

**BRUSH ON BLOCK SHEER GENIUS BROAD SPECTRUM SPF 50- zinc oxide  
12% lotion  
SPF Ventures, LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Brush on Block Sheer Genius**

***Active Ingredients***

Zinc Oxide 12%

**☐ *Purpose***

Sunscreen

**☐ *Uses***

- helps prevent sunburn
- if used as directed with other sun protection measures (see ☐ ***Directions***), decreases the risk of skin cancer and early aging caused by the sun

**☐ *Warnings***

**For external use only.**

**Do not use**

**Do not use** on damaged or broken skin.

**When using this product**

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor**

**Stop use and ask a doctor** if rash occurs.

**Keep out of reach of children.**

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away

**☐ *Directions***

- apply liberally 15 minutes before sun exposure
- Reapply: • at least every 2 hours

- Use a water resistant sunscreen if swimming or sweating.
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF value of 15 or higher and other sun protection measures including: Limit time in the sun, especially from 10am - 2pm, wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months: Ask a doctor

### ☐ ***Inactive Ingredients***

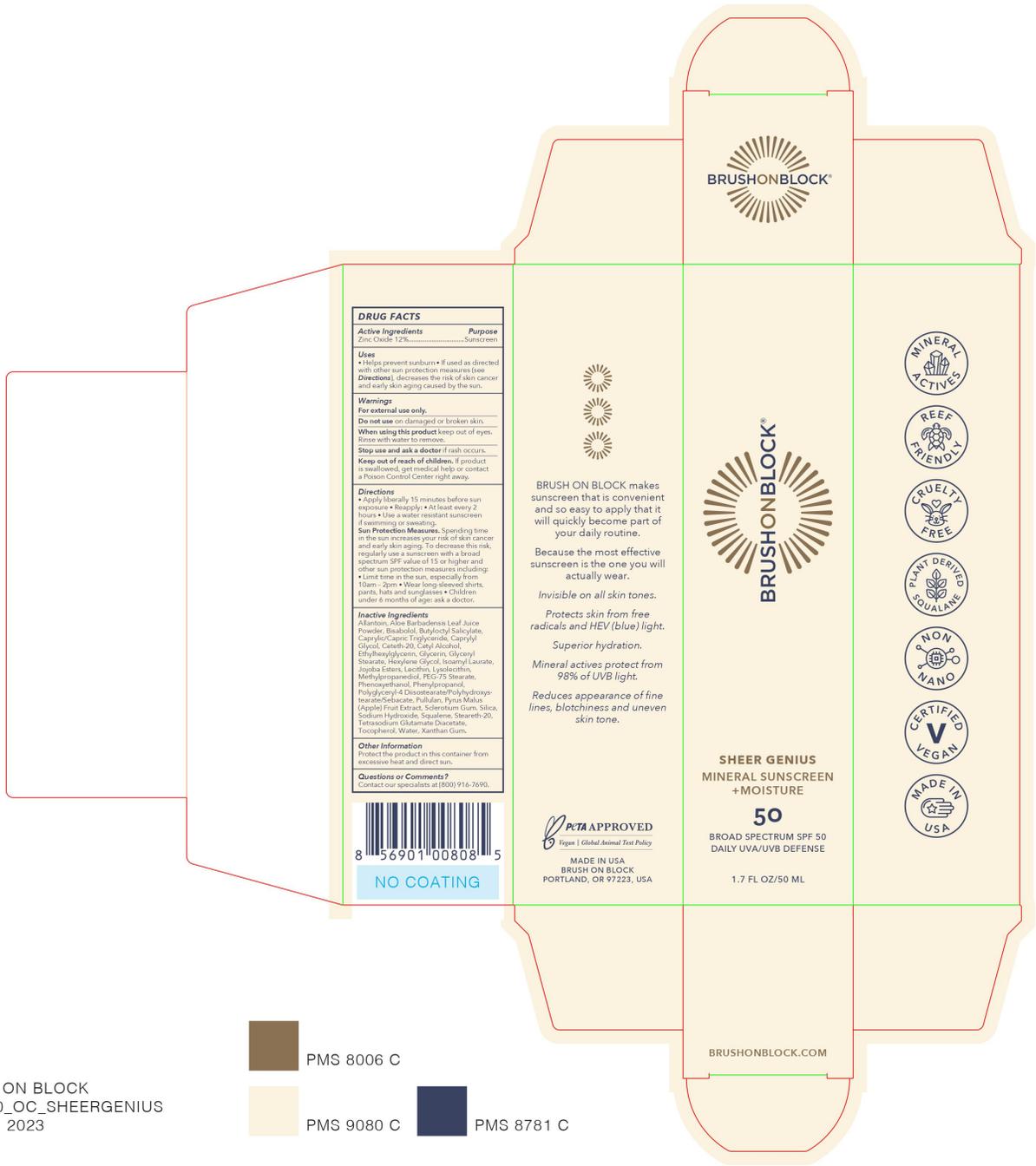
Allantoin, Aloe Barbadensis Leaf Juice Powder, Bisabolol, Butyloctyl Salicylate, Caprylic/Capric Triglyceride, Caprylyl Glycol, Ceteth-20, Cetyl Alcohol, Ethylhexylglycerin, Glycerin, Glyceryl Stearate, Hexylene Glycol, Isoamyl Laurate, Jojoba Esters, Lecithin, Lysolecithin, Methylpropanediol, PEG-75 Stearate, Phenoxyethanol, Phenylpropanol, Polyglyceryl-4 Diisostearate/Polyhydroxystearate/Sebacate, Pullulan, Pyrus Malus (Apple) Fruit Extract, Sclerotium Gum, Silica, Sodium Hydroxide, Squalene, Steareth-20, Tetrasodium Glutamate Diacetate, Tocopherol, Water, Xanthan Gum.

