

**NO7 PROTECT AND PERFECT INTENSE ADVANCED DAY CREAM SPF 30-  
avobenzone,octisalate, octocrylene cream  
BCM Ltd**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**No7 Protect and Perfect Intense Advanced Day Cream Sunscreen Broad Spectrum SPF 30**

**Carton Active Ingredients Section**

Active ingredients

Avobenzone 3%

Octisalate 5%

Octocrylene 7.5%

**Uses**

Uses - helps prevent sunburn

**Warnings**

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

**Ask a doctor**

Stop use and ask a doctor if rash occurs

**Keep out of reach of children**

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

Directions

apply liberally 15 minutes before sun exposure.

reapply at least every 2 hours.

use a water resistant sunscreen if swimming or sweating.

children under 6 months of age: Ask a doctor.

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

limit time in the sun, especially from 10 a.m-2 p.m.

wear long-sleeved shirts, pants, hats and sunglasses

## **Storage**

Other information

protect the product in this container from excessive heat and direct sun

avoid contact with fabrics

## **Inactive ingredients**

Aqua (Water), C12-15 alkyl benzoate, Glycerin, Tribehenin, Alcohol denat., Dimethicone, Aluminum starch octenylsuccinate, Cetearyl glucoside, Butyrospermum parkii (Shea) butter, Butylene glycol, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxyethanol, Potassium cetyl phosphate, Methylparaben, Dimethiconol, Parfum (Fragrance), Propylene glycol, Xanthan gum, Sodium hyaluronate, Tocopheryl acetate, Ascorbyl glucoside, Ethylparaben, Dipropylene glycol, Retinyl palmitate, hydrolyzed rice protein, Tetrasodium EDTA, Sorbitan laurate, T-butyl alcohol, Carbomer, Panax ginseng root extract, Dimethylmethoxy chromanol, Medicago sativa (Alfalfa) extract, Polyosorbate 20, Potassium hydroxide, Hydroxyethylcellulose, Acetyl dipeptide-1 cetyl ester, Morus alba leaf extract, Silica, Sodium benzoate, Tocopherol, Ethylhexylglycerin, Palmitoyl tripeptide-1, Palmitoyl tetrapeptide-7.

USA: Questions? 1-866-75-BOOTS

The Boots Company PLC Nottingham England NG2 3AA

Boots Retail Ireland Dublin 12 Ireland

Dist. in the USA by Boots Retail USA Inc. New York NY 10005

Made in the UK

[www.no7beauty.com](http://www.no7beauty.com)

## **Description**

FINE LINES APPEAR VISIBLY REDUCED IN 2 WEEKS

No7 Protect & Perfect Intense ADVANCED Day Cream Sunscreen Broad Spectrum SPF 30

Fine lines & wrinkles appear visibly reduced

50 ml e 1.69 US Fl. Oz.

ADVANCED formula, all day hydration, for visibly younger looking skin.

Protect & Perfect Intense ADVANCED Day Cream combines the protective power of SPF 30, our unique Double Defence technology and our No7 age defying ingredients to reduce the appearance of the visible signs of ageing. This Day Cream visibly reduced the appearance of fine lines and wrinkles, and helps protect skin from future signs of ageing. Instantly skin looks more radiant. After 2 weeks skin looks younger, by 4 weeks fine lines and wrinkles appear visibly reduced.

Formulated with:

- Ginseng Extract. This day cream fights the look of tiredness and fatigue, leaving skin feeling instantly energized to face the day ahead.
- Double Defence Technology. This day cream helps protect the skin from environmental stressors.
- Hyaluronic Acid. This day cream leaves skin feeling instantly moisturized.
- MATRIXYL 3000 PLUS: Our next generation anti-wrinkle peptide technology.

For best results: Use every morning after cleansing and applying Protect & Perfect Intense ADVANCED Serum. Apply evenly over your face and neck with your fingertips, avoiding the eye area.

