

**MITCHUM CLEAR GEL- aluminum sesquichlorohydrate liquid**  
**Revlon Consumer Products Corp**

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**Mitchum Clear Gel AP**

Aluminum Sesquichlorohydrate 25%

**Purpose**

Antiperspirant

**Warnings:**

For external use only.

Do not use on broken skin

Ask a doctor before use if you have kidney disease

Stop use if rash or irritation occurs

If swallowed, get medical help or contact a Poison Control Center right away.

**Inactive Ingredients**

AQUA ((WATER) EAU) , CYCLOPENTASILOXANE, DIMETHICONE, DIPROPYLENE GLYCOL,  
GLYCERIN , PARFUM (FRAGRANCE) , PEG-12 DIMETHICONE CROSSPOLYMER, PEG/PPG-  
19/19 DIMETHICONE, PEG/PPG-18/18 DIMETHICONE, LINALOOL, XYLITOL,  
CITRONELLOL

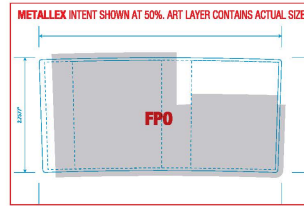
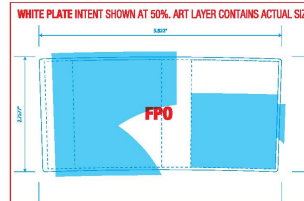
Reduces underarm wetness

**MITCHUM ADVANCED MENS GEL 2.25OZ CLEAN CONTROL  
WRAP LABEL  
TM01832 / 3105-13  
5.822"W x 2.7577"H**



**SUBSTRATE IS CLEAR  
OVERALL MATTE VARNISH**

- GREEN BACKGROUND GRADIENT PRINTS:**  
100% PMS 7484 FADE TO 75% PMS 334 OVERPRINTING 100% WHITE
- DRUG FACTS TEXT, RULES AND UPC ON BACK PRINT:**  
100% PMS 7484 OVERPRINTING 100% WHITE
- GREEN TEXT ON TOP BACK PRINTS:**  
100% PMS 7484
- BLUE BACKGROUND PRINTS:**  
100% PMS 310 OVERPRINTING 100% WHITE
- LIGHT BLUE BACKGROUND PRINTS:**  
50% PMS 310 OVERPRINTING 100% WHITE
- BLUE TEXT PRINTS:**  
100% PMS 311 OVERPRINTING BACKGROUND
- GREEN PANEL PRINTS:**  
100% PMS 7484 OVERPRINTING 100% SILVER METALLEX
- ORANGE TEXT AND LOGO ON FRONT PRINT:**  
100% PMS 117 METALLIC OVERPRINTING BACKGROUND
- ORANGE TEXT AND LOGO ON BACK PRINT:**  
100% PMS 117 METALLIC
- WHITE BACKGROUND PRINTS:**  
100% WHITE
- WHITE TEXT PRINTS:**  
100% SILK WHITE
- GREEN "48 HR" AND SCENT TEXT PRINT:**  
100% PMS 7484 METALLIC OVERPRINTING BACKGROUND
- CYAN RULES REPRESENT DIE AND MEASUREMENTS:**  
DO NOT PRINT
- CYAN DASHED RULES REPRESENT LIVE AREA:**  
DO NOT PRINT

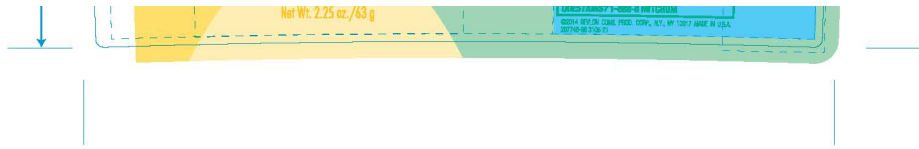


**UPC: 309973105133**

Mechanical Approval		Disk Release: 05-17-2013	
<p><b>LIMITATION OF LIABILITY:</b> NO PRINT OR DRAWING WITHOUT PROPER INSPECTION. All design files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any printing, reproving, and/or printing. It is the responsibility of the recipient to create and inspect all digital files, film, plates, and proofs prior to any printing, reproving, and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-298-6000 or 1-800-821-1909 outside IL and ask for the Production Manager or contact the Customer Service Representative managing this job, and ensure that corrected files are ready prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage resulting from not limited to costs of the printing plates or cylinders, and films, any press work, press delays, and/or making of insertion sheets.</p>			
<p><b>SCHAWK</b> 1500 East Sherman Avenue Des Plaines, IL 60018 Phone: 847-298-6000 800-821-1909 Fax: 847-298-9468</p>		<p>For support please contact the following: <b>Level 1:</b> Customer Service: Susan Gojny susan.gojny@schawk.com - 847.759.7045 <b>Level 2:</b> Customer Service: Tim Dawson tim.dawson@schawk.com - 847.759.7070 <b>Package Developer:</b> Dorra Lisowski dorra.lisowski@schawk.com - 732.287.7044</p>	
<p><b>Client:</b> Revlon <b>Brand:</b> Mitchum <b>Job #:</b> 520524A <b>Anthem #:</b> 37649 <b>Description:</b> Mitchum Advanced Mens 2.25oz Gel Clean Control Wrap Label <b>Component:</b> Wrap Label <b>Program #:</b> 14-5851 <b>Project #:</b> TM01832 <b>Stock #:</b> 207746-92 <b>MLI #:</b> 23169 <b>Product #:</b> 3105-13 <b>Size:</b> 5.822"W x 2.7577"H <b>Die #:</b> <b>File Name:</b> REV_520524A04_TM01832.ai <b>Software:</b> 15 <b>Op/Date:</b> KP 05-05-13, XXY 05-10-2013, LMX 05-14-2013, CL 05-17-2013</p>			
<p><b>REASON FOR CHANGE:</b> 1. Color, Trim, and White Changes 2. Text Changes 3. Release 4. Change description</p>		<p><b>DATE:</b> 1. 05-10-13 2. 05-14-13 3. 05-17-13 4. 05-09-01</p>	

