

**SENSODYNE SENSITIVITY AND GUM MINT- stannous fluoride paste**  
**SENSODYNE SENSITIVITY AND GUM WHITENING- stannous fluoride paste**  
**SENSODYNE SENSITIVITY AND GUM CLEAN AND FRESH- stannous fluoride paste**  
**Haleon US Holdings LLC**

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## **Drug Facts**

### ***Active ingredient***

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

### ***Purposes***

Anticavity, Antigingivitis, Antihypersensitivity

### ***Uses***

- aids in the prevention of dental cavities.
- helps control bleeding gums.
- helps interfere with harmful effects of plaque associated with gingivitis.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact.

### ***Warnings***

#### **Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.
- gingivitis, bleeding, or redness persists for more than 2 weeks.
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These maybe signs or symptoms of periodontitis, a serious form of gum disease.

#### **Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### ***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor.  
Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out

after brushing.

- **children under 12 years of age:** Consult a dentist or doctor.

### ***Other information***

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
- this product is specifically formulated to help prevent staining.
- do not store above 30°C (86°F)

### ***Inactive ingredients (Sensitivity & Gum Whitening)***

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin

### ***Inactive ingredients (Sensitivity & Gum Mint)***

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin

### ***Inactive ingredients (Clean & Fresh)***

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin

### ***Questions or comments?***

**1-866-844-2797**

### **Additional Information (Whitening)**

#### **ALWAYS FOLLOW THE LABEL**

Dual Action for **TOOTH SENSITIVITY & GUM PROBLEMS**

SENSITIVE AREAS AND SWOLLEN, BLEEDING GUMS

BUILDS A PROTECTIVE LAYER OVER SENSITIVE AREAS

TARGETS AND HELPS REMOVE PLAQUE BACTERIA

RELIEVES TOOTH SENSITIVITY\* AND IMPROVES GUM HEALTH

#### **Why use Sensodyne Sensitivity & Gum?**

Sensodyne Sensitivity & Gum contains a clinically proven ingredient to relieve tooth sensitivity and improve gum health. It builds a protective layer over sensitive areas, effectively relieving tooth sensitivity. It targets and removes plaque bacteria associated with gingivitis, to help reduce swollen, bleeding gums. You can deal with both these concerning problems with one specialist toothpaste. Sensodyne Sensitivity & Gum is a

daily fluoride toothpaste.

\*with twice daily brushing

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†Recycling facilities for this product may not exist in your area

**CARTONRECYCLE**

**TUBERECYCLE**

**CAPCHECK LOCALLY†**

## **Additional Information (Mint and Clean & Fresh)**

### **SENSODYNE**

SENSITIVITY & GUM

#### **Tooth sensitivity & gum problems?**

Many people with sensitive teeth also have gum problems. Tooth sensitivity can occur when exposed dentin comes into contact with cold, hot, sweet and sour. Early gum problems are caused by a build-up of plaque bacteria, which can lead to redness, swelling, and bleeding.

SENSITIVE AREAS AND SWOLLEN, BLEEDING GUMS

BUILDS A PROTECTIVE LAYER OVER SENSITIVE AREAS

TARGETS AND HELPS REMOVE PLAQUE BACTERIA

RELIEVES TOOTH SENSITIVITY\* AND IMPROVES GUM HEALTH

Dual Action for TOOTH SENSITIVITY & GUM PROBLEMS

\*with twice daily brushing

#### **Why use Sensodyne Sensitivity & Gum?**

Sensodyne Sensitivity & Gum contains a clinically proven ingredient to relieve tooth sensitivity and improve gum health. It builds a protective layer over sensitive areas, effectively relieving tooth sensitivity. It targets and removes plaque bacteria associated with gingivitis, to help reduce swollen, bleeding gums. You can deal with both these concerning problems with one specialist toothpaste. Sensodyne Sensitivity & Gum is a daily fluoride toothpaste.

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**CARTON**RECYCLE

**TUBE**RECYCLE

**CAP**CHECK LOCALLY†

**Principal Display Panel (Whitening)**

#1 DENTIST RECOMMENDED BRAND

**SENSODYNE**

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH, ANTIGINGIVITIS AND CAVITY PROTECTION

WHITENING

**SENSITIVITY & GUM**

IMPROVES GUM HEALTH

NET WT 2.3 OZ (65.2 g)

62000000207518



**Principal Display Panel (Mint)**

#1 DENTIST RECOMMENDED BRAND

**SENSODYNE**

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH, ANTIGINGIVITIS AND CAVITY PROTECTION

MINT

**SENSITIVITY & GUM**

IMPROVES GUM HEALTH

NET WT 3.4 OZ (96.4 g)

62000000207515



**Principal Display Panel (Clean & Fresh)**

#1 DENTIST RECOMMENDED BRAND

**SENSODYNE**

FLUORIDE TOOTH PASTE FOR SENSITIVE TEETH, ANTINGIVITIS AND CAVITY PROTECTION

CLEAN & FRESH

**SENSITIVITY & GUM**

IMPROVES GUM HEALTH

NET WT 3.4 OZ (96.4 g)

62000000207513



**SENSODYNE SENSITIVITY AND GUM MINT**

stannous fluoride paste

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0135-5023
<b>Route of Administration</b>	ORAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM TRIPOLYPHOSPHATE, UNSPECIFIED FORM</b> (UNII: 5HK03SA80J)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5023-01	1 in 1 CARTON	01/06/2020	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5023-02	1 in 1 CARTON	01/06/2020	
2		23 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-5023-03	23 g in 1 TUBE; Type 0: Not a Combination Product	01/02/2023	
4	NDC:0135-5023-04	3 in 1 CARTON	01/02/2024	
4		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/06/2020	

## SENSODYNE SENSITIVITY AND GUM WHITENING

stannous fluoride paste

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0135-5024
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM TRIPOLYPHOSPHATE, UNSPECIFIED FORM</b> (UNII: 5HK03SA80J)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5024-01	1 in 1 CARTON	01/06/2020	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5024-02	1 in 1 CARTON	01/06/2020	
2		65.2 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M022	01/06/2020	

# SENSODYNE SENSITIVITY AND GUM CLEAN AND FRESH

stannous fluoride paste

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0135-5025
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS</b> (UNII: 9SW4PFD2FZ)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:0135-5025-01	1 in 1 CARTON	01/06/2021	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M022	01/06/2021	



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Haleon US Holdings LLC