

**KISS MY FACE SENSITIVE FLUORIDE-FREE WHITENING - CITRUS MINT-
potassium nitrate paste, dentifrice
Windmill Health Products, LLC**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Kiss My Face® Sensitive Fluoride-Free Whitening Toothpaste - Citrus Mint

Drug Facts

Active ingredient

Potassium Nitrate 5.0% w/w

Purpose

Tooth desensitizer

Uses

Helps relieve sensitivity due to cold, heat, acid or sweets.

Aids in the prevention of plaque and tartar build-up.

Warnings

- Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. See your dentist if the problem persists or worsens.
- **Keep out of reach of children under 6 years of age.**
- If you accidentally swallow more than used for brushing, contact a Poison Control Center or seek professional assistance immediately.

Directions

- Apply at least a 1 inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day or as recommended by a dentist or doctor.
- Children under 6 years of age: consult a dentist or doctor.

Inactive ingredients

Sorbitol, Glycerin, Hydrated Silica, Water, Xylitol, Aloe Barbadensis Leaf Extract¹, Cetraria Islandica (Iceland Moss) Extract, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Olea Europaea (Olive) Leaf Extract, Echinacea Angustifolia Extract, Stevia Rebaudiana Extract, Natural Flavor, Mentha

Piperita (Peppermint) Oil, Ammonium Glycyrrhizate (Licorice Root Extract), Xanthan Gum, Menthol, Sodium Methyl Cocoyl Taurate, Sodium Lauroyl Sarcosinate, Cellulose Gum, Chlorophyllin-Copper Complex, Potassium Sorbate

1 Organic

PRINCIPAL DISPLAY PANEL - 127 g Tube Carton

FLUORIDE FREE WHITENING TOOTHPASTE

KISS
MY
FACE®

BREATH BLASTING FRESHNESS™
SENSITIVE

PROTECTION FOR SENSITIVE TEETH & GUMS
with Tea Tree Oil, Aloe & Iceland Moss

CITRUS MINT GEL

• 100% VEGAN • TRICLOSAN & SLS FREE • BPA FREE • NO ARTIFICIAL COLORS OR FLAVORS

NET WT. 4.5 OZ

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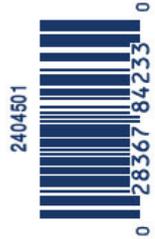


Kiss My Face cares about the best possible ingredients for clean, healthy teeth and Breath Blasting Freshness™. This fluoride-free formula includes ingredients such as Tea Tree Oil, Aloe, and Echinacea to help reduce sensitivity while preventing tartar build-up in this great tasting, citrus-mint gel.

Kiss My Face...because we care™.

Wholesome Personal Care Products Since 1983.

kissmyface.com



FLUORIDE FREE WHITENING TOOTHPASTE



BREATH BLASTING FRESHNESS™
SENSITIVE
PROTECTION FOR SENSITIVE TEETH & GUMS
with Tea Tree Oil, Aloe & Iceland Moss



CITRUS MINT GEL

• 100% VEGAN • TRICLOSAN & SLS FREE • BPA FREE • NO ARTIFICIAL COLORS OR FLAVORS

NET WT. 4.5 OZ

cruelty-free

OUR RECIPES
NO
No fluoride
No artificial colors
No artificial flavors
No sls / triclosan
No artificial sweeteners

VEGAN
No animal ingredients

BOX ECO-FACTS
100% recycled fiber
eco-friendly inks
35% post consumer waste
please recycle

Drug Facts

Active ingredient	Purpose
Potassium Nitrate 5.0% w/w	Tooth desensitizer

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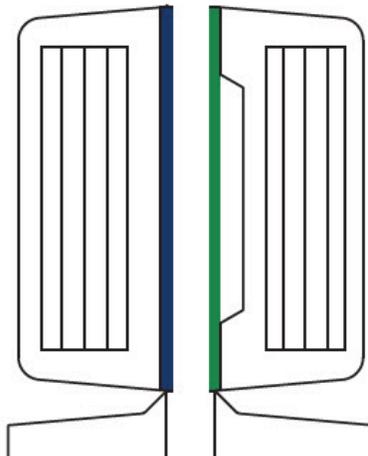
Directions