**MITCHUM ADVANCED WOMENS GEL 2.25OZ PURE FRESH  
WRAP LABEL  
TM01849 / 3105-21  
5.822"W x 2.7577"H**





**SUBSTRATE IS CLEAR  
OVERALL MATTE VARNISH**

**GREEN BACKGROUND GRADIENT PRINTS:**  
100% PMS 353 FADE TO 30% PMS 353 OVERPRINTING 100% WHITE

**DRUG FACTS TEXT, RULES AND UPC ON BACK PRINT:**  
100% PMS 339 OVERPRINTING 100% WHITE

**GREEN TEXT ON TOP BACK PRINT:**  
100% PMS 339

**DARK YELLOW BACKGROUND PRINTS:**  
100% PMS 121 OVERPRINTING 100% WHITE

**LIGHT YELLOW BACKGROUND PRINTS:**  
50% PMS 121 OVERPRINTING 100% WHITE

**YELLOW TEXT PRINTS:**  
100% PMS 123 OVERPRINTING BACKGROUND

**GREEN PANEL PRINTS:**  
100% PMS 353 OVERPRINTING 100% SILVER METALLEX

**ORANGE TEXT AND LOGO ON FRONT PRINT:**  
100% PMS 117 METALLIC OVERPRINTING BACKGROUND

**ORANGE TEXT AND LOGO ON BACK PRINT:**  
100% PMS 117 METALLIC

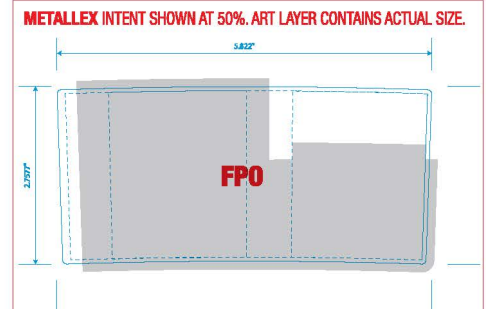
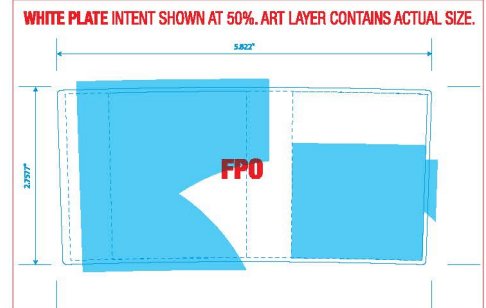
**WHITE BACKGROUND PRINTS:**  
100% WHITE

**WHITE TEXT PRINTS:**  
100% SILK WHITE

**GREEN "48 HR" AND SCENT TEXT PRINT:**  
100% PMS 353 METALLIC OVERPRINTING BACKGROUND

**CYAN RULES REPRESENT DIE AND MEASUREMENTS:**  
DO NOT PRINT

**CYAN DASHED RULES REPRESENT LIVE AREA:**  
DO NOT PRINT



UPC:309973105218

**Mechanical Approval**

Disk Release: 05-30-13

<p><b>LIMITATION OF LIABILITY</b> DO NOT PLATE OR ENGRAVE WITHOUT PROPER INSPECTION All digital files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any plating, engraving, and/or printing. It is the responsibility of the recipient to examine and proofread all digital files, film, plates, and proofs prior to any plating, engraving and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-296-6000 or 1-800-821-1909 outside IL and ask for the Production Manager or contact the Customer Service Representative managing this job, and insure that corrections are made prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage including but not limited to costs of the printing plates or cylinders, over-time, any press work, press delays, and/or missing of insertion dates.</p>		<p><b>SCHAWK!</b> 1600 East Sherwin Avenue Des Plaines, IL 60018 Phone: 847-296-6000 800-821-1909 Fax: 847-296-9466</p>		<p><b>For support please contact the following:</b> <b>Level 1:</b> Customer Service: Susan Gojney susan.gojney@schawk.com - 847.759.7045 <b>Level 2:</b> Customer Service: Tim Dawson tim.dawson@schawk.com - 847.759.7070 <b>Package Developer:</b> Donna Lisowski donna.lisowski@revlon.com - 732.287.7644</p>		<table border="1"> <tr><td>100%</td><td>75%</td><td>50%</td><td>25%</td><td>10%</td><td>5%</td><td>2%</td><td>1%</td><td>Color</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 353</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 353 Metallic</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 339</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>White</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Silk White</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 117 Metallic</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 121</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>PMS 123</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>Silver Metallex</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>VARNISH</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>DIESTRIKE</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>REVLON CALLOUTS</td></tr> </table>		100%	75%	50%	25%	10%	5%	2%	1%	Color									PMS 353									PMS 353 Metallic									PMS 339									White									Silk White									PMS 117 Metallic									PMS 121									PMS 123									Silver Metallex									VARNISH									DIESTRIKE									REVLON CALLOUTS																						
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<p><b>ARTWORK COMMENTS</b></p> <table border="1"> <thead> <tr> <th>Copy</th> <th>Comments</th> <th>Replated</th> <th>Printed</th> <th>Run</th> <th>Set</th> <th>UPC</th> <th>UPC</th> <th>UPC</th> <th>Color</th> <th>Original</th> <th>Proof</th> <th>Mark</th> <th>Color</th> <th>Mix</th> <th>Shade</th> <th>Lead</th> <th>Pre</th> <th>Revisions</th> <th>Make-up</th> <th>Print</th> <th>Check</th> <th>Order</th> </tr> </thead> <tbody> <tr> <td>COLLECTION</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>PROOFING</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>LIBRAL</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>PROOFING DEVELOPMENT</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>FILE</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Copy	Comments	Replated	Printed	Run	Set	UPC	UPC	UPC	Color	Original	Proof	Mark	Color	Mix	Shade	Lead	Pre	Revisions	Make-up	Print	Check	Order	COLLECTION																								PROOFING																								LIBRAL																								PROOFING DEVELOPMENT																								FILE																								<p><b>Reason for change:</b> 1. Release Date: 05-30-13 2. Change description Date: 00-00-00 3. Change description Date: 00-00-00 4. Change description Date: 00-00-00</p>	
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**MITCHUM POWER GEL 2.25 OZ MENS SPORT  
WRAP LABEL  
TR05220 / 3162-00  
5.822"W x 2.7577"H**

