CREST PRO-HEALTH GUM DETOXIFY DEEP CLEAN- stannous fluoride paste, dentifrice The Procter & Gamble Manufacturing Company

Crest Pro-Health Gum Detoxify Diabetes Deep Clean

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

Purposes

Anticavity, antigingivitis toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium saccharin, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions?

1-800-594-4158 DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

Principal Display Panel - 24 g tube in carton

American Diabetes Association **Proud Partner Better Choices** For Life CREST **PRO-HEALTH** FLUORIDE TOOTHPASTE FOR ANTICAVITY AND ANTIGINGIVITIS **GUM DETOXIFY NEUTRALIZES PLAQUE** BACTERIA, EVEN AROUND THE **GUMLINE, FOR 24 HOURS*** DEEP CLEAN PREVENT HARMFUL OXIDANTS BY REVERSING GINGIVITIS NET WT 3.7 OZ (104 g)



STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O) FLUORIDE ION 1.5 mg in Inactive Ingredients Ingredient Name SUCRALOSE (UNII: 96K6UQ3Z D4) Strength STANNOUS CHLORIDE (UNII: 1BQV3749L5) Image in the second sec						
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ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-757- 37	1 in 1 CARTON	02/13/2023	
1		104 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-757- 41	1 in 1 CARTON	02/13/2023	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
		FIOUUCL		
M		nformation		
M			Marketing Start Date	Marketing End Date

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

The Procter & Gamble Manufacturing Company