

**CREST PRO HEALTH CLEAN AND FREE- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

-----  
**Crest Pro-Health Clean and Free Paste**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis, antisensitivity toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining

- see your dentist regularly

## Inactive ingredients

glycerin, water, sorbitol, hydrated silica, poloxamer 407, sodium citrate, flavor, cocamidopropyl betaine, sodium gluconate, carrageenan, xanthan gum, sodium saccharin, sodium hydroxide, stannous chloride, glycine, sucralose, titanium dioxide

## Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

## Principal Display Panel - 121 g tube in carton



**Crest®**

PRO-HEALTH

FLUORIDE TOOTH PASTE FOR ANTICAVITY, ANTINGINGIVITIS AND SENSITIVE TEETH

CAVITIES GUM ENAMEL SENSITIVITY PLAQUE WHITENS FRESHENS BREATH

NET WT 4.3 OZ (121 g)

FORMULATED WITH AMINO ACID GLYCINE

CLEAN & FREE

MADE WITHOUT

SULFATES, DYES,

& PRESERVATIVES

## CREST PRO HEALTH CLEAN AND FREE

stannous fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-782
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	
<b>STANNOUS CHLORIDE</b> (UNII: 1BQV3749L5)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>GLYCINE</b> (UNII: TE7660XO1C)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-782-43	1 in 1 CARTON	10/03/2022	
1		121 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	10/03/2022	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

The Procter & Gamble Manufacturing Company