5.822"



2.7577"

**SUBSTRATE IS CLEAR  
OVERALL SATIN FINISH**

**BACKGROUND IMAGE WITH BURST PRINTS:**

5/C (MATCH DARK GREEN, TOYO 10894, TOYO 10280, WHITE & SILVER METALLEX);  
FINAL ART, CROP AND BLEED AS SHOWN

**MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, AND UPC BOX PRINTS:**

100% WHITE

**POWER GEL TEXT PRINTS:**

TOYO 10280 100% TO 0 OVER 100% WHITE

**DARK GREEN TEXT, OUTLINES, AND UPC PRINT:**

100% MATCH DARK GREEN

**SCENT TEXT PRINTS:**

100% TOYO 10178

**CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT**

**CYAN DASHED RULES REPRESENT LIVE AREA: DO NOT PRINT**

**PRINTER NOTE**

**Sancoa responsible to match color and finish to approved Revlon proof. Sancoa to provide color rotation.**

UPC: 3-0997-3162-00-6

**Mechanical Approval**

Disk Release: 12-04-08

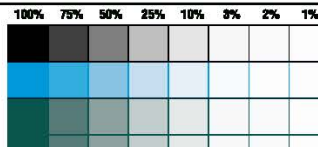
**LIMITATION OF LIABILITY  
DO NOT PLATE OR ENGRAVE WITHOUT PROPER INSPECTION**

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**SCHAWK**  
1600 East Sherwin Avenue  
Des Plaines, IL 60018  
Phone: 847-296-6000  
800-621-1909

**For support please contact the following:**

**Level 1:** Customer Service: Amy Simon  
amy.simon@schawk.com - 847.759.7348  
**Level 2:** Customer Service: Susan Gojney  
susan.gojney@schawk.com - 847.759.7045  
**Package Developer:** Diane Dempsey



**Offset**

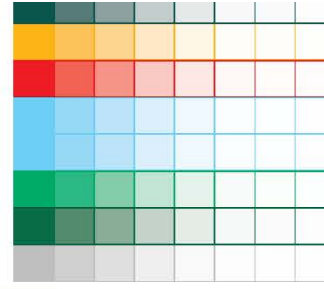
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Fax: 847-296-9466

diane.dempsey@revlon.com - 212-527-5313

**Client:** Revlon **Brand:** Mitchum **Job #:** 468198C **Anthem #:** 19230  
**Description:** Mitchum Power Gel 2.25oz Sport Wrap Label  
**Component:** Wrap Label **Program #:** **Project #:** TR05220  
**Stock #:** 207746-17 **MLI #:** 21811 **Product #:** 3162-00  
**Size:** 5.822"W x 2.7577"H **Die #:** n/a  
**File Name:** REV\_468198C04\_TR05220.ai **Software:** 12  
**Op/Date:** CV 9-30-08/10-16,11-21ncr/CV 12-04

QC1  
 QC2  
 QC3



GREEN SCREEN  
 TOYO 10178  
 REVLON CALLOUTS  
 REVWHITE  
 REVWHITE\_2  
 TOYO 10280  
 TOYO 10894  
 SILVER METALLEX

ARTWORK COMPONENTS														Reason for change:								
Checked By:	Copy	Trademarks	Registration Marks	Weight Claim	Die/Vinyl/Plate Placement	Art Symbols	UPC #	UPC Status	Dry Origin	Color Breaks	Component Numbers	Product Numbers	March Code	Claims	ML's	Shots	Label Fee	Translations	Make-up Credits (if any)	Pricing (Wk display)	1. Type changes	Date: 10-16-08
MANUFACTURE																					2. Release	Date: 11-21-08
LEGAL																					3. RE-RELEASE	Date: 12-04-08
PACKAGING DEVELOPMENT																					4. Change description	Date: 00-00-08
NAD																						

**MITCHUM POWER GEL 2.25 OZ MENS MOUNTAIN AIR  
 WRAP LABEL  
 TR05222 / 3202-00  
 5.822"W x 2.7577"H**



**SUBSTRATE IS CLEAR  
 OVERALL SATIN FINISH**

- BACKGROUND IMAGE WITH BURST PRINTS:**  
 5/C (MATCH DARK GREEN, TOYO 10894, TOYO 10280, WHITE & SILVER METALLEX);  
 FINAL ART, CROP AND BLEED AS SHOWN
- MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, AND UPC BOX PRINTS:**  
 100% WHITE
- POWER GEL TEXT PRINTS:**  
 TOYO 10280 100% TO 0 OVER 100% WHITE
- DARK GREEN TEXT, OUTLINES, AND UPC PRINT:**  
 100% MATCH DARK GREEN
- SCENT TEXT PRINTS:**  
 100% PMS 362
- CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT**
- CYAN DASHED RULES REPRESENT LIVE AREA: DO NOT PRINT**

**PRINTER NOTE**  
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Client: Revlon Brand: Mitchum Job #: 468198D Anthem #: 19230 Description: Mitchum Power Gel 2.25oz Mountain Air Wrap Label Component: Wrap Label Program #: Project #: TR05222 Stock #: 207746-19 MLI #: 21808 Product #: 3202-00 Size: 5.822"W x 2.7577"H Die #: n/a File Name: REV_468198D04_TR05222.ai Software: 12 Op/Date: CV10-1-08/10-15/10-28,11-7ncr/			QC1 _____ QC2 _____ QC3 _____																																																																																																																										
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**MITCHUM WOMENS POWER GEL 2.25OZ SOUTH AFRICA POWDER FRESH WRAP LABEL**  
**QR00219 / 0145-00**  
**5.822"W x 2.7577"H**



**SUBSTRATE IS CLEAR  
OVERALL SATIN FINISH**

**BACKGROUND IMAGE WITH BURST PRINTS:**  
 4/C (TOYO 10290, TOYO 10306, WHITE & SILVER METALLEX):  
 FINAL ART, CROP AND BLEED AS SHOWN

**MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, ANTI-PERSPIRANT & DEODORANT AND UPC BOX PRINTS: 100% WHITE**

**POWER GEL TEXT PRINTS:**  
 TOYO 10290 80% TO 0 OVER 100% WHITE

**GREEN TEXT, OUTLINES, AND UPC PRINT:**  
 100% PMS 327R

**PRINTER NOTE**  
**Sancoa responsible to match color**

100% PMS 212  
**SCENT TEXT PRINTS:**  
 100% PMS 212

**CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT**

**CYAN DASHED RULES REPRESENT LIVE AREA: DO NOT PRINT**

and finish to approved  
 Revlon proof.  
 Sancoa to provide color rotation.

