

**CREST PRO HEALTH GUM DETOXIFY AND RESTORE PRO WHITENING- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest Pro-Health Gum Detoxify & Restore Pro Whitening**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warning**

**Keep out of reach of children under 12 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

## **Inactive ingredients**

water, sorbitol,  
hydrated silica, glycine, sodium lauryl sulfate,  
sodium gluconate, carrageenan, flavor, sodium  
citrate, xanthan gum, zinc citrate, sodium  
hydroxide, stannous chloride, sodium saccharin,  
cocamidopropyl betaine, sucralose, titanium  
dioxide

## **Questions?**

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **Principal Display Panel - 99 g tube in carton**

Crest  
PRO HEALTH  
FLUORIDE TOOTHPASTE  
FOR ANTICAVITY AND ANTIGINGIVITIS  
GUM  
DETOXIFY  
& RESTORE  
PROMOTES THE GUM  
HEALING PROCESS  
FROM DAY 1\*  
WHITENING  
CLINICALLY PROVEN  
PRO  
GUM HEALTH INGREDIENT  
NET WT 3.5 OZ (99 g)



60006206



# CREST PRO HEALTH GUM DETOXIFY AND RESTORE PRO WHITENING

stannous fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-764
Route of Administration	DENTAL		

Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
GLYCINE (UNII: TE7660XO1C)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-764-35	1 in 1 CARTON	02/16/2023	
1		99 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information
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Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	02/16/2023	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

The Procter & Gamble Manufacturing Company