

**DAYWEAR BB ANTI OXIDANT BEAUTY BENEFIT BROAD SPECTRUM SPF 35-
octinoxate, octisalate, oxybenzone, and titanium dioxide cream
ESTEE LAUDER INC**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**ESTÉE LAUDER
DayWear BB Anti-Oxidant Beauty Broad Spectrum Benefit Creme**

Drug Facts

<i>Active ingredients</i>	<i>Purpose</i>
Octinoxate 7.50%	Sunscreen
Octisalate 4.00%	Sunscreen
Oxybenzone 2.50%	Sunscreen
Titanium dioxide 1.10%	Sunscreen

Use

helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor

Inactive ingredients

water/aqua/eau • dimethicone • butylene glycol • pentylene glycol • phenyl trimethicone • glyceryl stearate • behenyl alcohol • trioctyldodecyl citrate • polymethylsilsesquioxane • octyldodecyl stearyl stearate • peg-40 stearate • polyglyceryl-10 pentastearate • gentiana lutea (gentian) root extract • polygonum cuspidatum root extract • thermus thermophilus ferment • hordeum vulgare (barley)

extract/extrait d' orge • fumaria officinalis flower/leaf/stem extract • citrus medica limonum (lemon) fruit extract • hydrolyzed rice bran extract • laminaria saccharina extract • hydrolyzed rice extract • rosmarinus officinalis (rosemary) leaf extract • artemia extract • vitis vinifera (grape) seed extract • triticum vulgare (wheat) germ extract • cholesterol • caffeine • propylene glycol stearate • octyldodecyl neopentanoate • polyglyceryl-6 polyricinoleate • tocopheryl acetate • sucrose • glycerin • sodium stearoyl lactylate • linoleic acid • lecithin • squalane • sodium pca • urea • isopropyl titanium triisostearate • ergothioneine • sodium dehydroacetate • tetrahexyldecyl ascorbate • polysorbate 20 • sorbitan laurate • sodium hyaluronate • citric acid • propylene glycol laurate • glycyrrhetic acid • trehalose • polyquaternium-51 • hydrogenated lecithin • fumaric acid • alumina • palmitoyl hydroxypropyltrimonium amylopectin/glycerin crosspolymer • ammonium acryloyldimethyltaurate/vp copolymer • cyclodextrin • nordihydroguaiaretic acid • ascorbyl tocopheryl maleate • xanthan gum • stearic acid • silica • fragrance (parfum) • ethylbisiminomethylguaiacol manganese chloride • pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate • disodium edta • phenoxyethanol • chlorphenesin • [+/- titanium dioxide (ci 77891) • zinc oxide (ci 77947) • iron oxides (ci 77491, ci 77492, ci 77499) • yellow 5 lake (ci 19140) • chromium oxide greens (ci 77288) • mica • ferric ferrocyanide (ci 77510) • chromium hydroxide green (ci 77289) • carmine (ci 75470) • bismuth oxychloride (ci 77163) • blue 1 lake (ci 42090)] [iln38365]

Other information

protect the product in this container from excessive heat and direct sun

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NEW YORK, N.Y. 10022

PRINCIPAL DISPLAY PANEL - 30 ml Carton

ESTÉE LAUDER

DayWear

B•B

Anti-Oxidant

Beauty Benefit Creme

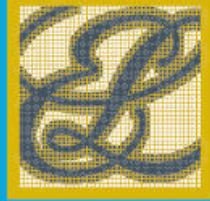
Broad Spectrum

SPF 35

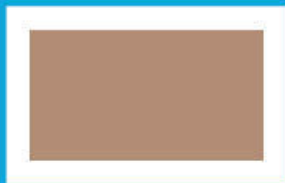
All Skintypes

1 FL. OZ. LIQ./30 ml e

02 Medium



ESTÉE LAUDER



DayWear

B·B

Anti-Oxidant
Beauty Benefit Creme

Anti-Oxidant
Beauty Benefit Creme
Broad Spectrum
SPF 35

☐ For All Skintypes

This lightweight, all-in-one BB Creme is your master multi-tasker for a beautiful, healthy look. Includes our proprietary Super Anti-Oxidant Complex—proven to fight free radical damage—and helps safeguard skin with broad-spectrum sunscreen. The unique formula moisturizes, illuminates, protects and perfects your skin in a single step, as it helps skin resist the first signs of aging. Minimizes flaws, maximizes natural radiance for complexion perfection.