UPC: 3-0997-3156-00-5

**Mechanical Approval**

Disk Release: 2-18-09

<b>LIMITATION OF LIABILITY</b> <b>DO NOT PLATE OR ENGRAVE WITHOUT PROPER INSPECTION</b> All digital files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any plating, engraving, and/or printing. It is the responsibility of the recipient to examine and proofread all digital files, film, plates, and proofs prior to any plating, engraving and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-296-6000 or 1-800-521-1909 outside IL, and ask for the Production Manager or contact the Customer Service Representative managing this job, and insure that corrections are made prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage including but not limited to costs of the printing plates or cylinders, over-inks, any press work, press delays, and/or missing of insertion dates.	<b>SCHAWK</b> 1600 East Sherwin Avenue Des Plaines, IL 60018 Phone: 847-296-6000 800-521-1909 Fax: 847-296-9466	<b>For support please contact the following:</b> <b>Level 1:</b> Customer Service: Susan Gojney susan.gojney@schawk.com - 847.759.7045 <b>Level 2:</b> Customer Service: Amy Simon amy.simon@schawk.com - 847.759.7348 <b>Package Developer:</b> Diane Dempsey diane.dempsey@revlon.com - 212-527-5313		<table border="1"> <tr> <td>100%</td><td>75%</td><td>50%</td><td>25%</td><td>10%</td><td>5%</td><td>2%</td><td>1%</td> <td>Color</td> <td>Offset</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Cyan</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Magenta</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Yellow</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Black</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>CF 10290*</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>CF 10305*</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>DIESTRIKE</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>METALLEX</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PANTONE 212 C</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PANTONE 3278 C</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>REVLON CALLOUTS</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>REVWHITE</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>TOYO 10290</td> <td></td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>TOYO 10306</td> <td></td> </tr> </table>	100%	75%	50%	25%	10%	5%	2%	1%	Color	Offset									Cyan										Magenta										Yellow										Black										CF 10290*										CF 10305*										DIESTRIKE										METALLEX										PANTONE 212 C										PANTONE 3278 C										REVLON CALLOUTS										REVWHITE										TOYO 10290										TOYO 10306	
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<b>Client:</b> Revlon <b>Brand:</b> Mitchum <b>Job #:</b> 471738A <b>Anthem #:</b> 20749 <b>Description:</b> Mitchum Womens Power Gel 2.25oz South Africa Powder Fresh Wrap Label <b>Component:</b> Wrap Label <b>Program #:</b> <b>Project #:</b> QR00219 <b>Stock #:</b> 207746-33 <b>MLI #:</b> 21805 <b>Product #:</b> 0145-00 <b>Size:</b> 5.822"W x 2.7577"H <b>Die #:</b> n/a <b>File Name:</b> REV_471738A03_QR00219.ai <b>Software:</b> 12 <b>Op/Date:</b> 12-18-08ncr/CV 1-13-09/2-18ncr/		QC1 QC2 QC3																																																																																																																																																								
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**MITCHUM POWER GEL 2.25 OZ MENS FRESH WAVE  
 WRAP LABEL  
 TR05223 / 3044-01  
 5.822"W x 2.7577"H**



**SUBSTRATE IS CLEAR  
 OVERALL SATIN FINISH**

**BACKGROUND IMAGE WITH BURST PRINTS:**  
5/C (MATCH DARK GREEN, TOYO 10894, TOYO 10280, WHITE & SILVER METALLEX):  
FINAL ART, CROP AND BLEED AS SHOWN

**MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, AND UPC BOX PRINTS:**  
100% WHITE

**POWER GEL TEXT PRINTS:**  
TOYO 10280 100% TO 0 OVER 100% WHITE

**DARK GREEN TEXT, OUTLINES, AND UPC PRINT:**  
100% MATCH DARK GREEN

**SCENT TEXT PRINTS:**  
100% PMS 3272

**CYAN RULES REPRESENT DIE AND MEASUREMENTS:** DO NOT PRINT

**CYAN DASHED RULES REPRESENT LIVE AREA:**  
DO NOT PRINT

**PRINTER NOTE**  
Sancoa responsible to match color and finish to approved Revlon proof. Sancoa to provide color rotation.

UPC: 3-0997-3044-01-2

Mechanical Approval															Disk Release: 11-12-08																																																																																																																																								
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**MITCHUM POWER GEL 2.25 OZ WOMENS FLOWER FRESH WRAP LABEL**  
**TR05228 / 3091-15**  
**5.822"W x 2.7577"H**







**SUBSTRATE IS CLEAR  
OVERALL SATIN FINISH**

**BACKGROUND IMAGE WITH BURST PRINTS:**  
4/C (TOYO 10290, TOYO 10306, WHITE & SILVER METALLEX):  
FINAL ART, CROP AND BLEED AS SHOWN

**MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, ANTI-PERSPIRANT  
& DEODORANT AND UPC BOX PRINTS: 100% WHITE**

**POWER GEL TEXT PRINTS:**  
TOYO 10290 80% TO 0 OVER 100% WHITE

**GREEN TEXT, OUTLINES, AND UPC PRINT:**  
100% PMS 3278

**SCENT TEXT PRINTS:**  
100% TOYO 10088

**CYAN RULES REPRESENT DIE AND  
MEASUREMENTS: DO NOT PRINT**

**CYAN DASHED RULES REPRESENT LIVE AREA:  
DO NOT PRINT**

**PRINTER NOTE**  
**Sancoa responsible  
to match color  
and finish to  
approved  
Revlon proof.  
Sancoa to provide  
color rotation.**

**UPC: 3-0997-3091-15-3**

**Mechanical Approval**

**Disk Release: 12-01-08**

**LIMITATION OF LIABILITY**  
**DO NOT PLATE OR ENGRAVE WITHOUT  
PROPER INSPECTION**  
All digital files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any plating, engraving, and/or printing. It is the responsibility of the recipient to examine and proofread all digital files, film, plates, and proofs prior to any plating, engraving and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-296-8000 or 1-800-621-1909 outside IL and ask for the Production Manager or contact the Customer Service Representative managing this job, and insure that corrections are made prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage including but not limited to costs of the printing plates or cylinders, over-time, any press work, press delays, and/or missing of insertion dates.

