

**TOMS FRESH AND BRIGHT- sodium monofluorophosphate paste, dentifrice  
Tom's of Maine, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Tom's Fresh and Bright**

**Drug Facts**

**Active ingredient**

Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

water, sorbitol, hydrated silica, xylitol, glycerin, natural flavor, sodium lauryl sulfate, zinc citrate, xanthan gum, benzyl alcohol, carrageenan.

**Questions?**

**1-800-FOR-TOMS (1-800-367-8667)**

**PRINCIPAL DISPLAY PANEL - 113 g Tube Carton**

Certified

B®

Corporation

NEW

THE ORIGINAL

Tom's

OF MAINE

NATURAL • WITH FLUORIDE

FRESH +

BRIGHT

anticavity toothpaste

HELPS FIGHT BAD

BREATH BACTERIA

pureactiv:

SOLUTIONS

FRESH MINT

4.0 OZ (113 g)



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**Tom's**  
OF MAINE

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**pureactiv:**  
SOLUTIONS

FRESH MINT

THE FIRST OF ITS KIND  
**RECYCLABLE TUBE**

You asked...We Delivered!  
Learn more at [tomsofmaine.com](http://tomsofmaine.com)  
Recycle box separately.



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**pureactiv:**  
SOLUTIONS

FRESH MINT 4.0 OZ (113 g)

**PUREACTIV SOLUTIONS** contain pure (naturally-derived) ingredients and actively target your oral care needs.

Our **FRESH + BRIGHT** toothpaste, formulated with Zinc Citrate and Hydrated Silica, helps fight odor causing bacteria while also removing surface stains for fresh breath and bright teeth.

Learn more about our Stewardship Model and what we mean by natural at [www.tomsofmaine.com](http://www.tomsofmaine.com)

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA ★

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HOW WE  
**DO GOOD  
EVERYDAY**  
AT TOM'S



WE SHARE EVERY  
INGREDIENT'S  
PURPOSE AND  
SOURCE AT  
[TOMSOFMAINE.COM](http://TOMSOFMAINE.COM)

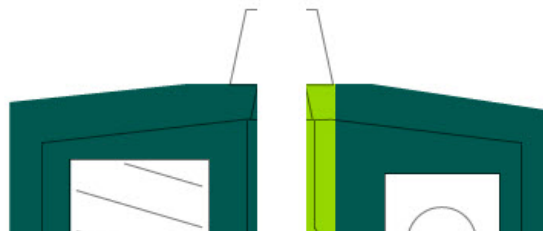
**10%**  
PROFITS TO  
CHARITY

SUSTAINABLE  
BUSINESS PRACTICES



CERTIFIED  
GOOD GUYS

**5%**  
EMPLOYEE TIME  
VOLUNTEERING





## TOMS FRESH AND BRIGHT

sodium monofluorophosphate paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-919
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>ZINC CITRATE</b> (UNII: K72I3DEX9B)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	

### Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-919-40	1 in 1 CARTON	11/30/2021	12/30/2025
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	11/30/2021	12/30/2025

**Labeler** - Tom's of Maine, Inc. (052764354)

**Registrant** - Colgate-Palmolive Company (001344381)