

**PREMIUM MOISTURIZING SUNSCREEN BROAD SPECTRUM SPF 70-  
avobenzene, homosalate, octisalate, octocrylene lotion  
Wasatch Product Development, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Sun Bum SPF 70 Premium Moisturizing Sunscreen Lotion**

**Active ingredients**

Avobenzene 3%, Homosalate 15%, Octisalate 5%, Octocrylene 10%. **Purpose:**  
Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center immediately.

**Stop use and ask** a doctor if rash occurs

Warnings

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove

**Directions**

- shake well before use
- apply liberally 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours.
- children under 6 months of age: ask a doctor.
- Sun Protection Measures Spending time in the sun increases your risk of

skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad-Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit your time in the sun, especially from 10a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

**Other information**

Protect this product from excessive heat and direct sun

**Inactive ingredients**

water, cetyl palmitate, hydrated silica, acrylates/C12-22 alkyl methacrylate copolymer, caprylyl methicone, styrene/acrylates copolymer, cetyl dimethicone, glyceryl stearate, PEG-100 stearate, polyester-8, trideceth-6, dimethicone, ethylhexyl stearate, fragrance, phenoxyethanol, dimethyl capramide, sodium polyacrylate, trimethylsiloxysilicate, xanthan gum, BHT, dipotassium glycyrrhizate, tocopheryl acetate, ethylhexylglycerin, tetrasodium glutamate diacetate

Sun Bum

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Premium Moisturizing Sunscreen Lotion

Broad Spectrum SPF 70

Water Resistant (80 Minutes)

Gluten Free and Vegan

Antioxidant Enriched (Vitamin E)

Dermatologist Tested

6 FL OZ / 177 mL



Sun Bum® / 6 Oz / SPF 70 Lotion (Tube) File Name: SB\_OG\_6Oz\_SPF 70 Lotion\_R1V1\_444103

USA

Production Revision: R444103

Round: 01 | Version: 01

Color Callouts:



Proper UPC?

Yes  N/A   
No

Stretched Logo?

Yes  N/A   
No

CCL TUBE

Tube Size: 2" (D) x 5-11/16" (H)	Created: 3/23/17 PG
Drawing No: 2X5-11-16-DP-SunBum	Revisions: N/A
Shoulder Margin: 0"	
Open End Margin: 1/4"	
Eye-mark Size: 1/8" x 1/4"	
Scale: 100%	
Die Line Type: Direct Print	


GENERAL NOTES

- Measurements are in inches.
- All copy must be 1/16" below the eye-mark.
- Please include a PDF, list of colors, and convert text to outlines when submitting artwork.

1/32" bleed (left side) for overlap, and 1/8" bleed (bottom) for printing over the shoulder

1/4" NO PRINT AREA

Quiet zone. All copy must be 1/16" below the eye-mark.



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Broad Spectrum SPF 70  
Water Resistant (80 Minutes)

Gluten Free and Vegan  
Antioxidant Enriched (Vitamin E)  
Dermatologist Tested

6 FL OZ / 177 mL

**Trust The Bum®**

- Vegan
- Hypoallergenic
- Oxybenzone Free
- Gluten Free
- Octinoxate Free
- Retinyl Palmitate Free

**Drug Facts**

Active ingredients	Purpose
Avobenzene 3%, Homosalate 15%, Octisalate 5%, Octocrylene 10%	Sunscreen

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**Questions?** 1-877-978-6286

Mfg. for and Dist. by Sun Bum, LLC, PO Box 320598 Cocoa Beach, FL, 32932 USA. © 2019 Sun Bum, LLC. Made in the USA with globally sourced components. R444103.

Open End

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5 11/16" Tube Sleeve Length

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Shoulder

1/4" NO COPY IN THIS AREA, BACKGROUND PANEL ONLY

**PREMIUM MOISTURIZING SUNSCREEN BROAD SPECTRUM SPF 70**

avobenzone, homosalate, octisalate, octocrylene lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:44717-070
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	15 g in 100 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	5 g in 100 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	10 g in 100 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>ETHYLHEXYL STEARATE</b> (UNII: EG3PA2K3K5)	
<b>CETYL DIMETHICONE 25</b> (UNII: U4AS1BW4ZB)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	
<b>DIMETHYL CAPRAMIDE</b> (UNII: O29Y6X2JEZ)	
<b>SODIUM POLYACRYLATE (8000 MW)</b> (UNII: 285CYO341L)	
<b>TRIDECETH-6</b> (UNII: 3T5PCR2H0C)	
<b>DIMETHICONE 100</b> (UNII: RO266O364U)	
<b>PEG-100 STEARATE</b> (UNII: YD01N1999R)	
<b>POLYESTER-8 (1400 MW, CYANODIPHENYLPROPENOYL CAPPED)</b> (UNII: T9296U138P)	
<b>TRIMETHYLSILOXYSILICATE (M/Q 0.6-0.8)</b> (UNII: 5041RX63GN)	
<b>GLYCYRRHIZINATE DIPOTASSIUM</b> (UNII: CA2Y0FE3FX)	
<b>WATER</b> (UNII: 059QF0K00R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>CAPRYLYL TRISILOXANE</b> (UNII: Q95M2P1KJL)	
<b>CETYL PALMITATE</b> (UNII: 5ZA2S6B08X)	
<b>TETRASODIUM GLUTAMATE DIACETATE</b> (UNII: 5EHL50I4MY)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>BUTYLATED HYDROXYTOLUENE</b> (UNII: 1P9D0Z171K)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:44717-070-01	177 mL in 1 TUBE; Type 0: Not a Combination Product	02/01/2023	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M020	02/01/2023	

**Labeler** - Wasatch Product Development, LLC (962452533)

Revised: 2/2023

Wasatch Product Development, LLC