ANEW ULTIMATE 7S DAY- homosalate, octinoxate, oxybenzone, avobenzone cream Avon Products, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients

HOMOSALATE 8%, OCTINOXATE 5%, OXYBENZONE 4%, AVOBENZONE 2.85%.....

Purpose

.....Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- children under 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. -2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

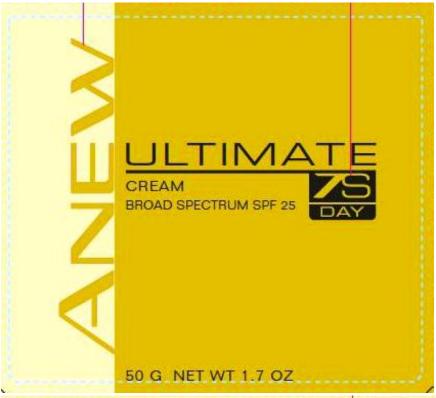
Other information

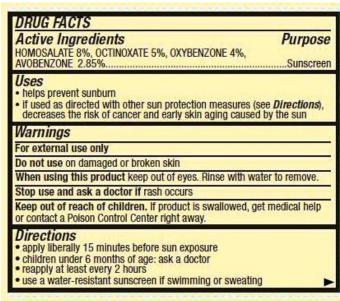
• protect the product in this container from excessive heat and direct sun

Inactive ingredients: WATER/EAU, DIMETHICONE, BUTYLENE GLYCOL, GLYCOLIC ACID, GLYCERIN, BEHENYL ALCOHOL, HYDROGENATED POLYISOBUTENE, TRISILOXANE, ETHYLHEXYL ISONONANOATE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, CETEARYL ALCOHOL, ISOHEXADECANE, PHYTOL, THIODIPROPIONIC ACID, VITIS VINIFERA (GRAPE) FRUIT CELL EXTRACT, MALUS DOMESTICA FRUIT CELL CULTURE EXTRACT, ECLIPTA PROSTRATA EXTRACT, PALMITOYL LYSYL AMINOVALEROYL LYSINE, PALMITOYL TETRAPEPTIDE-10, PALMITOYL TETRAPEPTIDE-7, MELICOPE HAYESII LEAF EXTRACT, SACCHAROMYCES FERMENT LYSATE FILTRATE, THIAZOLYLALANINE, MESYLOXYBENZYL ISOBUTYLBENZENESULFONAMIDE, PEG-100 STEARATE, CETEARYL GLUCOSIDE,

DIMETHICONOL, POLYSORBATE 60, PEG-150 DISTEARATE, XANTHAN GUM, ISOMALT, LECITHIN, STEARETH-20, AMMONIUM HYDROXIDE, PHENOXYETHANOL, DISODIUM EDTA, PARFUM/FRAGRANCE, CARAMEL, RED 4/CI 14700.

Questions? 1-800-FOR-AVON





DRUG FACTS (continued)

- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
- limit time in the sun, especially from 10 a.m. 2 p.m.
 wear long-sleeved shirts, pants, hats, and sunglasses
- Other Information

protect the product in this container from excessive heat and direct sun

Inactive ingredients: WATER/EAU, DIMETHICONE, BUTYLENE GLYCO GLYCOLIC ACID. GLYCERIN, BEHENYL ALCOHOL, HYDROGENATED POLYISOBUTENE, TRISILOXANE, ETHYLHEXYL ISONONANOATE, HYDROXYETHYL ACRYLATE/SODIUM THISILOXANE, ETHYLHEXTL ISUNUNANUALE, HTDHUXTETHYL ACRYLATE/SUDIUM
ACRYLOYLDIMETHYL TAURATE COPOLYMER, CETEARYL ALCOHOL, ISOHEXADECANE,
PHYTOL, THIODIPROPIONIC ACID, VITIS VIMIFERA (GRAPE) FRUIT CELL EXTRACT,
MALUS DOMESTICA FRUIT CELL CULTURE EXTRACT, ECLIPTA PROSTRATA EXTRACT,
PALMITOYL LYSYL AMINOVALEROYL LYSINE, PALMITOYL TETRAPEPTIDE-10,
PALMITOYL TETRAPEPTIDE-7, MELICOPE HAYESII LEAF EXTRACT, SACCHAROMYCES FERMENT LYSATE FILITATE, THIAZOLYLALANINE, MESYLOXYBENZYL. ISOBUTYLBENZENESULFONAMIDE, PEG-100 STEARATE, CETEARYL GLUCOSIDE, DIMETHICONOL, POLYSORBATE 60, PEG-150 DISTEARATE, XANTHAN GUM, ISOMALT, LECITHIN, STEARETH-20, AMMONIUM HYDROXIDE, PHENOXYETHANOL, DISODIUM EDTA, PARFUM/FRAGRANCE, CARAMEL, RED 4/CI 14700.

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ANEW ULTIMATE 7S DAY

homosalate, octinoxate, oxybenzone, avobenzone cream

Product Information

Product Type HUMAN OTC DRUG Item Code (Source)

Route of Administration TOPICAL

NDC:10096-0266

Active Ingredient/Active Moiety				
Ingredient Name	Basis of Strength	Strength		
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	4 g in 50 g		
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	2.5 g in 50 g		
OXYBENZONE (UNII: 9500S7VE0Y) (OXYBENZONE - UNII:9500S7VE0Y)	OXYBENZONE	2 g in 50 g		
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.425 g in 50 g		

P	Packaging					
#	Item Code	Package Description	Marketing Start Date	Marketing End Date		
1	NDC:10096-0266-2	1 in 1 CARTON				
1	NDC:10096-0266-1	50 g in 1 JAR				
2	NDC:10096-0266-4	1 in 1 CARTON				
2	NDC:10096-0266-3	15 g in 1 JAR				
3	NDC:10096-0266-5	1.1 g in 1 PACKET				

Marketing Information						
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date			
OTC monograph not final	part352	12/20/2011				

Labeler - Avon Products, Inc. (001468693)

Establishment					
Name	Address	ID/FEI	Business Operations		
Avon Products, Inc.		005149471	manufacture		

Revised: 12/2011 Avon Products, Inc.