**SCHAWK**  
1600 East Sherwin Avenue  
Des Plaines, IL 60018  
Phone: 847-296-6000  
800-621-1909  
Fax: 847-296-9466

**For support please contact the following:**  
**Level 1:** Customer Service: Amy Simon  
amy.simon@schawk.com - 847.759.7348  
**Level 2:** Customer Service: Susan Gojney  
susan.gojney@schawk.com - 847.759.7045  
**Package Developer:** Diane Dempsey  
diane.dempsey@revlon.com - 212-527-5313

**Client:** Revlon **Brand:** Mitchum **Job #:** 468212E **Anthem #:**  
**Description:** Mitchum For Women Power Gel 2.25oz Flower Fresh Wrap Label  
**Component:** Wrap Label **Program #:** **Project #:** TR05228  
**Stock #:** 207746-25 **MLI #:** 21813 **Product #:** 3091-15  
**Size:** 5.822"W x 2.7577"H **Die #:** n/a  
**File Name:** REV\_468212E03\_TR05228.ai **Software:** 12  
**Op/Date:** CV10-02/10-15ncr/CV 12-01

QC1 \_\_\_\_\_  
QC2 \_\_\_\_\_  
QC3 \_\_\_\_\_

100%	75%	50%	25%	10%	5%	2%	1%	Color	Offset
								Black	
								DIESTRIKE	
								TOYO 10088	
								PANTONE 3278	
								PANTONE 3278 SCREEN	
								REVLON CALLOUTS	
								REVWHITE	
								REVWHITE_2	
								TOYO 10290	
								TOYO 10306	
								SILVER METALLEX	
								VARNISH	

CHECKED BY:	ARTWORK COMPONENTS														Reason for change:	Date:							
	Copy	Indemnity	Registration Marks	Weight Claim	Die Veneer/Blister Placement	INT Symbols	UPC #	UPC Stay/Loc	Qty/Disp	Color Swatches	Component Numbers	Product Numbers	Mesh Codes	Claims			MLIs	Shades	Label Pts	Translations	Make-up Credits (displays)	Pricing (MM display)	
MANUFACTURER																						1. Type change	12-01-08
LEGAL																						2. release	00-00-08
PACKAGING DEVELOPMENT																						3. Change description	00-00-08
READ																						4. Change description	00-00-08

**MITCHUM WOMENS POWER GEL 2.25OZ SOUTH AFRICA SHOWER FRESH  
WRAP LABEL**  
**QR00300 / 0141-00**  
**5.822"W x 2.7577"H**



**SUBSTRATE IS CLEAR  
OVERALL SATIN FINISH**

**BACKGROUND IMAGE WITH BURST PRINTS:**  
4/C (TOYO 10290, TOYO 10306, WHITE & SILVER METALLEX):  
FINAL ART, CROP AND BLEED AS SHOWN

**MITCHUM LOGO, POWER GEL BACKGROUND, NET WT, ANTI-PERSPIRANT  
& DEODORANT AND UPC BOX PRINTS:** 100% WHITE

**POWER GEL TEXT PRINTS:**  
TOYO 10290 80% TO 0 OVER 100% WHITE

**GREEN TEXT, OUTLINES, AND UPC PRINT:**  
100% PMS 3278

**SCENT TEXT PRINTS:**  
100% PMS 2995

**CYAN RULES REPRESENT DIE AND  
MEASUREMENTS: DO NOT PRINT**

**CYAN DASHED RULES REPRESENT LIVE AREA:  
DO NOT PRINT**

**PRINTER NOTE**  
**Sancoa responsible  
to match color  
and finish to  
approved  
Revlon proof.  
Sancoa to provide  
color rotation.**

**UPC: 3-0997-3234-00-0**

Mechanical Approval		Disk Release: 7-13-09																																																																																																																									
<p><b>LIMITATION OF LIABILITY</b> DO NOT PLATE OR ENGRAVE WITHOUT PROPER INSPECTION</p> <p>All digital files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any plating, engraving, and/or printing. It is the responsibility of the recipient to examine and proofread all digital files, film, plates, and proofs prior to any plating, engraving and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-296-6000 or 1-800-621-1909 outside IL and ask for the Production Manager or contact the Customer Service Representative managing this job, and insure that corrections are made prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage (including but not limited to costs of the printing plates or cylinders, over-time, any press work, press delays, and/or missing of insertion dates).</p>	<p align="center"><b>SCHAWK</b></p> <p>1600 East Sherwin Avenue Des Plaines, IL 60018 Phone: 847-296-6000 800-621-1909 Fax: 847-296-9466</p>	<p><b>For support please contact the following:</b></p> <p><b>Level 1:</b> Customer Service: Susan Gojney susan.gojney@schawk.com - 847.759.7045</p> <p><b>Level 2:</b> Customer Service: Amy Simon amy.simon@schawk.com - 847.759.7348</p> <p><b>Package Developer:</b> Diane Dempsey diane.dempsey@revlon.com - 732-287-5313</p>	<table border="1"> <thead> <tr> <th>100%</th> <th>75%</th> <th>50%</th> <th>25%</th> <th>10%</th> <th>5%</th> <th>2%</th> <th>1%</th> <th>Color</th> <th>Offset</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>Black</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>DIESTRIKE</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>PANTONE 2995</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>PANTONE 3278</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>PANTONE 3278 SCREEN</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>REVON CALLOUTS</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>REVWHITE</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>REVWHITE_2</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>TOYO 10290</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>TOYO 10306</td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td>SILVER METALLEX</td><td> </td></tr> </tbody> </table>	100%	75%	50%	25%	10%	5%	2%	1%	Color	Offset									Black										DIESTRIKE										PANTONE 2995										PANTONE 3278										PANTONE 3278 SCREEN										REVON CALLOUTS										REVWHITE										REVWHITE_2										TOYO 10290										TOYO 10306										SILVER METALLEX	
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<p><b>Client:</b> Revlon <b>Brand:</b> Mitchum <b>Job #:</b> 478533D <b>Anthem #:</b> 23552</p> <p><b>Description:</b> Mitchum Womens Power Gel 2.25oz South Africa Shower Fresh Wrap Label</p> <p><b>Component:</b> Wrap Label <b>Program #:</b> <b>Project #:</b> QR00300</p> <p><b>Stock #:</b> 207746-54 <b>MLI #:</b> 22045 <b>Product #:</b> 0141-00</p> <p><b>Size:</b> 5.822"W x 2.7577"H <b>Die #:</b> n/a</p> <p><b>File Name:</b> REV_478533D02_QR00300.ai <b>Software:</b> 12</p> <p><b>Op/Date:</b> MR 6-15-09/7-13ncr/</p>		<p>OC1 _____</p> <p>OC2 _____</p> <p>OC3 _____</p>																																																																																																																									

