

CAVITY PROTECTION PEPPERMINT WITH BAKING SODA- sodium monofluorophosphate paste, dentifrice

**CAVITY PROTECTION SPEARMINT- sodium monofluorophosphate paste, dentifrice
Tom's of Maine, Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Tom's
OF MAINE
CAVITY PROTECTION
fluoride toothpaste**

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

calcium carbonate, water, glycerin, sodium bicarbonate, *Chondrus crispus* (carrageenan), *Mentha piperita* (peppermint) oil, xylitol, sodium lauryl sulfate.

Questions?

1-800-FOR-TOMS (1-800-367-8667) M - F 8:30 a.m. - 5:30 p.m. ET

PRINCIPAL DISPLAY PANEL - 155.9 g Carton

SINCE 1970

Tom's

OF MAINE™

baking soda □ natural

CAVITY PROTECTION

fighting cavities □ fresh breath

fluoride toothpaste

peppermint

ADA

Accepted

American

Dental

Association®

NET WT 5.5 OZ (155.9 g)



natural
baking soda

CAVITY PROTECTION

fights cavities
 fresh breath

fluoride toothpaste
 peppermint



NET WT 5.5 OZ (155.9 g)



What makes a product good? At Tom's, it includes how we make it.

- No animal testing or animal ingredients.**
- We share every Ingredient, its purpose, and its source at www.tomsofmaine.com.**
- Sustainable practices are a priority in every aspect of our business.**
- No artificial colors, flavors, fragrance, or preservatives.**
- We strive to maximize recycled content and recyclability of our packaging.**
- 5% (12 days) of employee time to volunteering. 10% of profits to human and environmental goodness.**



Tom's of Maine™ Goodness Day

You asked – we listened!
 This tube is easier to use than our previous tube. Learn more about how this tube reinforces our commitment to environmental stewardship at: www.tomsofmaine.com

Find us on:



baking soda | natural

CAVITY PROTECTION

fights cavities | fresh breath
 fluoride toothpaste
 peppermint



NET WT 5.5 OZ (155.9 g)



Drug Facts	
Active Ingredient Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)	Purpose Anticavity
Use helps protect against cavities	
Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).	
Directions	

Drug Facts (continued)	
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children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician
Inactive Ingredients calcium carbonate, water, glycerin, sodium bicarbonate, Chondrus crispus (carrageenan), Mentha piperita (peppermint) oil, xylitol, sodium lauryl sulfate.	
Questions? 1-800-FOR-TOMS (1-800-367-8667) M - F 8:30 a.m. - 5:30 p.m. ET	

"The ADA Council on Scientific Affairs' Acceptance of Tom's of Maine Natural Cavity Protection Fluoride Toothpaste is based on its finding that the product is effective in helping to prevent and reduce tooth decay, when used as directed."

© 2010 Tom's of Maine, Inc.
 302 Lafayette Ctr.
 Kennebunk, ME 04043 Made in U.S.A.



PRINCIPAL DISPLAY PANEL - 155.9 g Carton

SINCE 1970
Tom's
OF MAINE™

natural

CAVITY PROTECTION

fights cavities □ fresh breath

fluoride toothpaste

spearmint

ADA

Accepted

American
Dental

Association®

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Drug Facts (continued)

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children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician
Inactive Ingredients calcium carbonate, water, glycerin, xylitol, sodium lauryl sulfate, Mentha viridis (spearmint) leaf oil and other natural flavors, Chondrus crispus (carrageenan).	
Questions? 1-800-FOR-TOMS (1-800-367-8667) M - F 8:30 a.m. - 5:30 p.m. ET	

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CAVITY PROTECTION PEPPERMINT WITH BAKING SODA

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-120
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium Monofluorophosphate (UNII: C810JCZ56Q) (Fluoride ion - UNII:Q80VPU408O)	Sodium Mono fluorophosphate	0.0076 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
Calcium carbonate (UNII: H0G9379FGK)	
Glycerin (UNII: PDC6A3C0OX)	
Water (UNII: 059QF0KO0R)	
Sodium Bicarbonate (UNII: 8MDF5V39QO)	
Carrageenan (UNII: 5C69YCD2YJ)	
Xylitol (UNII: VCQ006KQ1E)	
Sodium Lauryl Sulfate (UNII: 368GB5141J)	
Peppermint oil (UNII: AV092KU4JH)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-120-55	1 in 1 CARTON		
1		155.9 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

CAVITY PROTECTION SPEARMINT

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-116
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium Monofluorophosphate (UNII: C810JCZ56Q) (Fluoride ion - UNII:Q80VPU408O)	Sodium Mono fluorophosphate	0.0076 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
Calcium carbonate (UNII: H0G9379FGK)	
Glycerin (UNII: PDC6A3C0OX)	
Water (UNII: 059QF0K00R)	
Xylitol (UNII: VCQ006KQ1E)	
Carrageenan (UNII: 5C69YCD2YJ)	
Sodium Lauryl Sulfate (UNII: 368GB5141J)	
Spearmint Oil (UNII: C3M81465G5)	
Peppermint oil (UNII: AV092KU4JH)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	SPEARMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-116-55	1 in 1 CARTON		
1		155.9 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	02/14/2011	

Labeler - Tom's of Maine, Inc. (052764354)

Establishment

Name	Address	ID/FEI	Business Operations
Tom's of Maine, Inc.		052764354	MANUFACTURE

