

CREST 3D WHITE BRILLIANCE PRO ENAMEL PROTECT- sodium fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest 3D White Brilliance Pro Enamel Protect

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.16% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

glycerin, hydrated silica, sodium hexametaphosphate, water, PEG-6, flavor, sodium lauryl sulfate, carrageenan, cocamidopropyl betaine, trisodium phosphate, sodium saccharin, xanthan gum, sucralose, mica, titanium dioxide

Questions?

1-800-492-7378

Dist. by Procter & Gamble,
Cincinnati, OH 45202

PRINCIPAL DISPLAY PANEL - 85 g Tube Carton

Crest

3D WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 3.0 OZ (85 g)

BRILLIANCE

WHITER TEETH IN 3 DAYS

100% MORE STAIN REMOVAL*

ENAMEL PROTECT

CLINICALLY PROVEN

PRO WHITENING INGREDIENTS

ENAMEL SAFE



CREST 3D WHITE BRILLIANCE PRO ENAMEL PROTECT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-750
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.6 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	

TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
CARRAGEENAN (UNII: 5C69YCD2YJ)
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)
WATER (UNII: 059QF0KO0R)
HYDRATED SILICA (UNII: Y6O7T4G8P9)
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)
SACCHARIN SODIUM (UNII: SB8ZUX40TY)
SODIUM LAURYL SULFATE (UNII: 368GB5141J)
XANTHAN GUM (UNII: TTV12P4NEE)
SUCRALOSE (UNII: 96K6UQ3ZD4)
MICA (UNII: V8A1AW0880)

Product Characteristics			
Color	white (w/teal gel stripe)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-750-03	1 in 1 CARTON	01/26/2023	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-750-20	3 in 1 CELLO PACK	01/26/2023	
2		1 in 1 CARTON		
2		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/26/2023	

Labeler - The Procter & Gamble Manufacturing Company (004238200)