CREST 3D WHITE ADVANCED EXPRESS WHITE- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest 3D White Advanced Express White

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium
pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 107 g Tube Carton

Crest
3D White
Advanced
Express White
NET WT 3.8 OZ (107 g)
Fluoride Anticavity Toothpaste
Enamel Safe Whitening
Removes 90% more
Surface Stains*
Starts Whitening After 1 Brush

CREST 3D WHITE ADVANCED EXPRESS WHITE

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:69423-762
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)	
SORBITOL (UNII: 506T60A25R)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)	

Product Characteristics			
Color	white	**Score**	
Shape		**Size**	
Flavor	MINT	**Imprint Code**	
Contains			

Packaging				
#	**Item Code**	**Package Description**	**Marketing Start Date**	**Marketing End Date**
1	NDC:69423-762-38	1 in 1 CARTON	02/15/2023	
1		107 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing	Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M021	02/15/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023 The Procter & Gamble Manufacturing Company