AXE CREW CUT BUZZED LOOK WITH SUNSCREEN SPF 15- octinoxate, oxybenzone, octis alate cream

CONOPCO Inc. d/b/a Unilever

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Axe Crew Cut Buzzed Look Cream with Sunscreen SPF 15

Active ingredients

Octinoxate 7.0%, Oxybenzone 3.0%, Octisalate 1.0%

Purpose

Sunscreen

Uses

helps prevent sunburn higher SPF gives more sunburn protection provides moderate protection from sunburn

Warnings

For external use only.

If swallowed, get medical help or contact a Poison Control Center right away.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops.

Keep out of reach of children.

Directions

Rub onto head and scalp before sun exposure and as needed. Children under 6 months of age: ask a doctor.

Inactive ingredients

Water, Glycerin, Beeswax, Cetearyl Alcohol, Glyceryl Stearate, VP/VA Copolymer, Sodium Behenoyl Lactylate, Fragrance, Carbomer, Triethanolamine, DMDM Hydantoin, Disodium EDTA, Iodopropynyl Butylcarbamate.

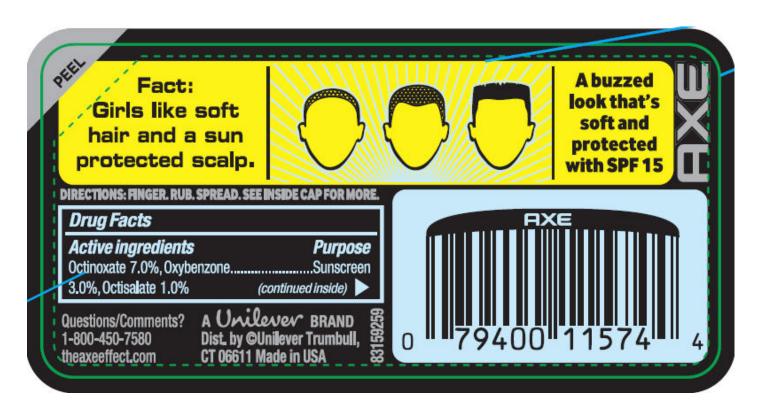
Questions?

Visit us at www.TheAxeEffect.com or call us at 1-800-450-7580 Mon-Fri 8:30am - 6:00pm EST

Axe Buzzed Cut PDP front



Axe Buzz SPF15 back 1



Axe Buzz SPF15 back 2

HINGE AREA / NO COPY

Drug Facts (continued)

Uses • helps prevent sunburn • higher SPF gives more sunburn protection

provides moderate protection from sunburn

Warnings For external use only. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash or irritation develops. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions Rub onto head and scalp before sun exposure and as needed, Children under 6 months of age: ask a doctor,

Inactive ingredients Water (aqua), glycerin, beeswax, cetearyl alcohol, glyceryl stearate, VP/VA copolymer, sodium behenoyl lactylate, fragrance (parfum), carbomer, triethanolamine, DMDM hydantoin, disodium EDTA, iodopropynyl butylcarbamate.

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Axe Buzz SPF15 back 3



AXE CREW CUT BUZZED LOOK WITH SUNSCREEN SPF 15

octinoxate, oxybenzone, octisalate cream

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Prod	luct	Intori	mation

Product TypeHUMAN OTC DRUGItem Code (Source)NDC:64942-1161

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name Basis of Strength Strength

OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	7.0 g in 100 g
OXYBENZONE (UNII: 9500S7VE0Y) (OXYBENZONE - UNII:9500S7VE0Y)	OXYBENZONE	3.0 g in 100 g
OCTISALATE (UNII: 4X49 Y0596W) (OCTISALATE - UNII:4X49 Y0596W)	OCTISALATE	1.0 g in 100 g

Inactive Ingredients		
Ingredient Name	Strength	
WATER (UNII: 059QF0KO0R)		
GLYCERIN (UNII: PDC6A3C0OX)		
WHITE WAX (UNII: 7G1J5DA97F)		
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)		
GLYCERYL MONOSTEARATE (UNII: 230 OU9 XXE4)		
TROLAMINE (UNII: 903K93S3TK)		
DMDM HYDANTO IN (UNII: BYR0 546 TOW)		
EDETATE DISO DIUM (UNII: 7FLD9 1C8 6 K)		
IODOPROPYNYL BUTYLCARBAMATE (UNII: 603P14DHEB)		
CARBOMER HOMOPOLYMER TYPE C (UNII: 4Q93RCW27E)		

Packaging			
# Item Code	Package Description	Marketing Start Date	Marketing End Date
1 NDC:64942-1161-1	75 g in 1 CONTAINER		
2 NDC:64942-1161-2	15 g in 1 CONTAINER		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	12/08/2010	

Labeler - CONOPCO Inc. d/b/a Unilever (001375088)

Establishment			
Name	Address	ID/FEI	Business Operations
Conopco Inc. d/b/a Unilever		198786444	manufacture

Revised: 3/2011 CONOPCO Inc. d/b/a Unilever