

**CLOSE UP WHITENING WITH MOUTHWASH- sodium fluoride gel, dentifrice
Church & Dwight Co., Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

CLOSE UP Whitening Gel

Active ingredients

Sodium fluoride (0.24%)

Purpose

Anticavity toothpaste

Use

Aids in prevention of dental decay

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older	brush teeth thoroughly after meals or
at least twice a day, or use as directed by a dentist or physician	
children under 6 years	instruct in good brushing and rinsing
habits (to minimize swallowing)	
children under 2 years	ask a dentist or physician

Inactive ingredients sorbitol, water, hydrated silica, PEG-8, sodium lauryl sulfate, SD alcohol 38-B, flavor, cellulose gum, sodium saccharin, mica, red 33, red 40, titanium dioxide

Questions or comments? Call **1-800-786-5135** Monday-Friday 9am-5pm ET

ANTICAVITY FLUORIDE TOOTHPASTE

CLOSE UP

with

Ultra Cinnamon

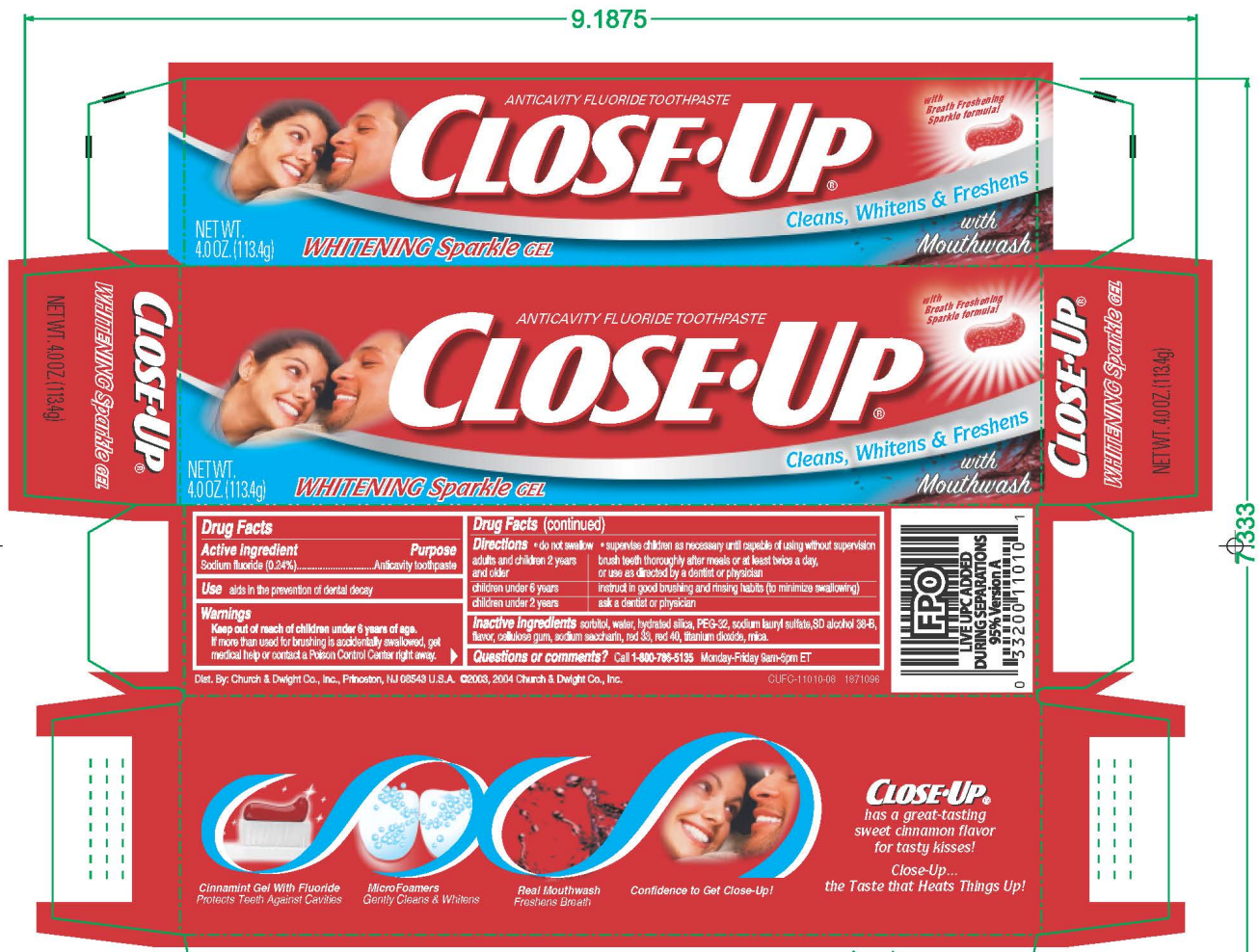
Flavor Blast

Cleans, Whitens and Freshens

with Mouthwash

WHITENING Gel

NET WT. 4.0 OZ. (113.4g)



CLOSE UP WHITENING WITH MOUTHWASH

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-645
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

ALCOHOL (UNII: 3K9958V90M)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
MICA (UNII: V8A1AW0880)	
D&C RED NO. 33 (UNII: 9DBA0SBB0L)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	RED	Score	
Shape		Size	
Flavor	CINNAMON (Cinnamint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-645-60	1 in 1 CARTON	10/26/2010	12/18/2021
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-645-40	1 in 1 CARTON	10/26/2010	
2		113.4 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-645-48	1 in 1 CARTON	10/26/2010	
3		136 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	10/26/2010	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	MANUFACTURE(10237-645)