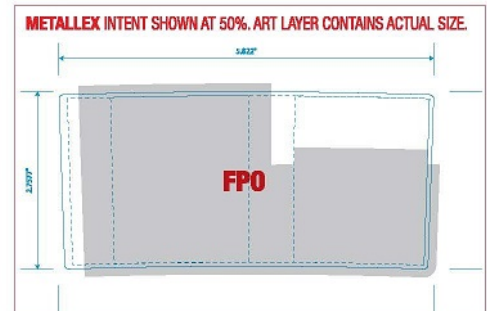
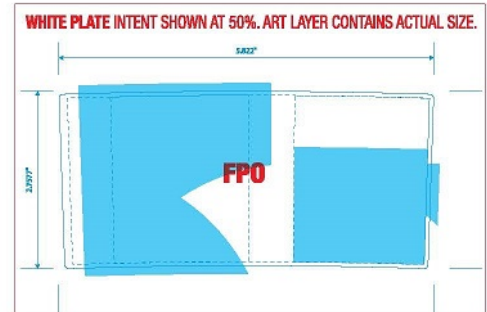
ARTWORK COMPLIANCE													Reason for change:									
Checked By:	City	Territory	Product Name	High Claim	In Other State/Province	OTI Symbols	UPV	UPC	UPC Data Loc	Color Code	Component Number	Product Number	Best Date	Claims	MCI	Swaps	Label File	Illustration	Material Code (Optional)	Printed (PW or/over)		
MARSHMANN																					1. Release	Date: 07-19-08
LEGAL																					2. Change description	Date: 06-06-08
PACKAGING DEVELOPMENT																					3. Change description	Date: 06-06-08
RAP																					4. Change description	Date: 06-06-08

**MITCHUM ADVANCED WOMENS GEL 2.25OZ PURE FRESH WRAP LABEL**  
**TM01849 / 3105-21**  
**5.822"W x 2.7577"H**




**SUBSTRATE IS CLEAR**  
**OVERALL MATTE VARNISH**

- GREEN BACKGROUND GRADIENT PRINTS:**  
100% PMS 353 FADE TO 30% PMS 353 OVERPRINTING 100% WHITE
- DRUG FACTS TEXT, RULES AND UPC ON BACK PRINT:**  
100% PMS 339 OVERPRINTING 100% WHITE
- GREEN TEXT ON TOP BACK PRINT:**  
100% PMS 339
- DARK YELLOW BACKGROUND PRINTS:**  
100% PMS 121 OVERPRINTING 100% WHITE
- LIGHT YELLOW BACKGROUND PRINTS:**  
50% PMS 121 OVERPRINTING 100% WHITE
- YELLOW TEXT PRINTS:**  
100% PMS 123 OVERPRINTING BACKGROUND
- GREEN PANEL PRINTS:**  
100% PMS 353 OVERPRINTING 100% SILVER METALLEX
- ORANGE TEXT AND LOGO ON FRONT PRINT:**  
100% PMS 117 METALLIC OVERPRINTING BACKGROUND
- ORANGE TEXT AND LOGO ON BACK PRINT:**  
100% PMS 117 METALLIC
- WHITE BACKGROUND PRINTS:**  
100% WHITE
- WHITE TEXT PRINTS:**  
100% SILK WHITE
- GREEN "48 HR" AND SCENT TEXT PRINT:**  
100% PMS 353 METALLIC OVERPRINTING BACKGROUND
- CYAN RULES REPRESENT DIE AND MEASUREMENTS:**  
DO NOT PRINT
- CYAN DASHED RULES REPRESENT LIVE AREA:**  
DO NOT PRINT



