

CREST 3D WHITE WHITENING THERAPY CHARCOAL- sodium fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Crest 3D White Whitening Therapy Charcoal

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, flavor, cellulose gum, sodium saccharin, carbomer, charcoal powder, sucralose, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PDP - 68 g Carton



TRAVEL FRIENDLY SIZE

CREST
 3D WHITE
 FLUORIDE ANTICAVITY TOOTHPASTE
 WHITENING THERAPY
 CHARCOAL
 DEEP CLEAN
 INVIGORATING MINT
 NET WT 2.4 OZ (68g)

CREST 3D WHITE WHITENING THERAPY CHARCOAL

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-792
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
ACTIVATED CHARCOAL (UNII: 2P3VWU3H10)	

Product Characteristics

Color	black	Score	
Shape		Size	
Flavor	MINT	Imprint Code	

Contains**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-792-24	1 in 1 CARTON	01/01/2023	
1		68 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-792-46	1 in 1 CARTON	01/01/2023	
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-792-01	3 in 1 CELLO PACK	01/01/2023	
3		1 in 1 CARTON		
3		130 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-792-02	2 in 1 CELLO PACK	01/01/2023	
4		1 in 1 CARTON		
4		130 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	01/01/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 6/2023

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