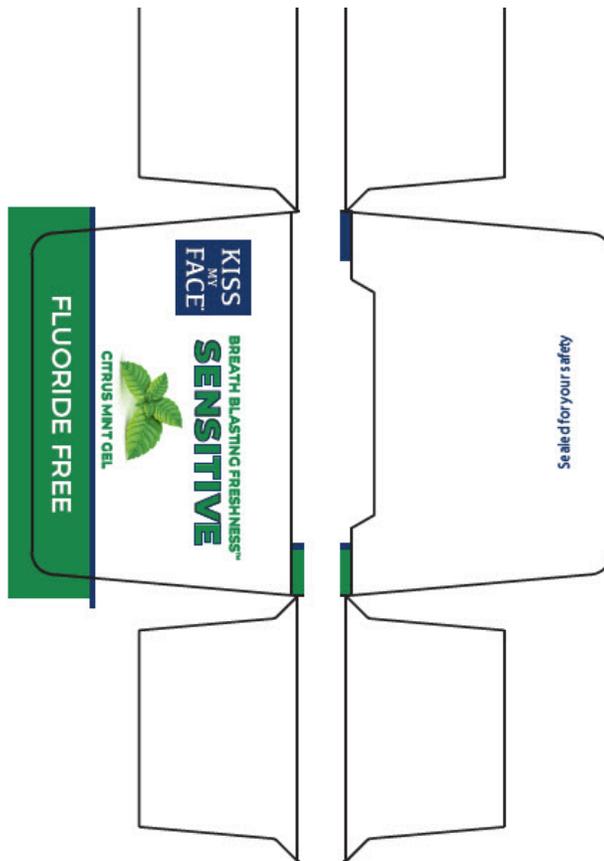
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- Children under 6 years of age: consult a dentist or doctor.

Drug Facts (cont.)

Inactive ingredients: Sorbitol, Glycerin, Hydrated Silica, Water, Xylitol, Aloe Barbadensis Leaf Extract*, Cetraria Islandica (Iceland Moss) Extract, Anacardium occidentale (Cashew Nut) Seed Extract, Melaleuca alternifolia (Tea Tree) Leaf Oil, Olive Saponaria (Olive) Leaf Extract, Echinacea angustifolia Extract, Stevia Rebaudiana Extract, Natural Flavors, Mentha Piperita (Peppermint) Oil, Annonium Glycyrrhizate (Licorice Root Extract), Xanthan Gum, Menthyl, Sodium Methyl Cocoyl Taurate, Sodium Lauryl Sarcosinate, Cellulose Gum, Chlorophyllin-Copper Complex, Potassium Sorbate *Organic

Distr: Windmill Health Products, LLC, West Caldwell, NJ 07006 USA
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KISS MY FACE SENSITIVE FLUORIDE-FREE WHITENING - CITRUS MINT

potassium nitrate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:74154-015
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Potassium Nitrate (UNII: RU45X2JN0Z) (Nitrate Ion - UNII:T93E9Y2844)	Potassium Nitrate	0.05 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
Sorbitol (UNII: 506T60A25R)	
Glycerin (UNII: PDC6A3C0OX)	
Hydrated Silica (UNII: Y607T4G8P9)	
Water (UNII: 059QF0K00R)	
Xylitol (UNII: VCQ006KQ1E)	
Aloe Vera Leaf (UNII: ZY81Z83H0X)	
CETRARIA ISLANDICA WHOLE (UNII: BJ7YPN79A1)	
HORSE CHESTNUT (UNII: 3C18L6RJAZ)	

Tea Tree Oil (UNII: VIF565UC2G)
OLEA EUROPAEA LEAF (UNII: MJ95C3OH47)
Echinacea Angustifolia Whole (UNII: VB06AV5US8)
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)
PEPPERMINT OIL (UNII: AV092KU4JH)
Licorice (UNII: 61ZBX54883)
Xanthan Gum (UNII: TTV12P4NEE)
MENTHOL, UNSPECIFIED FORM (UNII: L7T10EIP3A)
Sodium Methyl Cocoyl Taurate (UNII: JVL98CG53G)
Sodium Lauroyl Sarcosinate (UNII: 632GS99618)
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)
SODIUM COPPER CHLOROPHYLLIN (UNII: 1D276TYV9O)
Potassium Sorbate (UNII: 1VPU26JZZ4)

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:74154-015-04	1 in 1 CARTON	02/18/2022	
1		127 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part356	02/18/2022	

Labeler - Windmill Health Products, LLC (831136267)

Establishment			
Name	Address	ID/FEI	Business Operations
Lornamead		080046418	MANUFACTURE(74154-015)

Revised: 2/2022

Windmill Health Products, LLC