**UPC: 309973105218**

Mechanical Approval										Disk Release: 05-30-13																																																																																																																																											
<b>LIMITATION OF LIABILITY</b> DO NOT PLATE OR ENGRAVE WITHOUT PROPER INSPECTION All digital files, film, plates, and proofs should be thoroughly inspected by the recipient immediately upon receipt of the same prior to any plating, engraving, and/or printing. It is the responsibility of the recipient to examine and proofread all digital files, film, plates, and proofs prior to any plating, engraving and/or printing. Should the work be found to be incorrect upon the inspection described above, call 847-296-6000 or 1-800-821-1909 outside IL, and ask for the Production Manager or contact the Customer Service Representative managing this job, and insure that corrections are made prior to using this product. The liability of Schawk shall be limited to correcting its own product. Schawk shall not be liable for any other loss or damage including but not limited to costs of the printing plates or cylinders, over-time, any press work, press delays, and/or missing of insertion dates.			 1600 East Sherwin Avenue Des Plaines, IL 60018 Phone: 847-296-6000 800-821-1909 Fax: 847-296-9466			<b>For support please contact the following:</b> <b>Level 1:</b> Customer Service: Susan Gojney susan.gojney@schawk.com - 847.759.7045 <b>Level 2:</b> Customer Service: Tim Dawson tim.dawson@schawk.com - 847.759.7070 <b>Package Developer:</b> Donna Lisowski donna.lisowski@revlon.com - 732.287.7644				<table border="1"> <tr> <td>100%</td><td>75%</td><td>50%</td><td>25%</td><td>10%</td><td>5%</td><td>2%</td><td>1%</td> <td>Color</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 353</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 353 Metallic</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 339</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>White</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Silk White</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 117 Metallic</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 121</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>PMS 123</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>Silver Metallex</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>WARNISH</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>DIESTRIKE</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td>REVLON CALLOUTS</td> </tr> </table>					100%	75%	50%	25%	10%	5%	2%	1%	Color									PMS 353									PMS 353 Metallic									PMS 339									White									Silk White									PMS 117 Metallic									PMS 121									PMS 123									Silver Metallex									WARNISH									DIESTRIKE									REVLON CALLOUTS																		
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<b>Client:</b> Revlon <b>Brand:</b> Mitchum <b>Job #:</b> 520522E <b>Anthem #:</b> 37649 <b>Description:</b> Mitchum Advanced Womens 2.25oz Gel Pure Fresh Wrap Label <b>Component:</b> Wrap Label <b>Program #:</b> 14-5851 <b>Project #:</b> TM01849 <b>Stock #:</b> 207746-96 <b>MLI #:</b> 23171 <b>Product #:</b> 3105-21 <b>Size:</b> 5.822"W x 2.7577"H <b>Die #:</b> <b>File Name:</b> REV_520522E02_TMD1849.ai <b>Software:</b> 15 <b>Op/Date:</b> XXY 05-21-2013, AY 05-30-13										QC1 QC2 QC3																																																																																																																																											
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# MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-603
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ALUMINUM SESQUICHLOROXYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-603-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-	66 mL in 1 CONTAINER; Type 0: Not a Combination	01/01/2014	

603-22

Product

01/01/2014

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10967-611
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ALUMINUM SESQUICHLOROXYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-611-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC Monograph Drug	M019	01/01/2014	
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## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-647
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>ALUMINUM SESQUICHLOROXYDRATE</b> (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CYCLOMETHICONE 5</b> (UNII: 0THT5PCI0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PEG-12 DIMETHICONE</b> (UNII: ZEL54N6W95)	
<b>PEG/PPG-19/19 DIMETHICONE</b> (UNII: EHH90CO7TL)	
<b>PEG/PPG-18/18 DIMETHICONE</b> (UNII: 9H0AO7T794)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	
<b>.BETA.-CITRONELLOL, (R)-</b> (UNII: P01OUT964K)	
<b>LINALOOL, (+/-)-</b> (UNII: D81QY6I88E)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-647-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-648
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
ALUMINUM SESQUICHLOROHYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROHYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROHYDRATE	0.25 g in 1 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-648-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

**MITCHUM CLEAR GEL**

aluminum sesquichlorohydrate liquid

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-604
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>ALUMINUM SESQUICHLOROHYDRATE</b> (UNII: UCN889409V) (ALUMINUM SESQUICHLOROHYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROHYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>.BETA.-CITRONELLOL, (R)-</b> (UNII: P01OUT964K)	
<b>LINALOOL, (+/-)-</b> (UNII: D81QY6I88E)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CYCLOMETHICONE 5</b> (UNII: 0THT5PCI0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PEG-12 DIMETHICONE</b> (UNII: ZEL54N6W95)	
<b>PEG/PPG-19/19 DIMETHICONE</b> (UNII: EHH90CO7TL)	
<b>PEG/PPG-18/18 DIMETHICONE</b> (UNII: 9H0AO7T794)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	

### Product Characteristics

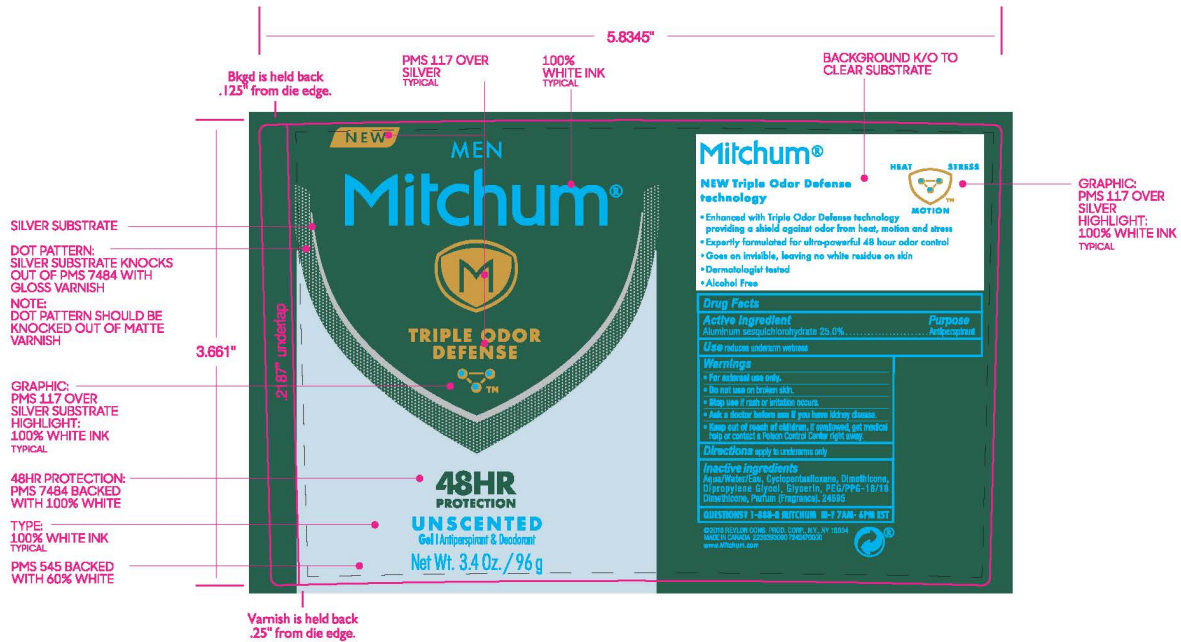
<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