Suitable for Sensitive Skin

## Carton

### Carton

**Drug Facts (continued)**  
**Directions (continued)**  
• children under 6 months of age: Ask a doctor.  
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:  
• limit time in the sun, especially from 10 a.m.-2 p.m.  
• wear long-sleeved shirts, pants, hats, and sunglasses

**Other information**  
• protect the product in this container from excessive heat and direct sun  
• avoid contact with fabrics

**Inactive Ingredients** Aqua (Water), C12-15 alkyl benzoate, Glycerin, Tribehenin, Alcohol denat., Aluminum starch octylsuccinate, Dimethicone, Cetearyl glucoside, Butyrospermum parkii (Shea) butter, Butylene glycol, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxethanol, Potassium cetyl phosphate, Methylparaben, Dimethiconol, Parfum (Fragrance), Propylene glycol, Xanthan gum, Ethylparaben, Sodium hyaluronate, Tocopheryl acetate, Ascorbyl glucoside, Dipropylene glycol, Retinyl palmitate, Sirmethicone, Hydrolyzed rice protein, Tetrasodium EDTA, Sorbitan laurate, T-butyl alcohol, Carbomer, Panax ginseng

**Drug Facts**  
**Active Ingredients**  
Matrixyl 3000 Plus  
Ginseng Extract  
Hyaluronic Acid

**Directions**  
Apply every morning after cleansing and applying No7 age defying serum. Apply evenly over your face and neck with your fingertips, avoiding the eye area.

**Other information**  
• protect the product in this container from excessive heat and direct sun  
• avoid contact with fabrics

**Inactive Ingredients** Aqua (Water), C12-15 alkyl benzoate, Glycerin, Tribehenin, Alcohol denat., Aluminum starch octylsuccinate, Dimethicone, Cetearyl glucoside, Butyrospermum parkii (Shea) butter, Butylene glycol, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxethanol, Potassium cetyl phosphate, Methylparaben, Dimethiconol, Parfum (Fragrance), Propylene glycol, Xanthan gum, Ethylparaben, Sodium hyaluronate, Tocopheryl acetate, Ascorbyl glucoside, Dipropylene glycol, Retinyl palmitate, Sirmethicone, Hydrolyzed rice protein, Tetrasodium EDTA, Sorbitan laurate, T-butyl alcohol, Carbomer, Panax ginseng

Lines appear visibly reduced

**No7**

Protect & Perfect Intense  
**ADVANCED**  
Day Cream  
Sunscreen Broad Spectrum SPF 30

Hydrates & protects skin  
Lines & wrinkles appear visibly reduced for younger looking skin in 2 weeks

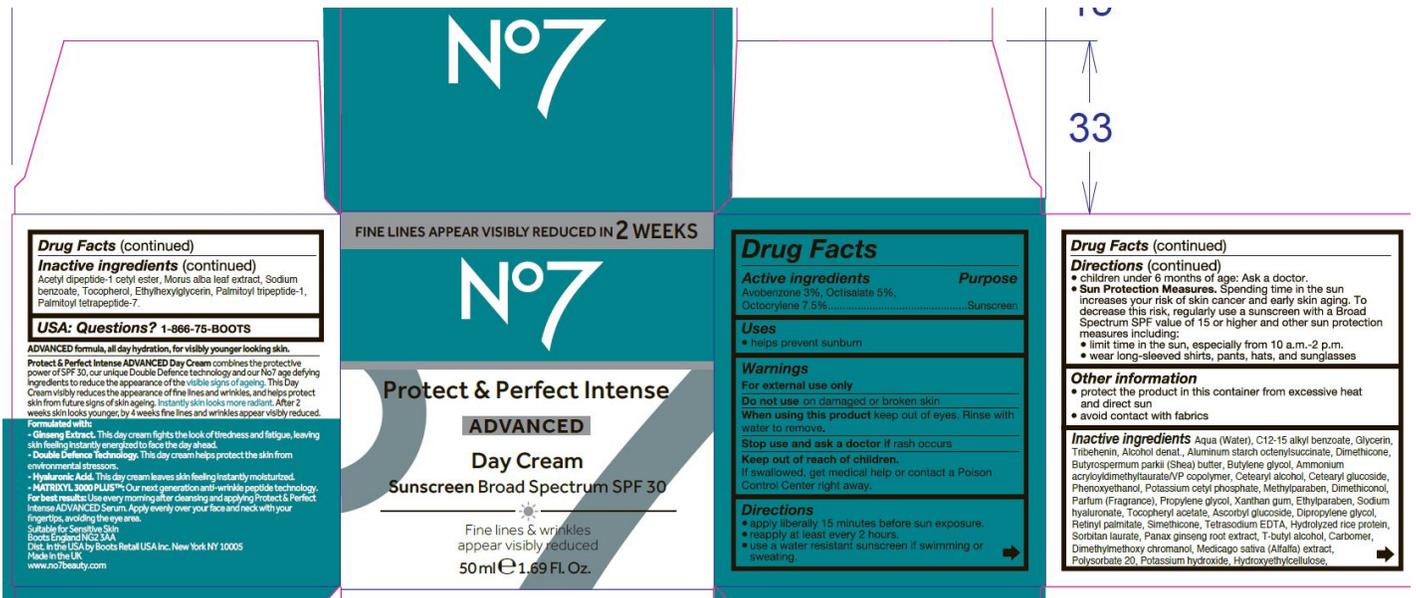
50ml e 1.69 US Fl. Oz.

