

ORAL ANALGESIC MAXIMUM STRENGTH- benzocaine liquid

Meijer Distribution Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Uses

Uses temporarily relieves pain due to toothache, canker sores, cold sores, fever blisters, minor irritation of the mouth and gums caused by dentures or orthodontic appliances

Warnings

Allergy alert: do not use this product if you have a history of allergy to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.

Flammable: keep away from fire or flame. Avoid smoking during applications and until product has dried.

When using this product avoid contact with the eyes, do not use more than directed, for more than 7 days unless directed by a dentist or doctor

Stop use and ask a doctor if sore mouth symptoms do not improve in 7 days; irritation, pain or redness persists or worsens; swelling, rash or fever develops;

Keep out of reach of children:

in case of overdose, get medical help or contact a Poison Control Center right away

Directions

Directions remove imprinted safety seal from bottle cap

Adults and children 2 years of age and over
fingertip to the affected area.

Apply product with cotton swab or clean

doctor

Children under 12 years of age

Use up to 4 times daily or as directed by a dentist or

Should be supervised in the use of this product

Children under 2 years of age

Ask a dentist or doctor

Other information do not use if imprinted bottle seal is broken or missing prior to opening

Inactive ingredients

Inactive ingredients ammonium glycyrrhizate, flavor, polyethylene glycol, sodium saccharin, sorbic acid

Questions or comments? call us at **1-800-952-5080** M-F 9am-5pm ET

Meijer

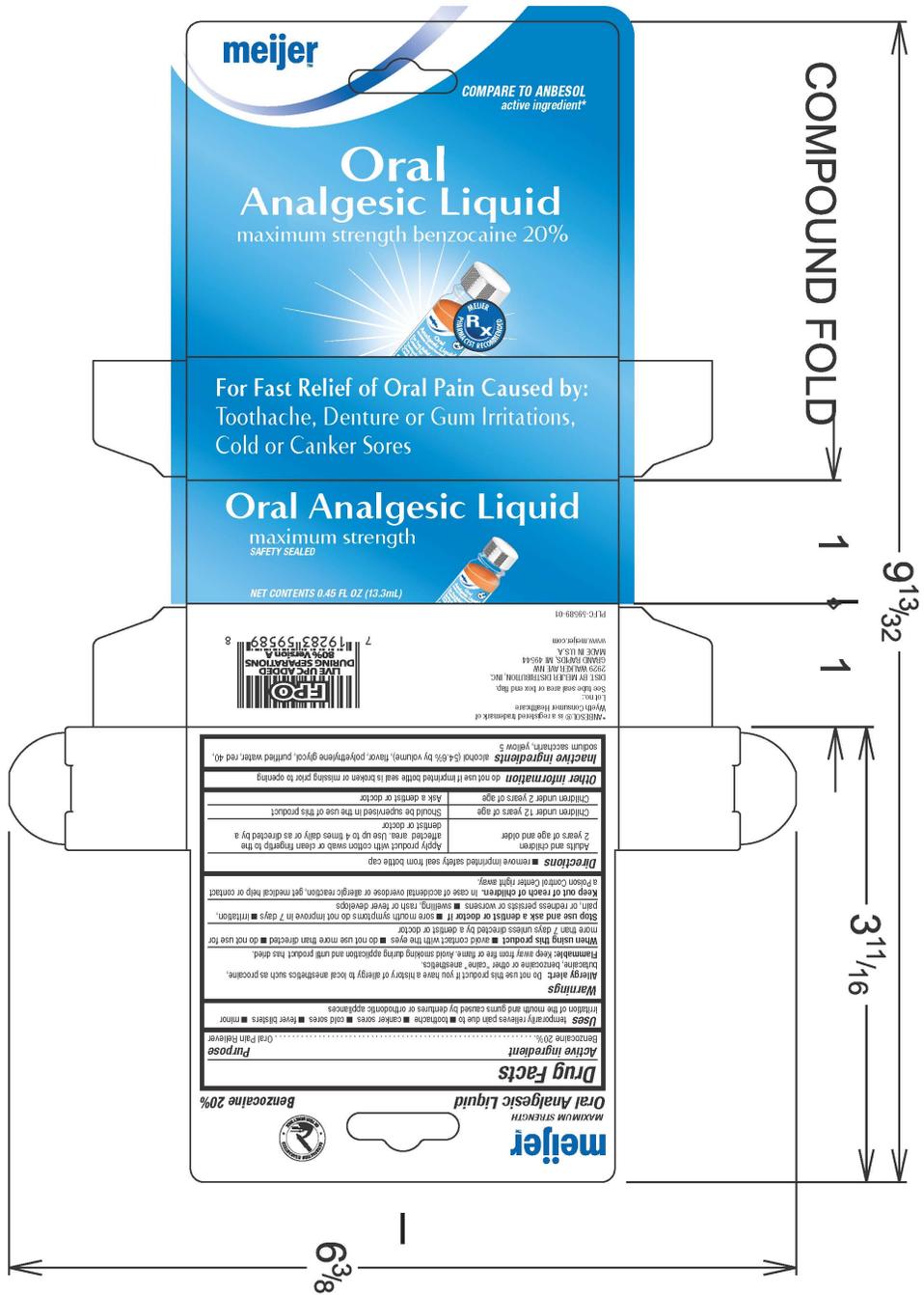
Oral Analgesic Liquid
maximum strength benzocaine 20%

