

**CLOSE UP FRESHENING WITH MOUTHWASH- sodium fluoride gel, dentifrice  
Church & Dwight Co., Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**CLOSE UP Freshening Gel**

**Active ingredients**

Sodium fluoride (0.24%)

**Purpose**

Anticavity toothpaste

**Use:** Aids in the prevention of dental decay

**Warnings**

**Keep out of reach of children under 6 years of age .**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions** do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older	brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician
children under 6 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients** sorbitol, water, hydrated silica, PEG-8, sodium lauryl sulfate, SD alcohol 38-B, flavor, cellulose gum, sodium saccharin, red 33, red 40.

**Questions or comments?** Call **1-800-786-5135** Monday-Friday 9am-5pm ET

**Principal Display Panel**

Anticavity Fluoride Toothpaste

**CLOSE UP**

with

**Ultra**

**Cinnamon**

## Flavor Blast

Cleans, Whitens and Freshens

NET WT. 6.0 OZ. (170g)

FRESHENING GEL

with Mouthwash



## CLOSE UP FRESHENING WITH MOUTHWASH

sodium fluoride gel, dentifrice

Product Information				
Product Type		HUMAN OTC DRUG	Item Code (Source)	
Route of Administration		DENTAL	NDC:10237-644	
Active Ingredient/Active Moiety				
Ingredient Name			Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)			SODIUM FLUORIDE	2.4 mg in 1 g
Inactive Ingredients				
Ingredient Name				Strength
SORBITOL (UNII: 506T60A25R)				
WATER (UNII: 059QF0KO0R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
PEG-8 STEARATE (UNII: 2P9L47VI5E)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
ALCOHOL (UNII: 3K9958V90M)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)				
D&C RED NO. 33 (UNII: 9DBA0SBB0L)				
FD&C RED NO. 40 (UNII: WZB9127XOA)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
Product Characteristics				
Color	RED	Score		
Shape		Size		
Flavor	CINNAMON	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-644-40	1 in 1 CARTON	03/01/2001	
1		113.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-644-60	1 in 1 CARTON	03/01/2001	
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:10237-644-72	1 in 1 CARTON	03/01/2001	05/25/2022
3		204 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:10237-644-80	1 in 1 CARTON	03/01/2001	
4		226.8 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	03/01/2001	

**Labeler -** Church & Dwight Co., Inc. (001211952)

## Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	MANUFACTURE(10237-644)

Revised: 1/2023

Church & Dwight Co., Inc.