

UP AND UP CREAMY DIAPER RASH - zinc oxide ointment
TARGET CORPORATION

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

DRUG FACTS

ACTIVE INGREDIENT

ZINC OXIDE 13%

PURPOSE

SKIN PROTECTANT

USES

HELPS TREAT AND PREVENT DIAPER RASH. PROTECTS CHAFED SKIN DUE TO DIAPER RASH. HELPS SEAL OUT WETNESS.

WARNINGS

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT

AVOID CONTACT WITH EYES. IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USING THIS PRODUCT AND ASK A DOCTOR IF

CONDITION WORSENS OR DOES NOT IMPROVE WITHIN 7 DAYS.

KEEP OUT OF REACH OF CHILDREN

IN CASE OF ACCIDENTAL INGESTION, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER IMMEDIATELY.

DIRECTIONS

CHANGE WET AND SOILED DIAPERS PROMPTLY. CLEAN THE DIAPER AREA AND ALLOW TO DRY. APPLY OINTMENT LIBERALLY AS OFTEN AS REQUIRED WITH EACH DIAPER CHANGE, ESPECIALLY AT BEDTIME OR ANYTIME WHEN EXPOSURE TO WET DIAPERS MAY BE PROLONGED.

OTHER INFORMATION

STORE BETWEEN 20-25C (68-77F).

INACTIVE INGREDIENTS:

ALOE BARBADENSIS LEAF JUICE, BEESWAX, DIMETHICONE, ETHYLHEXYLGLYCERIN, FRAGRANCE (PARFUM), MAGNESIUM SULFATE, MICROCRYSTALLINE WAX, MINERAL OIL, PEG-30 DIPOLYHYDROXYSTEARATE, PETROLATUM, PHENOXYETHANOL,

POTASSIUM HYDROXIDE, SORBITAN SESQUIOLEATE, TOCOPHERYL ACETATE, WATER
(AQUA).

QUESTIONS?

CALL 1-800-910-6874

LABEL COPY

creamy diaper rash ointment

zinc oxide, aloe and Vitamin E skin protectant

Compare to Desitin® Creamy Diaper Rash Ointment*

new easy-squeeze tube

paraben free
hypoallergenic
dermatologist and pediatrician tested
Baby better



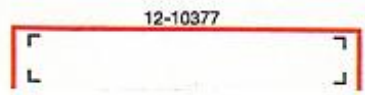
NET WT 4 OZ (113.3 g)

Drug Facts	
Active ingredient	Purpose
Zinc oxide 13%.....	Skin protectant
Uses ■ Helps treat and prevent diaper rash. ■ Protects chafed skin due to diaper rash. ■ Helps seal out wetness.	
Warnings	
For external use only.	
When using this product ■ avoid contact with eyes. If contact occurs, rinse thoroughly with water.	
Stop using this product and ask a doctor if ■ condition worsens or does not improve within 7 days.	
Keep out of reach of children. In case of accidental ingestion, get medical help or contact a Poison Control Center immediately.	
Directions	
■ Change wet and soiled diapers promptly. ■ Clean the diaper area and allow to dry. ■ Apply ointment liberally as often as required with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged.	
Other information ■ Store between 20°-25°C(68°-77°F)	
Inactive ingredients: Aloe Barbadosis Leaf Juice, Beeswax, Dimethicone, Ethylhexylglycerin, Fragrance (Parfum), Magnesium Sulfate, Microcrystalline Wax, Mineral Oil, PEG-30 Dipolyhydroxystearate, Petrolatum, Phenoxyethanol, Potassium Hydroxide, Sorbitan Sesquioxide, Tocopheryl Acetate, Water (Aqua).	
Questions? Call 1-800-910-6874	

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Minneapolis, MN 55403

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UP AND UP CREAMY DIAPER RASH

zinc oxide ointment

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:11673-332

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	13.0 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
APIS MELLIFERA (UNII: 7S82P3R43Z)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
MAGNESIUM SULFATE (UNII: DE08037SAB)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
MINERAL OIL (UNII: T5L8T28FGP)	
PEG-30 DIPOLYHYDROXYSTEARATE (UNII: 9713Q0S7FO)	
PETROLATUM (UNII: 4T6H12BN9U)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
WATER (UNII: 059QF0K00R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-332-04	113.3 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part346	04/23/2012	

Labeler - TARGET CORPORATION(006961700)

Registrant - APOLLO HEALTH AND BEAUTY CARE (201901209)

Establishment

Name	Address	ID/FEI	Business Operations
APOLLO HEALTH AND BEAUTY CARE		201901209	manufacture