

SENSODYNE PRONAMEL GENTLE WHITENING- potassium nitrate and sodium fluoride paste

SENSODYNE PRONAMEL DAILY PROTECTION- potassium nitrate and sodium fluoride paste

SENSODYNE PRONAMEL FRESH BREATH- potassium nitrate and sodium fluoride paste

SENSODYNE PRONAMEL MULTI ACTION- potassium nitrate and sodium fluoride paste

Haleon US Holdings LLC

Drug Facts

Active ingredients

Potassium nitrate 5%

Sodium fluoride 0.25% (0.15% w/v fluoride ion)

Purpose

Antihypersensitivity

Anticavity

Uses

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

Warnings

Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years of age and older:**
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor.

Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

- **children under 12 years of age:**Consult a dentist or doctor.

Other information (Gentle Whitening, Daily Protection, Fresh Breath, Multi-Action)

- do not store above 30°C (86°F)

Inactive ingredients (Gentle Whitening)

water, sorbitol, hydrated silica, glycerin, PEG-8, cocamidopropyl betaine, flavor, titanium dioxide, xanthan gum, sodium saccharin, sodium hydroxide

Inactive ingredients (Daily Protection)

water, sorbitol, hydrated silica, glycerin, PEG-8, cocamidopropyl betaine, flavor, xanthan gum, sodium saccharin, titanium dioxide, sodium hydroxide

Inactive ingredients (Fresh Breath)

water, sorbitol, hydrated silica, glycerin, PEG-8, cocamidopropyl betaine, flavor, xanthan gum, sodium saccharin, titanium dioxide, sodium hydroxide

Inactive ingredients (Multi-Action)

water, sorbitol, hydrated silica, glycerin, flavor, cocamidopropyl betaine, xanthan gum, sodium saccharin, mica, titanium dioxide, sodium hydroxide

Questions or comments?

1-866-844-2797

Principal Display Panel

NDC 0135-0484-01

SENSODYNE

PRONAMEL

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

Alpine Breeze

GENTLE WHITENING

Specialist Enamel Protection

Rebuilds, Restores, Refreshes

NET WT 4.0 OZ (113g)

ALWAYS FOLLOW THE LABEL

SENSODYNE PRONAMEL

Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID ATTACKS ENAMEL

WEAKENING THE ENAMEL STRUCTURE

PRONAMEL REBUILDS & RESTORES ENAMEL

FOR STRONG HEALTHY TEETH

Healthy white teeth start with strong enamel.

Pronamel has a proven specialist technology that has been developed to maximize the effect of fluoride on enamel.

With twice-daily brushing,
Pronamel helps to:

- Rebuild enamel strength for strong, healthy teeth
- Protect against the effects of dietary acids
- Relieve sensitive teeth
- Freshen breath
- Protect against cavities

Recycle Carton, Tube and Cap

Save Water Turn off tap while brushing

†Recycling facilities for this product may not exist in your area

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GSKConsumer Healthcare

Warren, NJ 07059

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62000000068970 Front Carton



Principal Display Panel

NDC 0135-0460-01

SENSODYNE

PRONAMEL

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

Mint Essence

DAILY PROTECTION

Specialist Enamel Protection

Rebuilds, Restores, Refreshes

NET WT 4.0 OZ (113 g)

ALWAYS FOLLOW THE LABEL

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Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID ATTACKS ENAMEL

WEAKENING THE ENAMEL STRUCTURE

PRONAMEL REBUILDS & RESTORES ENAMEL

FOR STRONG HEALTHY TEETH

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- Relieve sensitive teeth

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Recycle Carton, Tube and Cap

Save Water Turn off tap while brushing

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Principal Display Panel

NDC 0135-0520-01

SENSODYNE

PRONAMEL

TOOTH PASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

Fresh Wave

FRESH BREATH

Specialist Enamel Protection

Rebuilds, Restores, Refreshes

NET WT 4.0 OZ (113 g)

