#### CREST PRO-HEALTH GUM DETOXIFY DEEP CLEAN- stannous fluoride paste, dentifrice The Procter & Gamble Manufacturing Company

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## Crest Pro-Health Gum Detoxify Diabetes Deep Clean

#### **Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

## Purposes

Anticavity, antigingivitis toothpaste

#### Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

## Warning

**Keep out of reach of children under 12 yrs. of age**. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

## Directions

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

## Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

#### Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium saccharin, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

#### **Questions?**

1-800-594-4158 DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

## Principal Display Panel - 24 g tube in carton

American Diabetes Association **Proud Partner Better Choices** For Life CREST **PRO-HEALTH** FLUORIDE TOOTHPASTE FOR ANTICAVITY AND ANTIGINGIVITIS **GUM DETOXIFY NEUTRALIZES PLAQUE** BACTERIA, EVEN AROUND THE **GUMLINE, FOR 24 HOURS\*** DEEP CLEAN PREVENT HARMFUL OXIDANTS BY REVERSING GINGIVITIS NET WT 3.7 OZ (104 g)



STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O) FLUORIDE ION 1.5 mg in   Inactive Ingredients Ingredient Name   SUCRALOSE (UNII: 96K6UQ3Z D4) Strength   STANNOUS CHLORIDE (UNII: 1BQV3749L5) Image in the second sec						
Product Information HUMAN OTC DRUG Item Code (Source) NDC:69423-757   Route of Administration DENTAL Item Code (Source) NDC:69423-757   Active Ingredient/Active Moiety Strength   Ingredient Name Basis of Strength Strength   STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080) FLUORIDE ION 1.5 mg in   Inactive Ingredients Ingredient Name Strength   SUCRALOSE (UNII: 96K6UQ3Z D4) Ingredient Name Strength   SUCRALOSE (UNII: 96K6UQ3Z D4) Ingredient Name Strength   Stannous CHLORIDE (UNII: 1BQV3749L5) Item Code (UNII: 2509F0K00R) Item Code (UNII: 2509F0K00R) Item Code (UNII: 2509F0CD2Y)   Hydrated SILCA (UNII: 1607T4G8P9) Ice Carrageenan (UNII: 5C69YCD2Y) Ice Carrageenan (UNII: 607714G8P9) Ice Carrageenan (UNII: 607714G8P9)   CARRAGEENAN (UNII: 6203791576) Ice Carrageenan (UNII: 607714G8P9) Ice Ca	CREST PRO-HEALTH	GUM DETOXIF	Y DEEP CLE	AN		
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XANTHAN GUM (UNII: TTV12P4NFF)	SODIUM GLUCONATE (UNII: R6Q3	791576)				
	XANTHAN GUM (UNII: TTV12P4NEE	E)				

ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

#### Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

# Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-757- 37	1 in 1 CARTON	02/13/2023	
1		104 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-757- 41	1 in 1 CARTON	02/13/2023	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
		FIOUUCL		
M		nformation		
M			Marketing Start Date	Marketing End Date

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

The Procter & Gamble Manufacturing Company