AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENToatmeal powder Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Aveeno Baby ® Eczema Therapy SOOTHING BATH TREATMENT Drug Facts

Active ingredient

Colloidal oatmeal 43%

Purpose

Skin protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Rashes
- Eczema
- Poison ivy, oak or sumac
- Insect bites

Warnings

For external use only.

When using this product

- Do not get into eyes.
- To avoid slipping, use mat in tub or shower.
- In some skin conditions, soaking too long may overdry.

Stop use and ask a doctor if

- Condition worsens.
- Symptoms last more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For dispersal in water:

- Turn warm water faucet on to full force.
- Slowly sprinkle packet of colloidal oatmeal directly under the faucet into the tub or container.
- Stir any colloidal oatmeal settled on the bottom.

For use as a soak in a bath:

- Slowly sprinkle one packet in an infant tub filled with warm water. Stir any colloidal oatmeal that may have settled on the bottom.
- Soak affected area for 15 to 30 minutes as needed, or as directed by a doctor.
- Pat dry (do not rub) to keep a thin layer on the skin.

Other information

Store at room temperature.

Inactive ingredients

Mineral Oil, Calcium Silicate, Laureth-4

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 213 g Packet Carton

RECOMMENDED BY PEDIATRICIANS & DERMATOLOGISTS

Aveeno R

baby

NEW

LOOK

Same Great

Formula

eczema therapy

soothing bath treatment

colloidal oatmeal skin protectant

relieves dry, itchy, irritated skin due to:

eczema, rashes, poison ivy/oak/sumac, insect bites

fragrance-free, allergy tested, tear-free, steroid free

ACCEPTEDNATIONALECZEMA.ORG

National Eczema Association

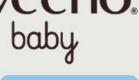
10 Bath Packets

TOTAL NET WT. 7.5 OZ. (213 g)



eczema therapy soothing bath treatment





eczema therapy

soothing bath treatment colloidal oatmeal skin protectant

relieves dry, itchy, irritated skin due to: eczema, rashes, poison ivy/oak/sumac, insect bites

fragrance-free, allergy-tested, tear-free, steroid-free

10 Bath Packets

TOTAL NET WT. 7.5 OZ (213 g)



colloidal oatmeal skin protectant our highest level of colloidal oatmeal

relieves dry, itchy, irritated skin due to:



eczema & rashes



poison ivy, poison oak, poison sumac











Care for your baby's eczema-prone skin with the soothing power of natural colloidal oatmeal. In this unique AVEENO* formula, natural colloidal oatmeal is combined with a special moisturizer and milled into an ultra-fine powder. When dispersed in water, this powder forms a soothing milky bath. It works as a natural cleanser and gently cleans the skin without soap. After bathing, your baby's skin becomes softer and smoother, and dry, irritated sensitive skin is relieved.

AVEENO* is a Pediatrician & Dermatologist recommended brand

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Other information

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JOHNSON & JOHNSON CONSUMER INC. **④** J&JCI 2020 Made in Canada 30048854





fragrance-free, allergy-tested, tear-free, steroid-free

AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENT

oatmeal powder

Product Information

HUMAN OTC DRUG Item Code (Source) NDC:69968-0541 **Product Type**

Active Ingredient/Active Moiety

I	Ingredient Name	Basis of Strength	Strength
I	OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	430 mg in 1 g

Inactive Ingredients				
Ingredient Name	Strength			
MINERAL OIL (UNII: T5L8T28FGP)				
CALCIUM SILICATE (UNII: S4255P4G5M)				
LAURETH-4 (UNII: 6HQ855798J)				

P	Packaging					
#	Item Code	Package Description	Marketing Start Date	Marketing End Date		
1	NDC:69968- 0541-1	10 in 1 CARTON	03/25/2019	05/01/2025		
1		21 g in 1 PACKET; Type 0: Not a Combination Product				
2	NDC:69968- 0541-3	5 in 1 CARTON	01/01/2012			
2		21 g in 1 PACKET; Type 0: Not a Combination Product				

Marketing Information					
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date		
OTC monograph final	part347	01/01/2012			
OTC monograph mar	parts	01/01/2012			

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 5/2023 Johnson & Johnson Consumer Inc.