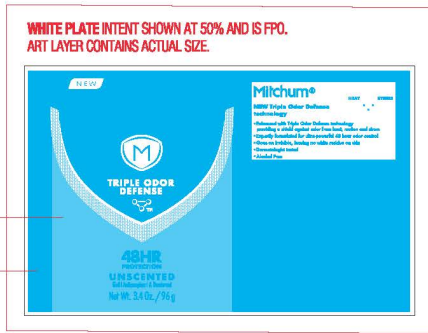
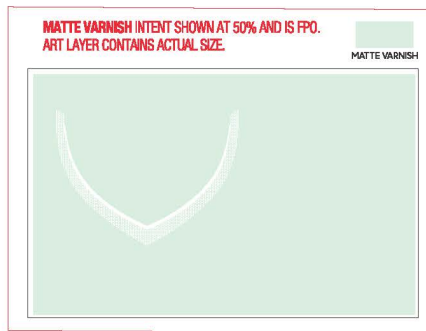
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-604-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-604-22	66 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
3	NDC:10967-604-70	20 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	



**MITCHUM BASE GELS MEN - USA**  
**3.4 OZ LABEL (X2) TWIN PACK - UNSCENTED**  
**2236393000**  
**5.8345"W x 3.661"H**



**PRINTER TO DISTORT ART TO MATCH CURVE OF DIE**  
**WHITE TINTS AND THE DOT PATTERN IN THE SHIELD MAY NEED ADJUSTMENTS DUE TO RESULTS FROM PRINT TEST**



**CLEAR SUBSTRATE:**

- "NEW" "48HR PROTECTION" AND BACKGROUND PRINT: PMS 7484 C/ BACKED WITH 100% WHITE**
- DOT PATTERN PRINTS: SILVER KNOCKS OUT OF PMS 7484 C BACKGROUND SHAPE: PRINTS PMS 7484 C BACKED WITH 50% WHITE DOT PATTERN SHOULD BE KNOCKED OUT OF MATTE VARNISH**
- FRAGRANCE PANEL PRINTS: PMS 545 C BACKED WITH 60% WHITE**
- FRONT PANEL: M SHIELD, "TRIPLE ODOR DEFENSE" AND NEW VIOLATOR BACKGROUND PRINT: PMS 117 C OVER SILVER**
- FRONT AND BACK PANEL (LOGO GRAPHIC) PRINTS: PMS 117 C OVER SILVER WITH WHITE INK HIGHLIGHT**
- MITCHUM LOGO, WHITE TYPE, ICONS AND IFC BACKGROUND PRINT:**

**MAGENTA RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT**

**BLACK DASHED RULES REPRESENT COPY AREA: DO NOT PRINT**

**REVLON**

**ART RELEASE: 04/16/2018**

**BRAND:** MITCHUM      **FRANCHISE:** RAFFIKI      **ARTIST:** MSM  
**DESCRIPTION:** BASE GELS MEN 3.4 OZ (X2) TWIN PACK USA - UNSCENTED  
**COMPONENT:** LABEL      **MLI#:** 24595

■ WHITE - REPRESENTED BY CYAN (DO NOT PRINT)  
■ PURPLE REPRESENTS GLOSS VARNISH (DO NOT PRINT PURPLE)  
■ LIGHT GREEN REPRESENTS MATTE VARNISH (DO NOT PRINT LIGHT GREEN)

SIZE: 5.8345"W x 3.661"H      SAP COMP#: 2236393000  
 UPC#: 309973105904      SAP FG#: 7242470000  
 FILE NAME: 2236393000\_MT\_Gel\_Men\_Unscented\_3\_4ozTwin\_USA\_04-16-18\_FIN

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10967-605
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ALUMINUM SESQUICHLOROXYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-605-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-605-22	66 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10967-607
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ALUMINUM SESQUICHLOROXYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-607-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-607-22	66 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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OTC Monograph Drug	M019	01/01/2014	
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## MITCHUM CLEAR GEL

aluminum sesquichlorohydrate liquid

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-608
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>ALUMINUM SESQUICHLOROXYDRATE</b> (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CYCLOMETHICONE 5</b> (UNII: 0THT5PCI0R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PEG-12 DIMETHICONE</b> (UNII: ZEL54N6W95)	
<b>PEG/PPG-19/19 DIMETHICONE</b> (UNII: EHH90CO7TL)	
<b>PEG/PPG-18/18 DIMETHICONE</b> (UNII: 9H0AO7T794)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	
<b>.BETA.-CITRONELLOL, (R)-</b> (UNII: P01OUT964K)	
<b>LINALOOL, (+/-)-</b> (UNII: D81QY6I88E)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-608-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-608-22	66 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

**MITCHUM CLEAR GEL**

## aluminum sesquichlorohydrate liquid

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:10967-612
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
ALUMINUM SESQUICHLOROXYDRATE (UNII: UCN889409V) (ALUMINUM SESQUICHLOROXYDRATE - UNII:UCN889409V)	ALUMINUM SESQUICHLOROXYDRATE	0.25 g in 1 mL

**Inactive Ingredients**

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCERIN (UNII: PDC6A3C0OX)	
PEG-12 DIMETHICONE (UNII: ZEL54N6W95)	
PEG/PPG-19/19 DIMETHICONE (UNII: EHH90CO7TL)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10967-612-34	100 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	
2	NDC:10967-612-22	66 mL in 1 CONTAINER; Type 0: Not a Combination Product	01/01/2014	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M019	01/01/2014	

**Labeler** - Revlon Consumer Products Corp (788820165)**Establishment**

Name	Address	ID/FEI	Business Operations
REVLON, INC.		809725570	manufacture(10967-603, 10967-604, 10967-605, 10967-607, 10967-608, 10967-611, 10967-647, 10967-612, 10967-648)

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Revised: 1/2024

Revlon Consumer Products Corp