

CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE DEEP CLEAN- sodium monofluorophosphate paste, dentifrice
The Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Crest 3D White Brilliance Hydrogen Peroxide Deep Clean

Drug Facts

Sodium monofluorophosphate 1.14%
(0.17% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

Inactive ingredients

water, glycerin, calcium pyrophosphate, hydrogen peroxide (2.5% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, tetrasodium pyrophosphate, sucralose

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

Crest 3DWhite Advanced Hydrogen Peroxide 85 g tube in carton



Crest
3DWhite
FLUORIDE ANTICAVITY TOOTHPASTE
ADVANCED
HYDROGEN PEROXIDE
2.5%
WHITENS* AND DEEPLY CLEANS
*by removing surface stains
FRESH MINT
ENAMEL SAFE WHITENING
NET WT 3.0 OZ (85 g)

CREST 3D WHITE BRILLIANCE HYDROGEN PEROXIDE DEEP CLEAN

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-790
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.7 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
WATER (UNII: 059QF0KO0R)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S) (UNII: Q7UI015FF9)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-790-30	1 in 1 CARTON	06/15/2022	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M021	06/15/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 6/2023

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