

TARGET UP AND UP SPF 50 MINERAL SUNSCREEN- titanium dioxide, zinc oxide lotion

TARGET CORPORATION

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Target Up & Up SPF 50 Mineral Sunscreen Lotion

Active ingredients

Titanium Dioxide 3.0%

Zinc Oxide 15.0%

Purpose

Sunscreen

Uses

• helps prevent sunburn • if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

• on damaged or broken skin

When using this product

• keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

• rash occurs

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
 - children under 6 months of age: Ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients

Water, Caprylic/Capric Triglyceride, Neopentyl Glycol Diheptanoate, Butyloctyl Salicylate, Glycerin, Olive Oil Polyglyceryl-6 Esters, C30-38 Olefin/Isopropyl Maleate/MA Copolymer, Phenoxyethanol, Polyglyceryl-6 Pentaoleate, Stearyl/Octyldodecyl Citrate Crosspolymer, VP/Hexadecene Copolymer, Glyceryl Stearate, Magnesium Sulfate, Silica, Simmondsia Chinensis (Jojoba) Seed Oil, Ethylhexylglycerin, Aloe Barbadensis Leaf Juice, Avena Sativa (Oat) Kernel Extract, Tocopherol, Sodium Hydroxide.

Label

SPF
50

mineral sunscreen lotion

broad spectrum SPF 50

reef-conscious formula*

made without oxybenzone,
octinoxate and parabens*
water resistant (80 minutes)
UVA/UVB protection



10.4 FL OZ (307.5 mL)



The Skin Cancer Foundation recommends this product as an effective aid in the prevention of sun-induced damage to the skin, including sunburn and possibly premature aging. When used regularly in the prescribed manner, this product may also help reduce the potential risk of skin cancer due to overexposure to sunlight.

up & up™ mineral sunscreen lotion provides a physical layer of broad-spectrum protection from the sun's harmful UVA/UVB rays. This easy-on, mineral-based sunscreen lotion is sheer and light and dries clearly and quickly.

Drug Facts

| Active ingredients | Purpose |
|--|-----------|
| Titanium Dioxide (20%) Zinc Oxide (15.0%) | Sunscreen |

Uses • helps prevent sunburn • if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and may slow skin aging caused by the sun

Warnings

For external use only

Do not use • on damaged or broken skin.

When using this product • keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if • rash occurs.

KEEP OUT OF REACH OF CHILDREN. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• apply liberally 15 minutes before sun exposure

• reapply:

• after 80 minutes of swimming or sweating

• immediately after towel drying

• at least every 2 hours

• children under 6 months of age: Ask a doctor

• Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

• limit time in the sun, especially from 10 a.m. to 2 p.m.

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Other information

• protect the product in this container from excessive heat and direct sun

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Inactive ingredients water, caprylic/capric triglyceride, isopropyl glycol dimethacrylate, butylacrylate, glycerin, stearic acid, polyglyceryl-6 stearate, C12-15 alkyl dimethylammonium maleate/MA copolymer, propylene glycol, polyglyceryl-6 pentadecanoate, diethylhexylselenol citrate crosspolymer, polyhexastere copolymer, glyceryl stearate, magnesium sulfate, silica, zirconium dioxide, jojoba seed oil, ethylhexylglycerin, stearyl benzoate, leaf juice, xanthan gum, xanthan gum, keratin extract, tocopherol, sodium hydroxide.

Questions?

Call 1-800-615-4674

037 11 5623 R01
C-001472-01-004
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Minneapolis, MN 55403
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Target Brands, Inc.

*No parabens separately added to preserve this product.
Formula is compliant with HJ S82571.



how2recycle.info



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SPF 50

mineral sunscreen lotion

broad spectrum SPF 50

reef-conscious formula†

made without oxybenzone,
octinoxate and parabens*
water resistant (80 minutes)
UVA/UVB protection



10.4 FL OZ (307.5 mL)

6.013"

DIE LINE - DOES NOT PRINT



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| Uses • helps prevent sunburn • if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun | |
| Warnings | |
| For external use only | |
| Do not use • on damaged or broken skin. | |
| When using this product • keep out of eyes. Rinse with water to remove. | |
| Stop use and ask a doctor if • rash occurs. | |
| KEEP OUT OF REACH OF CHILDREN. If swallowed, get medical help or contact a Poison Control Center right away. | |
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| Other information | |
| • protect the product in this container from excessive heat and direct sun | |
| • may stain or damage some fabrics, materials or surfaces | |
| Inactive ingredients water, caprylic/capric triglyceride, neopentyl glycol dimethacrylate, butylacrylate, salicylate, glycerin, olive oil, polyethylene glycol, C30-50 dodecylisopropyl maleate/MA copolymer, phenoxypentanol, polyacrylate-6, pentaerythritol, triethylcitrate, citrate crosspolymer, VP/hexadecane copolymer, glyceryl stearate, magnesium sulfate, silica, simmondsia chinensis (jojoba) seed oil, ethylhexylglycerin, squalene, tartaric acid, sodium hydroxide. | |
| Questions? | |
| Call 1-800-910-9874 | |

037 11 6926 R00
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†Formula is compliant with HI SB2571.



