

**BEET THE SUN LIGHTWEIGHT SUNSCREEN BROAD SPECTRUM SPF 40 PA-
avobenzene, homosalate, octisalate, octocrylene lotion
Krave Beauty, LLC**

Beet the sun lightweight sunscreen broad spectrum spf 40 pa+++

Drug Facts

Active Ingredients

Avobenzene 3%

Homosalate 10%

Octisalate 5%

Octocrylene 3%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

- **Avoid contact with eyes.**
- **For external use only.**

Do not use

- on damaged or broken skin. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs.

Keep out of reach of children.

- If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease risk, regularly use a sunscreen SPF value of 15 or higher and other sun

protection measures including: **Sun Protection Measures.**

- limit time in the sun, especially from 10 a.m.-2 p.m. / Wear long sleeved shirts, pants, hats and sunglasses
- Children under 6 months: Ask a doctor

Other information

- Protect the product in this container from excessive heat and direct sunlight.
- You may report a serious adverse event from use of this product to:
team@kravebeauty.com

Inactive Ingredients

Water (Aqua), Propanediol, Pentylene Glycol, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Bisabolol, Ethylhexyl Methoxycrylene, Hydroxyacetophenone, Beta Vulgaris (Beet) Root Extract, Isohexadecane, Polysorbate 80, Hyaluronic Acid, Tocopheryl Acetate, Caprylyl Glycol, Eugenia Caryophyllus Bud Extract, Solidago Virgaurea Extract, Salix Alba (Willow) Bark Extract, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Xanthan Gum, Citric Acid, Sodium Hydroxide

Package Labeling:

Drug Facts

Active Ingredients	Purpose
Avobenzone 3%	Sunscreen
Homosalate 10%	Sunscreen
Octisalate 5%	Sunscreen
Octocrylene 3%	Sunscreen

Uses

• helps prevent sunburn • if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

• **Avoid contact with eyes.** • **For external use only.** • **Do not use** on damaged or broken skin. Rinse with water to remove. • **Stop use and ask a doctor** if rash occurs. • **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Apply liberally 15 minutes before sun exposure • Use a water resistant sunscreen if swimming or sweating • Reapply at least every 2 hours • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10 a.m.-2 p.m. / Wear long sleeved shirts, pants, hats and sunglasses • Children under 6 months: Ask a doctor

Other information

• Protect the product in this container from excessive heat and direct sunlight. • You may report a serious adverse event from use of this product to: team@kravebeauty.com

Inactive Ingredients

Water (Aqua/Eau), Propanediol, Pentylene Glycol, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Bisabolol, Ethylhexyl Methoxycrylene, Hydroxyacetophenone, Beta Vulgaris (Beet) Root Extract, Isohexadecane, Polysorbate 80, Hyaluronic Acid, Tocopheryl Acetate, Caprylyl Glycol, Eugenia Caryophyllus Bud Extract, Solidago Virgaurea Extract, Salix Alba (Willow) Bark Extract, Trisodium Ethylenediamine Disuccinate, 1,2-Hexanediol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Xanthan Gum, Citric Acid, Sodium Hydroxide

Gentle shield, giant powers

To all the SPFs
you've hated
before...
[#PressReset](#)

GENTLE SHIELD, GIANT POWERS

A lightweight, barely-there sunscreen that combines UV and antioxidant properties harnessed from supercharged beetroot extract. This fragrance-free formula quickly absorbs into the skin and leaves nothing—no greasiness or a white cast—but radiant, velvety soft skin behind for long-lasting comfort.

WHAT IT DOES

UV? Pow! Dry air? Smack! Dust? Zap! This antioxidant-rich sunscreen superhero gives you protection from environmental stressors.

SKINSTRUCTIONS

Use as the last step of your morning skincare routine. Apply liberally across face, neck, and ears 15 minutes before sun exposure. Reapply every 2 hours.

MADE WITH

Beetroot, Hyaluronic Acid, Vitamin E, pH 5.5-6.5



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New York, NY 10003, Made in USA

Beet The Sun

LIGHTWEIGHT
SUNSCREEN
BROAD SPECTRUM
SPF 40 PA+++



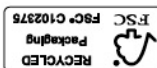
Unleash your skin's outer protector.



KRAVEBEAUTY

Core Series

1.7 FL. OZ. e 50mL



To all the SPFs you've hated

Beet The Sun

LIGHTWEIGHT
SUNSCREEN
BROAD SPECTRUM
SPF 40 PA+++

Beetroot
Hyaluronic acid
Vitamin E

KRAVEBEAUTY

1.7 FL. OZ. e 50ML

Front

before... #PressReset

WHAT IT IS

This lightweight, easy-to-apply, beetroot-charged SPF 40 skincare superhero beats skin-damaging UV and environmental stressors without leaving a trace.

ACTIVES

Avobenzone 3%, Homosalate 10%
Octisalate 5%, Octocrylene 3%

SKINSTRUCTIONS

Use as the last step of your morning skincare routine. Apply liberally across face, neck, and ears 15 minutes before sun exposure. Reapply every 2 hours.

Warnings: For external use only. See carton for complete directions and warnings

90% post-consumer recycled plastic tube



check locally

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BEET THE SUN LIGHTWEIGHT SUNSCREEN BROAD SPECTRUM SPF 40 PA

avobenzone, homosalate, octisalate, octocrylene lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:83493-150
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	100 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	30 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
PROPANEDIOL (UNII: 5965N8W85T)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
LEVOMENOL (UNII: 24WE03BX2T)	
ETHYLHEXYL METHOXYCRYLENE (UNII: S3KFG6Q5X8)	
HYDROXYACETOPHENONE (UNII: G1L3HT4CMH)	
BEET (UNII: N487KM8COK)	
ISOHEXADECANE (UNII: 918X1OUF1E)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
HYALURONIC ACID (UNII: S270N0TRQY)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
SALIX ALBA BARK (UNII: 205MXS71H7)	
TRISODIUM ETHYLENEDIAMINE DISUCCINATE (UNII: YA22H34H9Q)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
XANTHAN GUM (UNII: TTV12P4NEE)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:83493-150-01	50 mL in 1 TUBE; Type 0: Not a Combination Product	03/01/2023	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	03/01/2023	