Dermatologist-tested.

Non-acnegenic. Oil-free.

Beauty Benefit Creme
Broad Spectrum
SPF 35



All Skintypes • Toutes peaux

1 FL. OZ. LIQ./30 ml e

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NEW YORK, N.Y. 10022
NEW YORK • LONDON W1K 3BQ
PARIS • MILANO
MADE IN BELGIUM Y4PJ
esteelauder.com



0517

TP.235 →

Drug Facts

Active ingredients

Octinoxate 7.50%

Octisalate 4.00%

Oxybenzone 2.50%

Purpose

Sunscreen

Sunscreen

Sunscreen

Drug Facts (continued)

(barley) extract/extrait d'orge • fumarica
officinalis flower/leaf/stem extract •
citrus medica limonum (lemon) fruit
extract • hydrolyzed rice bran extract •

Oxybenzone 2.00% Sunscreen
Titanium dioxide 1.10% Sunscreen

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laminaria saccharina extract • hydrolyzed rice extract • rosmarinus officinalis (rosemary) leaf extract • artemia extract • vitis vinifera (grape) seed extract • triticum vulgare (wheat) germ extract • cholesterol • caffeine • propylene glycol stearate • octyldodecyl neopentanoate • polyglyceryl-6 polyricinoleate • tocopheryl acetate • sucrose • glycerin • sodium stearoyl lactylate • linoleic acid • lecithin • squalane • sodium pca • urea • isopropyl titanium triisostearate • ergothioneine • sodium dehydroacetate • tetrahexyldecyl ascorbate • polysorbate 20 • sorbitan laurate • sodium hyaluronate • citric acid • propylene glycol laurate • glycyrrhetic acid • trehalose • polyquaternium-51 • hydrogenated lecithin • fumaric acid • alumina • palmitoyl hydroxypropyltrimonium amylopectin/glycerin crosspolymer • ammonium acryloyldimethyltaurate/vp copolymer • cyclodextrin • nordihydroguaiaretic acid • ascorbyl tocopheryl maleate • xanthan gum • stearic acid • silica • fragrance (parfum) • ethylbisiminomethylguaiaacol manganese chloride • pentaerythrityl tetra-di-l-butyl hydroxyhydrocinnamate • disodium edta • phenoxyethanol • chlorphenesin • [+/- titanium dioxide (ci 77891) • zinc oxide (ci 77947) • iron oxides (ci 77491, ci 77492, ci 77499) • yellow 5 lake (ci 19140) • chromium oxide greens (ci 77288) • mica • ferric ferrocyanide (ci 77510) • chromium hydroxide green (ci 77289) • carmine (ci 75470) • bismuth oxychloride (ci 77163) • blue 1 lake (ci 42090)] [In38365]

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Y4PJ-02-1114



DAYWEAR BB ANTI OXIDANT BEAUTY BENEFIT BROAD SPECTRUM SPF 35

octinoxate, octisalate, oxybenzone, and titanium dioxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11559-015
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	7.5 mL in 100 mL
OCTISALATE (UNII: 4X49 Y0596 W) (OCTISALATE - UNII:4X49 Y0596 W)	OCTISALATE	4 mL in 100 mL
OXYBENZONE (UNII: 95OOS7VE0 Y) (OXYBENZONE - UNII:95OOS7VE0 Y)	OXYBENZONE	2.5 mL in 100 mL
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	1.1 mL in 100 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
DOCOSANOL (UNII: 9G10E216XY)	
OCTYLDODECYL STEAROYL STEARATE (UNII: 3D47Q6D93C)	
PEG-40 STEARATE (UNII: ECU18C66Q7)	
GENTIANA LUTEA ROOT (UNII: S72O3284MS)	
POLYGONUM CUSPIDATUM ROOT (UNII: 7TRV45YZF7)	
HORDEUM VULGARE ROOT (UNII: 790S39483Z)	
FUMARIA OFFICINALIS FLOWERING TOP (UNII: VH659J61ZL)	
LEMON (UNII: 24RS0A988O)	
SACCHARINA LATISSIMA THALLUS (UNII: 68CMP2MB55)	
ROSEMARY (UNII: IJ67X351P9)	
VITIS VINIFERA SEED (UNII: C34U15ICXA)	
WHEAT GERM (UNII: YR3G369F5A)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
CAFFEINE (UNII: 3G6A5W338E)	
PROPYLENE GLYCOL STEARATE (UNII: MZMII680W0)	
OCTYLDODECYL NEOPENTANOATE (UNII: X8725R883T)	

ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
SUCROSE (UNII: C151H8M554)
GLYCERIN (UNII: PDC6A3C0OX)
SODIUM STEAROYL LACTYLATE (UNII: IN99IT31LN)
LINOLEIC ACID (UNII: 9KJL21T0QJ)
SQUALANE (UNII: GW89575KF9)
SODIUM PYRROLIDONE CARBOXYLATE (UNII: 469OTG57A2)
UREA (UNII: 8W8T17847W)
ERGOTHIONEINE (UNII: BDZ3DQM98W)
SODIUM DEHYDROACETATE (UNII: 8W46YN971G)
TETRAHEXYLDECYL ASCORBATE (UNII: 9LBV3F07AZ)
POLYSORBATE 20 (UNII: 7T1F30V5YH)
SORBITAN MONOLAURATE (UNII: 6W9PS8B71J)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)
PROPYLENE GLYCOL LAURATES (UNII: 40KT317HGP)
ENOXOLONE (UNII: P540XA09DR)
TREHALOSE (UNII: B8WCK70T7I)
FUMARIC ACID (UNII: 88XHZ13131)
ALUMINUM OXIDE (UNII: LM26O6933)
MASOPROCOL (UNII: 7BO8G1BYQU)
XANTHAN GUM (UNII: TTV12P4NEE)
STEARIC ACID (UNII: 4ELV7Z65AP)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
EDETATE DISODIUM (UNII: 7FLD91C86K)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
CHLORPHENESIN (UNII: I670DAL4SZ)
ZINC OXIDE (UNII: SOI2LOH54Z)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)
CHROMIC OXIDE (UNII: X5Z09SU859)
MICA (UNII: V8A1AW0880)
FERRIC FERROCYANIDE (UNII: TLE294X33A)
COCHINEAL (UNII: TZ8Z31B35M)
BISMUTH OXYCHLORIDE (UNII: 4ZR792I587)
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11559-015-01	1 in 1 CARTON		
1		30 mL in 1 BOTTLE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	09/01/2011	

Labeler - ESTEE LAUDER INC (005914387)

Establishment

Name	Address	ID/FEI	Business Operations
ELGC K.K.		712808195	RELABEL(11559-015) , REPACK(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2 (PADC 2)		828534516	MANUFACTURE(11559-015) , RELABEL(11559-015) , REPACK(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Inc.		042918826	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS DISTRIBUTION CENTER		208579636	REPACK(11559-015) , RELABEL(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		253616536	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		244669714	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD.		205952385	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER N.V.		370151326	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
LEN-RON MANUFACTURING DIVISION OF ARAMIS INC		809771152	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
NORTEC KEYSTONE		943871157	MANUFACTURE(11559-015) , RELABEL(11559-015) , REPACK(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
NORTHTEC BRISTOL		959338336	MANUFACTURE(11559-015) , RELABEL(11559-015) , REPACK(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
NORTHTEC KEYSTONE		949264774	MANUFACTURE(11559-015) , RELABEL(11559-015) , REPACK(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
WHITMAN LABORATORIES, LTD.		216866277	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	MANUFACTURE(11559-015)

Establishment

Name	Address	ID/FEI	Business Operations
Pennsylvania Logistics Center		078364654	REPACK(11559-015) , RELABEL(11559-015)

Revised: 4/2012

ESTEE LAUDER INC