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| When using this product keep out of eyes. Rinse with water to remove. | |
| Stop use and ask a doctor if • rash occurs. | |
| KEEP OUT OF REACH OF CHILDREN. If product is swallowed, get medical help or contact a Poison Control Center right away. | |
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| Inactive ingredients water, caprylic/capric triglyceride, nonyl alcohol diheptanoate, butyl acrylate, glycerin, olive oil polyacrylate-6 esters, C30-38 olefin/isopropyl maleate/MA copolymer, phenylethanol, polyglyceryl-6 pentadecyl stearate, stearoyl octyldecyl citrate crosspolymer, VP/hexadecene copolymer, glyceryl stearate, magnesium sulfite, silica, simmondsia chinensis (jojoba) seed oil, ethylhexylglycerin, abo barbadensis leaf juice, avana solvia (soy) kernel extract, tocopherol, sodium hydroxide. | |
| Questions? Call 1-800-910-8874 | |

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C-001472-01-004
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SPF
50

mineral sunscreen lotion

broad spectrum SPF 50

reef-conscious formula!

made without oxybenzone,
octinoxate and parabens*
water resistant (80 minutes)
UVA/UVB protection



6 FL OZ (177 mL)



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Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients: water, caprylic/capric triglyceride, neopentyl glycol diheptanoate, butylacetyl salicylate, glycerin, olive oil polyglyceryl-6 esters, C30-38 olefin/isopropyl malate/MA copolymer, phenoxethanol, polyglyceryl-6 pentanoate, stearyl acrylate/cyanoacrylate copolymer, 1H-hexadecene copolymer, glyceryl stearate, magnesium sulfate, silica, simmondsia chinensis (jojoba) seed oil, ethylhexylglycerin, olive tartaric acid juice, oenothera biennis (evening primrose) seed oil, tocopherol, sodium hydroxide.

Questions?

Call 1-800-810-8874

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†Formula is compliant with HHSB2571.

TARGET UP AND UP SPF 50 MINERAL SUNSCREEN

titanium dioxide, zinc oxide lotion

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:11673-233 |
| Route of Administration | TOPICAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|---|-------------------|----------------|
| ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z) | ZINC OXIDE | 150 mg in 1 mL |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP) | TITANIUM DIOXIDE | 30 mg in 1 mL |

Inactive Ingredients

| Ingredient Name | Strength |
|---|----------|
| MAGNESIUM SULFATE HEPTAHYDRATE (UNII: SK47B8698T) | |
| NEOPENTYL GLYCOL DIHEPTANOATE (UNII: 5LKW3C543X) | |
| OLIVE OIL POLYGLYCERYL-6 ESTERS (UNII: 4KDO9AFM9I) | |
| ALOE VERA LEAF (UNII: ZY81Z83H0X) | |
| GLYCERYL 1-STEARATE (UNII: 258491E1RZ) | |
| JOJOBA OIL (UNII: 724GKU717M) | |
| STEARYL/OCTYLDODECYL CITRATE CROSSPOLYMER (UNII: PN88NW0KPK) | |
| SODIUM HYDROXIDE (UNII: 55X04QC32I) | |
| .ALPHA.-TOCOPHEROL, DL- (UNII: 7QWA1RIO01) | |
| VINYLPYRROLIDONE/HEXADECENE COPOLYMER (UNII: KFR5QEN0N9) | |
| WATER (UNII: 059QF0KO0R) | |
| MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| SILICON DIOXIDE (UNII: ETJ7Z6XBU4) | |
| OATMEAL (UNII: 8PI54V663Y) | |
| PHENOXYETHANOL (UNII: HIE492ZZ3T) | |
| BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3) | |
| ETHYLHEXYLGLYCERIN (UNII: 147D247K3P) | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:11673-233-15 | 177 mL in 1 TUBE; Type 0: Not a Combination Product | 09/22/2020 | |
| 2 | NDC:11673-233-40 | 307.5 mL in 1 BOTTLE; Type 0: Not a Combination Product | 09/22/2020 | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | M020 | 09/22/2020 | |

Labeler - TARGET CORPORATION (006961700)

Revised: 4/2023

TARGET CORPORATION