### ☐ ***Other Information***

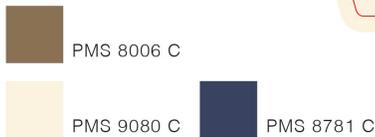
Protect the product in this container from excessive heat and direct sun

### ☐ ***Questions or Comments?***

Contact our specialists at (800) 916-7690



BRUSH ON BLOCK  
BOB850\_OC\_SHEERGENIUS  
JAN 12, 2023



# BRUSH ON BLOCK SHEER GENIUS BROAD SPECTRUM SPF 50

zinc oxide 12% lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58274-010
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	12 g in 100 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>HEXYLENE GLYCOL</b> (UNII: KEH0A3F75J)	
<b>ISOAMYL LAURATE</b> (UNII: M1SLX00M3M)	
<b>METHYLPROPANEDIOL</b> (UNII: N8F53B3R4R)	
<b>POLYGLYCERYL-4 DIISOSTEARATE/POLYHYDROXYSTEARATE/SEBACATE</b> (UNII: 687U3PEB2Y)	
<b>APPLE</b> (UNII: B423VGH5S9)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>CETETH-20</b> (UNII: I835H2IHHX)	
<b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)	
<b>PEG-75 STEARATE</b> (UNII: OT38R0N74H)	
<b>BETASIZOFIRAN</b> (UNII: 2X51AD1X3T)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>LEVOMENOL</b> (UNII: 24WE03BX2T)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PULLULAN</b> (UNII: 8ZQ0AYU1TT)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	
<b>STEARETH-20</b> (UNII: L0Q8IK9E08)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)	
<b>JOJOBA OIL, RANDOMIZED</b> (UNII: 7F0EV20QYL)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>SQUALANE</b> (UNII: GW89575KF9)	
<b>TETRASODIUM GLUTAMATE DIACETATE</b> (UNII: 5EHL50I4MY)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>LYSOPHOSPHATIDYLCHOLINE, SOYBEAN</b> (UNII: CQD833204Z)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>PHENYLPROPANOL</b> (UNII: 0F897O3O4M)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58274-010-01	50 mL in 1 TUBE; Type 0: Not a Combination Product	12/13/2022	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not		12/13/2022	

final

part 552

12/15/2022

**Labeler** - SPF Ventures, LLC (055483891)

Revised: 1/2023

SPF Ventures, LLC