

CREST 3D WHITE ARCTIC FRESH- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest® 3D White™

Arctic Fresh

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 76 g Tube Carton

Crest

3D WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 2.7 OZ (76 g)

ENAMEL SAFE WHITENING

ADVANCED

Arctic Fresh

removes 90% more surface stains*

starts whitening after 1 brush



CREST 3D WHITE ARCTIC FRESH

sodium fluoride paste, dentifrice

Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	
Route of Administration		DENTAL	NDC:37000-875	
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)			FLUORIDE ION	1.5 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
POLYSORBATE 80 (UNII: 6OZP39ZG8H)				
WATER (UNII: 059QF0KO0R)				
SORBITOL (UNII: 506T60A25R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)				
MICA (UNII: V8A1AW0880)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)				
Product Characteristics				
Color	blue		Score	
Shape			Size	
Flavor	PEPPERMINT		Imprint Code	
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-875-03	1 in 1 CARTON	01/18/2016	12/01/2021
1		99 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-875-04	1 in 1 CARTON	01/18/2016	12/01/2021
2		136 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-875-06	1 in 1 CARTON	01/18/2016	12/01/2021
3		181 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-875-07	1 in 1 CARTON	06/01/2016	09/16/2019

4		198 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-875-08	2 in 1 CARTON	01/18/2016	12/01/2021
5		99 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-875-10	2 in 1 CARTON	01/18/2016	12/01/2021
6		136 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:37000-875-42	119 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	01/04/2018	12/01/2021
8	NDC:37000-875-15	3 in 1 CELLO PACK	01/18/2016	12/01/2021
8		1 in 1 CARTON		
8		136 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-875-99	3 in 1 CELLO PACK	01/18/2016	07/13/2023
9		1 in 1 CARTON		
9		116 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-875-77	2 in 1 CELLO PACK	01/18/2016	
10		1 in 1 CARTON		
10		76 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-875-30	1 in 1 CARTON	01/18/2016	07/13/2023
11		85 g in 1 TUBE; Type 0: Not a Combination Product		
12	NDC:37000-875-41	1 in 1 CARTON	01/18/2016	07/13/2023
12		116 g in 1 TUBE; Type 0: Not a Combination Product		
13	NDC:37000-875-54	1 in 1 CARTON	01/18/2016	07/13/2023
13		153 g in 1 TUBE; Type 0: Not a Combination Product		
14	NDC:37000-875-27	1 in 1 CARTON	09/01/2021	
14		76 g in 1 TUBE; Type 0: Not a Combination Product		
15	NDC:37000-875-50	1 in 1 CARTON	09/01/2021	
15		141 g in 1 TUBE; Type 0: Not a Combination Product		
16	NDC:37000-875-38	1 in 1 CARTON	09/01/2021	
16		107 g in 1 TUBE; Type 0: Not a Combination Product		
17	NDC:37000-875-02	2 in 1 CARTON	09/01/2021	
17		107 g in 1 TUBE; Type 0: Not a Combination Product		
18	NDC:37000-875-33	3 in 1 CELLO PACK	09/01/2021	
18		1 in 1 CARTON		
18		107 g in 1 TUBE; Type 0: Not a Combination Product		
19	NDC:37000-875-56	1 in 1 CARTON	09/01/2021	

19		158 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021		01/18/2016	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

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