

**TARGET UP AND UP MORNING FACIAL MOISTURIZING WITH SUNSCREEN
BROAD SPECTRUM SPF 30- homosalate, octocrylene, zinc oxide lotion
TARGET CORPORATION**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Target Up and Up Morning Facial Moisturizing Lotion with Sunscreen Broad Spectrum SPF 30

☐ *Active ingredients*

Homosalate 15.0%, Octocrylene 2.0%, Zinc Oxide 6.3%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ☐ ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin.

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- children under 6 months of age: Ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients

Water, Niacinamide, Glycerin, Cetearyl Alcohol, Dimethicone, Cetearyl Glucoside, Ceramide NP, Ceramide AP, Ceramide EOP, Sodium Hyaluronate, Aluminum Starch Octenylsuccinate, Boron Nitride, Hydroxyethylcellulose, Disodium EDTA, Cetyl Palmitate, Sorbitan Palmitate, Sorbitan Olivatate, Phenoxyethanol, Capryloyl Glycine, Undecylenoyl Glycine, Triethoxycaprylylsilane, Sodium Lauroyl Lactylate, Phytosphingosine, Cholesterol, Carbomer, Xanthan Gum.

Label

morning facial moisturizing lotion

with sunscreen
broad spectrum
SPF 30

for normal to dry skin

helps restore and maintain
skin's natural protective barrier
non-irritating, won't clog pores
with ceramides, niacinamide
and hyaluronic acid[†]



3 FL OZ (89 mL)

up & up™ morning facial
moisturizing lotion provides broad
spectrum SPF 30 protection and restores
skin's natural moisture barrier. This
rejuvenating lotion combines ceramides,
niacinamide, and hyaluronic acid[†] to nourish,
hydrate and protect skin.

Active ingredients: Homosalate 15.0%,
Octocrylene 2.0%, Zinc Oxide 6.3%

Directions: Apply liberally 15 minutes before sun
exposure. Use daily after cleansing. Use
a water-resistant sunscreen if swimming or
sweating. Reapply at least every 2 hours. Children
under 6 months of age: ask a doctor.

Inactive ingredients: Water, Niacinamide,
Glycerin, Cetearyl Alcohol, Dimethicone,
Cetearyl Glucoside, Ceramide NP, Ceramide AP,
Ceramide EOP, Sodium Hyaluronate[†],
Aluminum Starch Octenylsuccinate, Boron
Nitride, Hydroxyethylcellulose, Disodium EDTA,
Cetyl Palmitate, Sorbitan Palmitate, Sorbitan
Olivate, Phenoxyethanol, Capryloyl Glycine,
Undecylenoyl Glycine, Triethoxycaprylylsilane,
Sodium Lauroyl Lactylate, Phytosphingosine,
Cholesterol, Carbomer, Xanthan Gum.

[†]As the sodium salt.

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Distributed by Target Corporation
Minneapolis, MN 55403
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Questions? Call 1-800-910-6874

See carton for warnings and
other information

*This product is not manufactured
or distributed by L'Oreal USA
Creative, Inc., owner of the
registered trademark CeraVe®.

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	150 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	63 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	20 mg in 1 mL

Inactive Ingredients	
Ingredient Name	Strength
CERAMIDE NP (UNII: 4370DF050B)	
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)	
SODIUM LAUROYL LACTYLATE (UNII: 7243K85WFO)	
ALUMINUM STARCH OCTENYLSUCCINATE (UNII: I9PJ0O6294)	
CERAMIDE AP (UNII: F1X8L2B00J)	
CAPRYLOYL GLYCINE (UNII: 8TY5YO42NJ)	
CETYL PALMITATE (UNII: 5ZA2S6B08X)	
BORON NITRIDE (UNII: 2U4T60A6YD)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
HEXAMETHYLDISILOXANE (UNII: D7M4659BPU)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZN16)	
PHYTOSPHINGOSINE (UNII: GIN46U9Q2Q)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
SORBITAN MONOPALMITATE (UNII: 77K6Z421KU)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
UNDECYLENOYL GLYCINE (UNII: 4D20464K2J)	
NIACINAMIDE (UNII: 25X51I8RD4)	
SORBITAN OLIVATE (UNII: MDL271E3GR)	
XANTHAN GUM (UNII: TTV12P4NEE)	
POLYACRYLIC ACID (8000 MW) (UNII: 73861X4K5F)	
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-239-03	1 in 1 CARTON	10/13/2015	
1		89 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M020	10/13/2015	

Labeler - TARGET CORPORATION (006961700)

Revised: 4/2023

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