Matrixyl 3000 Plus

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The Boots Company PLC Nottingham England NG2 3AA  
Boots Retail Ireland Dublin 12 Ireland  
Distrib. In the USA by Boots Retail USA Inc. New York NY 10005  
Made In the UK  
www.no7beauty.com

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# NO7 PROTECT AND PERFECT INTENSE ADVANCED DAY CREAM SPF 30

avobenzone, octisalate, octocrylene cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11489-100
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZ ONE	1.5 g in 50 g	
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	3.75 g in 50 g	
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	2.5 g in 50 g	

Inactive Ingredients		
Ingredient Name	Strength	
<b>WATER</b> (UNII: 059QF0KO0R)		
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)		
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)		
<b>CETEARYL GLUCOSIDE</b> (UNII: 09FUA47KNA)		
<b>ALUMINUM STARCH OCTENYLSUCCINATE</b> (UNII: I9PJ0O6294)		
<b>TRIBEHENIN</b> (UNII: 80C9U7TQZ0)		
<b>POTASSIUM CETYL PHOSPHATE</b> (UNII: 03KCY6P7UT)		
<b>AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER</b> (UNII: W59H9296ZG)		
<b>PHENOXYETHANOL</b> (UNII: H1E492ZZ3T)		
<b>SHEA BUTTER</b> (UNII: K49155WL9Y)		
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)		
<b>METHYLPARABEN</b> (UNII: A2I8C7HI9T)		
<b>DIMETHICONOL (40 CST)</b> (UNII: 343C7U75XW)		

<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)
<b>ETHYLPARABEN</b> (UNII: 14255EXE39)
<b>VITAMIN A PALMITATE</b> (UNII: 1D1K0N0VVC)
<b>sodium</b> (UNII: 9NEZ333N27)
<b>ASCORBYL GLUCOSIDE</b> (UNII: 2V52R0NHXW)
<b>MEDICAGO SATIVA LEAF</b> (UNII: HY3L927V6M)
<b>EDETATE SODIUM</b> (UNII: MP1J8420LU)
<b>TERT-BUTYL ALCOHOL</b> (UNII: MD83SFE959)
<b>POLYSORBATE 20</b> (UNII: 7T1F30V5YH)
<b>CARBOMER 940</b> (UNII: 4Q93RCW27E)
<b>DIMETHYLMETHOXY CHROMANOL</b> (UNII: XBH432G01F)
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)
<b>PANAX GINSENG ROOT OIL</b> (UNII: P9T4K47OM0)
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)
<b>HYDROXYETHYL CELLULOSE (100 MPA.S AT 2%)</b> (UNII: R33S7TK2EP)
<b>MORUS ALBA LEAF</b> (UNII: M8YIA49Q2P)
<b>SILICON</b> (UNII: Z4152N8IUI)
<b>PALMITOYL TETRAPEPTIDE-7</b> (UNII: Q41S464P1R)
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)
<b>PALMITOYL TRIPEPTIDE-1</b> (UNII: RV743D216M)

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11489-100-01	1 in 1 CARTON	07/01/2016	
1		50 g in 1 JAR; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	06/30/2016	

**Labeler** - BCM Ltd (230780322)

**Registrant** - The Boots Company PLC (218622660)

## Establishment

Name	Address	ID/FEI	Business Operations
BCM Ltd		230780322	manufacture(11489-100) , analysis(11489-100)

Revised: 2/2023

BCM Ltd