

**HELLO DRAGON DAZZLE DRAGON DAZZLE FLUORIDE- sodium fluoride paste,
dentifrice
Colgate-Palmolive Company**

**Hello® Dragon Dazzle
Dragon Dazzle Fluoride**

Drug Facts

Active Ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion).

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
- children 2 to 6 years: use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
- children under 2 years: ask a dentist or a physician.

Inactive ingredients

sorbitol, purified water, hydrated silica, glycerin, xylitol, xanthan gum, flavor, cocamidopropyl betaine, sodium cocoyl glutamate, stevia rebaudiana leaf extract, mica and titanium dioxide.

Questions?

855-HI-HELLO (1-855-444-3556)

Distributed by Hello Products LLC Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

naturally
friendly™
hello®

dragon dazzle
fluoride toothpaste
kids ages 2+

blue raspberry
natural flavor

prevents cavities
polishes + brightens
strengthens enamel
tastes magical

never tested
on dragons

no artificial sweeteners. no dyes.
no SLS/sulfates. no brainer.

NET WT 4.2 OZ (119 g)



naturally friendly™
tastes magical
works brilliantly
fluoride toothpaste

get
fired up.

this toothpaste is magic
say hello to brush time magic with dragon dazzle toothpaste that tastes like adventure and glory. it works brilliantly, and is thoughtfully formulated with natural flavor, sparkles, and high quality ingredients like xylitol and stevia. this friendly toothpaste helps brush away plaque, slays dragon breath, and polishes and brightens smiles. something else to get fired-up about: it's never tested on dragons, or any animals for that matter. #brushhappy

naturally friendly
hello

dragon dazzle
fluoride toothpaste
kids ages 2+

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fluoride toothpaste

kids
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no dyes, no SLS/sulfates.
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Drug Facts	Purpose	Drug Facts (continued)
Active Ingredient Sodium fluoride 0.24% (0.15% W/W fluoride ion)	Anticavity	Directions • adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician. • children 2 to 6 years: use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing). • children under 2 years: ask dentist or a physician.
Warnings Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		Ingredients sorbitol, purified water, hydrated silica, glycerin, xylitol, xanthan gum, flavor, cocamide diethyl, butylene glycol, glutaric acid, stevia, dibutyltin tetrakis (m-cresol), and titanium dioxide.
		Questions? 855-HIHELLO (1-855-444-3556)

Twist off cap to remove foil's seal.
Do not use if safety seal is missing or broken.

blue raspberry
natural flavor

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polishes + brightens
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no SLS/sulfates, no brainer.

NET WT 4.2 OZ (119 g)

Distributed by Hello Products LLC Morristown, NJ 07012
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100% recyclable
paperboard + printed
with soy ink.

globally sourced
ingredients + made in
the USA, rock on.
our tubes are
bpe-free + contain no
phthalates, bpa, or
bpa.



learn more and
smile more at
helloproducts.com

no artificial sweeteners
no dyes
no artificial flavors
no preservatives
no parabens
no SLS/sulfates
no spicy mint
no gluten
no brainer

rush to
brush.



8 19156 02180 3

FPO



#brushhappy

HELLO DRAGON DAZZLE DRAGON DAZZLE FLUORIDE

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-679
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
XYLITOL (UNII: VCQ006KQ1E)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
MICA (UNII: V8A1AW0880)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	BERRY	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-679-10	1 in 1 CARTON	07/01/2023	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	

Labeler - Colgate-Palmolive Company (001344381)