ALWAYS FOLLOW THE LABEL

SENSODYNE PRONAMEL

Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and

sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID ATTACKS ENAMEL

WEAKENING THE ENAMEL STRUCTURE

PRONAMEL REBUILDS & RESTORES ENAMEL

FOR STRONG HEALTHY TEETH

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Pronamel helps to:

- Rebuild enamel strength for strong, healthy teeth
- Protect against the effects of dietary acids
- Relieve sensitive teeth
- Freshen breath
- Protect against cavities

Recycle Carton, Tube and Cap†

Save Water Turn off tap while brushing

†Recycling facilities for this product may not exist in your area

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Principal Display Panel

NDC 0135-0568-04

SENSODYNE

PRONAMEL

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

Cleansing Mint

MULTI-ACTION

Specialist Enamel Protection

Rebuilds, Restores, Refreshes

NET WT 4.0 OZ (113 g)

ALWAYS FOLLOW THE LABEL

SENSODYNE PRONAMEL

Does not contain: SLS/sulfates • artificial dyes • parabens • triclosan • peroxide

Acidic foods and drinks can cause enamel loss that can lead to yellowing, dullness and sensitivity. Pronamel has a specialty formulation to help rebuild and restore acid weakened enamel, helping prevent enamel loss for strong, healthy teeth.

ACID ATTACKS ENAMEL

WEAKENING THE ENAMEL STRUCTURE

PRONAMEL REBUILDS & RESTORES ENAMEL

FOR STRONG HEALTHY TEETH

Healthy white teeth start with strong enamel.

Pronamel has a proven specialist technology that has been developed to maximize the effect of fluoride on enamel.

With twice-daily brushing,
Pronamel helps to:

- Rebuild enamel strength for strong, healthy teeth
- Protect against the effects of dietary acids
- Relieve sensitive teeth
- Freshen breath
- Protect against cavities

Recycle Carton, Tube and Cap

Save Water Turn off tap while brushing

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SENSODYNE PRONAMEL GENTLE WHITENING

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0484
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.15 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B6978945GQ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (alpine breeze)	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0484-01	1 in 1 CARTON	10/18/2010	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0484-05	2 in 1 CARTON	10/18/2010	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-0484-02	1 in 1 CARTON	10/18/2010	
3		76.5 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:0135-0484-03	22.6 g in 1 TUBE; Type 0: Not a Combination Product	10/18/2010	
5	NDC:0135-0484-04	1 in 1 CARTON	07/01/2019	
5		184.3 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:0135-0484-06	4 in 1 CARTON	12/16/2014	
6		184.3 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/18/2010	

SENSODYNE PRONAMEL DAILY PROTECTION

potassium nitrate and sodium fluoride paste

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0460
Route of Administration	ORAL		
Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.15 mg in 1 g	
Inactive Ingredients			
Ingredient Name	Strength		
WATER (UNII: 059QF0KO0R)			
SORBITOL (UNII: 506T60A25R)			

HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT (Mint Essence)	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0460-01	1 in 1 CARTON	10/18/2010	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0460-06	2 in 1 CARTON	11/29/2017	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-0460-03	1 in 1 CARTON	10/18/2010	
3		184.3 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/18/2010	

SENSODYNE PRONAMEL FRESH BREATH			
potassium nitrate and sodium fluoride paste			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0520
Route of Administration	ORAL		
Active Ingredient/Active Moiety			

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.15 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C00X)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (fresh wave)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0520-01	1 in 1 CARTON	04/14/2011	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0520-02	23 g in 1 TUBE; Type 0: Not a Combination Product	04/14/2011	
3	NDC:0135-0520-05	2 in 1 CARTON	04/14/2011	
3		113 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:0135-0520-06	1 in 1 CARTON	03/20/2015	
4		77 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	04/14/2011	

SENSODYNE PRONAMEL MULTI ACTION

potassium nitrate and sodium fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0568
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.15 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (Cleansing Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0568-04	1 in 1 CARTON	12/09/2013	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/09/2013	

Labeler - Haleon US Holdings LLC (079944263)

Revised: 1/2024

Haleon US Holdings LLC