For Fast Relief of Oral Pain Caused by:
Toothache, Denture or Gum Irritations,
Cold or Canker Sores

Oral Analgesic Liquid
maximum Strength
safety sealed tube tip

NET WT. 0.45 OZ (13.3g)

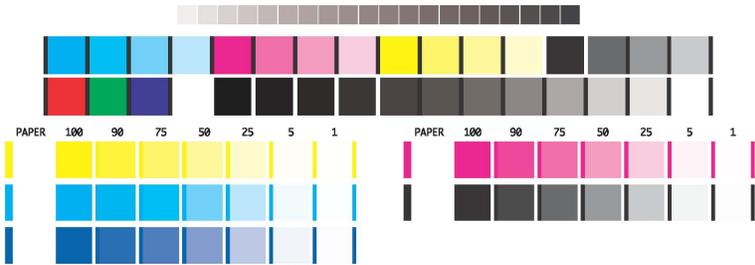
Carton Image



PROPERTY OF SHOREWOOD PACKAGING - NO CHANGE OR ALTERATION ALLOWED TO TEMPLATE!

DEL LABS
ORAJEL
050628Q2A
01/13/2009

1 x1 x3+1/2
Printed side
6+3/8 x 9+13/32
.016 SBS



gravity
BY EVERYWHERE

2141 GILBERT AVENUE
CINCINNATI, OHIO 45226
513.281.9700

A Division of PHOTOSTEP

GRAVITY PRODUCTION ART INFORMATION

JOB #: 979751
FILE NAME: 979751_45_Mc_Anlg_Liq_R3.ai
CONTACT: Jayme Mulholland
ARTIST: GEO/clh

MECHANICAL: ROUND 3

JOB INFORMATION

PROJECT: Orajel
DESC/SIZE: 45oz Oral Analgesic Liq Meijer - Carton

BRAND: PPH_OverTheCounter SAP #:
DIE/PLM #: COPY CODE: PLFC-59589-01

FRONT COLORS

Process Yellow Process Magenta Process Cyan Process Black Pantone 286 C Varnish

BACK COLORS

[Color swatches for back colors]

RELEASED TO SEPARATOR: 00/00/00	UPC #: 719283 59589 8	LAST REVISION DATE: 03/24/10								
 2141 Gilbert Avenue Cincinnati, Ohio 45206 513.281.0999 PHOTOPYE	ADDITIONAL JOB INFORMATION (if available)									
	SEPARATOR: Phototype	PRINTER: Shorewood	TINT	TINT	TINT	TINT	BUILT	BUILT	BUILT	BUILT
	PRINT PROCESS: Offset/Flexo	PRINTER DIE#: Shorewood_050628Q2A_01								
	SUBSTRATE:	APP/VERSION: Adobe Illustrator CS3								
PHOTOPYE SEPARATION INFORMATION	 Church & Dwight Co., Inc. 469 North Harrison Street Paterson, NJ 08543 609.683.5900		C&D APPROVALS				Die			
SKU JOB #:							QUALITY ASSURANCE CHECK <i>GRAVITY and PHOTOPYE have made every effort to ensure that this artwork has been completed accurately. We strongly advise that the client or recipient review this material carefully before signing for its release.</i>			
CSR:										
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DATE:										

ORAL ANALGESIC MAXIMUM STRENGTH

benzocaine liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:41250-703
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Benzocaine (UNII: U3RSY48JW5) (Benzocaine - UNII:U3RSY48JW5)	Benzocaine	0.2 mL in 1 mL

Inactive Ingredients

Ingredient Name	Strength
ALCOHOL (UNII: 3K9958V90M)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
WATER (UNII: 059QF0KO0R)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:41250-703-45	1 in 1 CARTON		
1		13.3 mL in 1 BOTTLE, GLASS		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	05/13/2010	

Labeler - Meijer Distribution Inc. (006959555)

Registrant - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Accupac		071609663	manufacture

Revised: 5/2010

Meijer Distribution Inc.