

**FAMILY WELLNESS ANORECTAL LIDOCAINE- anorectal lidocaine cream  
FAMILY DOLLAR (Family Wellness)**

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**Family Wellness Anorectal Lidocaine Cream**

**Drug Facts**

**Active ingredient**

Lidocaine 5 % w/w

**Purpose**

Local Anesthetic

**Uses**

Helps relieve the pain, itching, and burning associated with hemorrhoids and other anorectal disorders.

**Warnings**

**For external use only.**

**When using this product**

- avoid contact with eyes
- do not exceed recommended dosage unless directed by a doctor
- do not put this product into the rectum by using fingers or any mechanical device or applicator

**Stop use and ask a doctor if**

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

**If pregnant or breastfeeding,  
ask a health professional before use.**

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- When practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- Adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- Children under 12 years of age: consult a doctor.
- To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area.

**Other information**

Store at controlled room temperature 68-77° F (20-25 °C)

**Inactive ingredient**

Benzyl Alcohol, Carbomer, Cholesterol, Hydrogenated Lecithin, Isopropyl Myristate, Polysorbate 80, Propylene Glycol, Purified Water, Trolamine, Vitamin E Acetate

**Questions 1-800-814-8028****Principal display panel -Tube**

Family Wellness      NDC 55319-826-28

HEMORRHOIDAL CREAM

Lidocaine 5%

NET WT 1 OZ (28.3g)



NDC 55319-826-28

- For the temporary relief of anorectal itching & discomfort associated with hemorrhoids
- Helps relieve pain, itching & burning
- Highest lidocaine strength available over the counter

MAXIMUM STRENGTH  
**HEMORRHOIDAL CREAM**

LIDOCAINE 5% / HEMORRHOIDAL LOCAL ANESTHETIC

NET WT 1 OZ (28.3 g)

+ 10 Finger Cots\*

\*CAUTION: The finger cot contains natural rubber latex, which may cause allergic reaction.

See carton for full labeling

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MADE IN THE U.S.A. OF U.S. AND IMPORTED INGREDIENTS AND COMPONENTS

**DISTRIBUTED BY:** MIDWOOD BRANDS, LLC, 500 VOLVO PARKWAY, CHESAPEAKE, VA 23320 USA

**NOT 100% SATISFIED?** Return package and unused product within 30 days to any Family Dollar store for a refund (with receipt) or exchange.

254500

## Principal Display Panel -Carton

Family Wellness NDC 55319-826-28

HEMORRHOIDAL CREAM

Lidocaine 5%

NET WT 1 OZ (28.3g)



NDC 55319-826-28

COMPARE TO THE ACTIVE INGREDIENT  
IN RECTICARE® ANORECTAL CREAM†

**FAMILY**  
**Wellness™**  
MAXIMUM STRENGTH

# HEMORRHOIDAL CREAM

LIDOCAINE 5% / HEMORRHOIDAL LOCAL ANESTHETIC

+ 10 Finger Cots\*

For the temporary relief of anorectal itching  
& discomfort associated with hemorrhoids  
Helps relieve pain, soreness & burning  
Highest lidocaine strength available  
over the counter

NET WT 1 OZ (28.3 g)

Read and keep  
outside carton for  
complete product  
information.

Child resistant and  
tamper evident;  
Do not use if the  
tube is damaged  
or tampered with.

Close cap tightly  
after each use.

KEEP THE CARTON. IT CONTAINS  
IMPORTANT INFORMATION.

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MIDWOOD BRANDS, LLC  
500 VOLVO PKWY  
CHESAPEAKE, VA 23320 USA

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COMPONENTS



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\*†This product is not manufactured  
or distributed by O'Fermale  
Healthcare® Inc., owner of the  
registered trademark RectiCare®  
Anorectal Cream.



NDC 55319-826-28  
COMPARE TO THE ACTIVE INGREDIENT  
IN RECTICARE® ANORECTAL CREAM†

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**HEMORRHOIDAL  
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SKU 997740



554500

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**Questions? 1-800-814-8028**

**FAMILY WELLNESS ANORECTAL LIDOCAINE**

anorectal lidocaine cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:55319-826
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>LIDOCAINE</b> (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

### Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>HYDROGENATED SOYBEAN LECITHIN</b> (UNII: H1109Z9J4N)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>ISOPROPYL MYRISTATE</b> (UNII: 0RE8K4LNJS)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE</b> (UNII: 0A5MM307FC)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>CHOLESTEROL</b> (UNII: 97C5T2UQ7J)	
<b>WATER</b> (UNII: 059QF0KO0R)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55319-826-28	1 in 1 CARTON	09/30/2023	
1		28.3 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M017	09/30/2023	

**Labeler** - FAMILY DOLLAR (Family Wellness) (024472631)

Revised: 11/2024

FAMILY DOLLAR (Family Wellness)