

**ARC ENAMEL PROTECTION- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**ARC Enamel Protection Fluoride Toothpaste Strawberry Daiquiri**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, cellulose gum, flavor, sodium phosphate, trisodium phosphate, sodium saccharin, carbomer, sodium benzoate, red 40

**Questions?**

1-866-989-3951

DISTR.BY PROCTER & GAMBLE

CINCINNATI, OH 45202

2022 P&G

# PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

ARC

ENAMEL PROTECTION

FLUORIDE TOOTHPASTE

HAPPY HOUR

STRAWBERRY DAIQUIRI

NET WT 4.0 OZ (113 g)



## ARC ENAMEL PROTECTION

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-785
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)	
<b>CARBOXPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	

**Product Characteristics**

<b>Color</b>	red	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-785-40	1 in 1 CARTON	12/31/2022	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/31/2020	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)