

AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENT- oatmeal powder

Johnson & Johnson Consumer Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Aveeno Baby ® Eczema Therapy SOOTHING BATH TREATMENT

Drug Facts

Active ingredient

Colloidal oatmeal 43%

Purpose

Skin protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Rashes
- Eczema
- Poison ivy, oak or sumac
- Insect bites

Warnings

For external use only.

When using this product

- Do not get into eyes.
- To avoid slipping, use mat in tub or shower.
- In some skin conditions, soaking too long may overdry.

Stop use and ask a doctor if

- Condition worsens.
- Symptoms last more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For dispersal in water:

- Turn warm water faucet on to full force.
- Slowly sprinkle packet of colloidal oatmeal directly under the faucet into the tub or container.
- Stir any colloidal oatmeal settled on the bottom.

For use as a soak in a bath:

- Slowly sprinkle one packet in an infant tub filled with warm water. Stir any colloidal oatmeal that may have settled on the bottom.
- Soak affected area for 15 to 30 minutes as needed, or as directed by a doctor.
- Pat dry (do not rub) to keep a thin layer on the skin.

Other information

Store at room temperature.

Inactive ingredients

Mineral Oil, Calcium Silicate, Laureth-4

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 213 g Packet Carton

RECOMMENDED BY
PEDIATRICIANS
& DERMATOLOGISTS

Aveeno ®

baby

NEW

LOOK

Same Great
Formula

**eczema
therapy**

soothing bath treatment

**colloidal oatmeal
skin protectant**

**relieves dry, itchy,
irritated skin due to:**

**eczema, rashes,
poison ivy/oak/sumac,
insect bites**

fragrance-free, allergy tested,
tear-free, steroid free

ACCEPTED

NATIONALECZEMA.ORG

**National
Eczema
Association**

10 Bath Packets

TOTAL NET WT. 7.5 OZ. (213 g)

Aveeno.
baby

eczema therapy soothing bath treatment



Aveeno.
baby

**NEW
LOOK**
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relieves dry, itchy,
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tear-free, steroid-free

10 Bath Packets

TOTAL NET WT. 7.5 OZ (213 g)


eczema therapy

**colloidal oatmeal
skin protectant**
our highest level of
colloidal oatmeal

relieves dry, itchy,
irritated skin due to:



eczema & rashes



**poison ivy, poison
oak, poison sumac**



insect bites





eczema therapy

Care for your baby's eczema-prone skin with the soothing power of natural colloidal oatmeal. In this unique AVEENO® formula, natural colloidal oatmeal is combined with a special moisturizer and milled into an ultra-fine powder. When dispersed in water, this powder forms a soothing milky bath. It works as a natural cleanser and gently cleans the skin without soap. After bathing, your baby's skin becomes softer and smoother, and dry, irritated sensitive skin is relieved.

tear-free • free of soap, parabens, phthalates, phenoxyethanol, steroids

AVEENO® is a Pediatrician & Dermatologist recommended brand

Drug Facts	
Active ingredient Colloidal Oatmeal 43%	Purpose Skin protectant
Uses Temporarily protects and helps relieve minor skin irritation and itching due to: ■ Rashes ■ Eczema ■ Poison ivy, oak or sumac ■ Insect bites	
Warnings For external use only. When using this product ■ Do not get into eyes. ■ To avoid slipping, use mat in tub or shower. ■ In some skin conditions, soaking too long may overdry. Stop use and ask a doctor if ■ Condition worsens. ■ Symptoms last more than 7 days or clear up and occur again within a few days. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
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Questions? 866-428-3366; Outside US, dial collect 215-273-8755 www.aveeno.com	

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Skillman, NJ 08558
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Aveeno®
baby

eczema therapy

soothing bath treatment

colloidal oatmeal skin protectant

relieves dry, itchy, irritated skin due to: eczema, rashes, poison ivy/oak/sumac, insect bites



fragrance-free, allergy-tested, tear-free, steroid-free

AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENT

oatmeal powder

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:69968-0541

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	430 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
MINERAL OIL (UNII: T5L8T28FGP)	
CALCIUM SILICATE (UNII: S4255P4G5M)	
LAURETH-4 (UNII: 6HQ855798J)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0541-1	10 in 1 CARTON	03/25/2019	05/01/2025
1		21 g in 1 PACKET; Type 0: Not a Combination Product		
2	NDC:69968-0541-3	5 in 1 CARTON	01/01/2012	
2		21 g in 1 PACKET; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	01/01/2012	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 5/2023

Johnson & Johnson Consumer Inc.