

JOHNSONS BABY CARE ESSENTIALS GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Johnson's[®] Baby Care Essentials Gift Set

DESITIN[®] Maximum Strength Zinc Oxide Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

Petrolatum, Cod Liver Oil, Lanolin, Talc, Glycerin, Sorbitan Sesquioleate, Beeswax, Tocopheryl Acetate, Fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

For more information on preventing and treating diaper rash, visit **www.desitin.com**

Distributed by:

JOHNSON & JOHNSON**CONSUMER INC.**

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Package

JOHNSON'S®

baby care essentials

value

pack

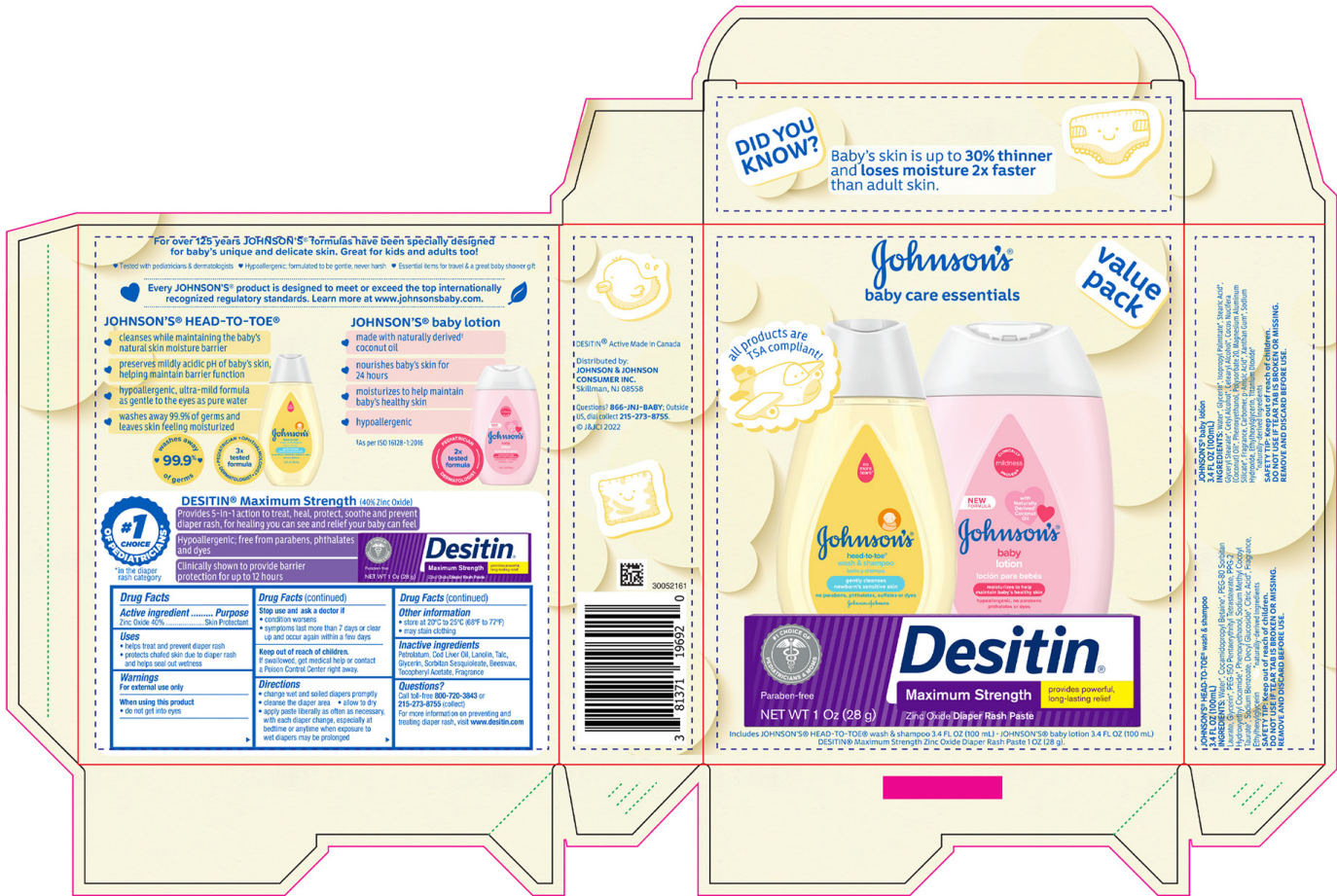
all products are

TSA compliant!

Includes JOHNSON'S® HEAD-TO TOE® wash and shampoo 3.4 FL OZ (100 mL) ●

JOHNSON'S® baby lotion 3.4 FL OZ (100 mL)

DESITIN® Maximum Strength Zinc Oxide Diaper Rash Paste 1 OZ (28 g)



JOHNSONS BABY CARE ESSENTIALS GIFT SET

zinc oxide kit

Product Information

Product Type HUMAN OTC DRUG **Item Code (Source)** NDC:69968-0789

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0789-9	1 in 1 PACKAGE	02/01/2023	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	28 g
Part 2	1 BOTTLE	100 mL
Part 3	1 BOTTLE	100 mL

Part 1 of 3

DESITIN MAXIMUM STRENGTH DIAPER RASH

zinc oxide paste

Product Information

Item Code (Source) NDC:69968-0061

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0061-1	1 in 1 CARTON		
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	11/16/2015	

Part 2 of 3

JOHNSONS HEAD TO TOE WASH

baby shampoos liquid

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L40OQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		100 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/09/2018	

Part 3 of 3

JOHNSONS BABY

lotions, oils, powders, and creams lotion

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	

INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)	
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	XANTHAN GUM (UNII: TTV12P4NEE)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)	
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)	
INGR	COCONUT OIL (UNII: Q9L0O73W7L)	
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	

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OTC monograph final	part347	02/01/2023	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

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