

**SIMPLY FIRM EYE - NON-SURGICAL FACE LIFT- dimethicone gel gel**  
**CarePlus Pharma S.A. de C.V.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Active Ingredient                      Purpose**

Dimethicone 1% ..... skin protectant

Uses: protects from minor skin irritations.

- temporarily protects injured or exposed skin
- slows the loss of water of the skin by forming a barrier on the skin's surface
- enhances the appearance of dry or damaged skin
- increases the water content of the top layers of the skin
- is a lubricant for the surface of the skin
- gives skin a soft and smooth appearance

Warnings: For external use only

- when using this product skin irritation may occur
- some medicines may interact with dimethicone, however, no specific interactions are known at this time

Do not use

- if you are allergic to any ingredients listed
- if you have sensitive skin and/or are sensitive to Dimethicone
- do not use if you are pregnant, planning to become pregnant, or breast feeding
- if you have an open wound, burn, damaged or irritated skin

When using this product

- skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling
- should irritation occur lesson frequency of use
- avoid unnecessary sun exposure and use a 45 SPF sun screen when going outside

Stop use and ask a doctor

- if any of these severe side effects occur: allergic reaction, irritation become severe i.e. persistent rash, hives, itching, burning, difficulty breathing, swelling

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center immediately.

Directions:

- cleanse gently
- apply SIMPLY FIRM BODY
- massage into desired area using long upward strokes
- start with a single application, gradually increase to as many applications as desired
- when going outside be sure to use a 45 SPF SUN SCREEN applicable to the area
- if excessive irritation or sensitivity develops stop use of product and contact a physician

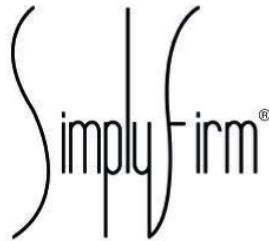
Other ingredients: Water, Almond Oil, Glycerin, Cetearyl alcohol, Cetearteh-12, Mineral Oil, L-Carnitine, DMAE bitartrate, Sodium Ascorbyl Fosphate, Carbomer, Green Tea extract, Coffe Berry extract, Trietanolamine, Sodium Lauryl Sulphate, Vitamin C, Pepermint Oil, Menthol, Almond scent, Green Tea scent, Coco scent, EDTA disodium.

2 fl oz / 60 mL



Exclusively formulated for and Distributed by  
**Endless Youth and Life**  
 452 N. Bedford Dr., Beverly Hills, CA 90210  
 to reorder call 1-800-303-8382  
 www.endlessyouthandlife.com

Manufactured by:  
 CarePlus Pharma S.A. de C.V.  
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 R.F.C. CPH 041104 MG5.  
 Reg. COFEPRIS, Mexico



**NON-SURGICAL  
 FACELIFT  
 EYE CRÈME**

2 fl oz/60ml



Lot:  
 Exp:



7-508274-630013

Drug Facts:	
Active Ingredients:	Purpose:
Dimethicone 1%	Skin protectant
<b>Uses:</b> <ul style="list-style-type: none"> <li>Protects from minor skin irritations</li> <li>Temporarily protects injured or exposed skin</li> <li>Reduces the loss of water of the skin by forming a barrier on the skin's surface</li> <li>Enhances the appearance of dry or damaged skin</li> <li>Increases the water content of the top layers of the skin</li> <li>Acts as a lubricant for the surface of the skin</li> <li>Keeps skin a soft and smooth appearance</li> </ul>	
<b>Warnings:</b> For external use only <ul style="list-style-type: none"> <li>When using this product skin irritation may occur</li> <li>Some medicines may interact with dimethicone, however, no specific interactions are known at this time</li> </ul>	
<b>Do not use:</b> <ul style="list-style-type: none"> <li>If you are allergic to any ingredients listed</li> <li>If you have sensitive skin and/or are sensitive to Dimethicone</li> <li>Do not use if you are pregnant, planning to become pregnant or breast feeding</li> <li>If you have an open wound, burn, damaged or irritated skin</li> </ul>	
<b>When using this product:</b> <ul style="list-style-type: none"> <li>Skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling.</li> <li>Avoid irritation occur less frequently of use</li> <li>Avoid unnecessary sun exposure and use a 45 SPF sun screen when going outside.</li> </ul>	
<b>Stop use and ask a doctor if:</b> <ul style="list-style-type: none"> <li>If any of these severe side effects occur: allergic reaction, irritation becomes severe i.e. persistent rash, hives, itching, burning, difficulty breathing, swelling</li> </ul>	
<b>Keep out of the reach of children.</b> If swallowed get medical help or contact a Poison Control Center immediately.	
<b>Directions:</b> <ul style="list-style-type: none"> <li>Cleanse gently</li> <li>Apply DIMETHICONE BODY</li> <li>Massage into desired area using long upward strokes</li> <li>Start with a single application, gradually increase to as many applications as desired</li> <li>When going outside be sure to use a 45 SPF SUN SCREEN applicable to the time</li> <li>If excessive irritation or sensitivity develops stop use of product and contact a physician</li> </ul>	
<b>Other Ingredients:</b> Steril water, Mineral Oil, Glycerin, Cetylal alcohol, Ceteareth-12, L-Carnitine, DMAE bitartrate, Sodium Ascorbyl Fosphate, Triethanolamine, Sodium Lauryl Sulphate, Vitamin C, Peppermint Oil, Menthol, EDTA Disodium.	
<b>Questions, comments, complaints?</b> 619-734-2383 contact@careplus.com	

**SIMPLY FIRM EYE - NON-SURGICAL FACE LIFT**

dimethicone gel gel

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51439-001
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
DIMETHICONE (UNII: 92RU3N3Y1O) (DIMETHICONE - UNII:92RU3N3Y1O)	DIMETHICONE	0.6 mg in 60 mg

**Inactive Ingredients**

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALMOND OIL (UNII: 66YXD4DKO9)	
GLYCERIN (UNII: PDC6A3C0OX)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
CETEARETH-12 (UNII: 7V4MR24V5P)	
MINERAL OIL (UNII: T5L8T28FGP)	
LEVO CARNITINE (UNII: 0G389FZZ9M)	
DEANOL (UNII: 2N6K9DRA24)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
GREEN TEA LEAF (UNII: W2ZU1RY8B0)	
COFFEE BEAN (UNII: JFH385Y744)	
TROLAMINE (UNII: 9O3K93S3TK)	
SODIUM DODECYLBENZENESULFONATE (UNII: 554127163Y)	

ASCORBIC ACID (UNII: PQ6CK8PD0R)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
MINT (UNII: FV98Z8G1TP)	
ALMOND (UNII: 3Z252A2K9G)	
COCONUT (UNII: 3RT3536DHY)	
LIME (CITRUS) (UNII: 8CZS546954)	
EDETIC ACID (UNII: 9G34HU7RV0)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
PROPYL PARABEN (UNII: Z8IX2SC1OH)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
BUTYLATED HYDROXYANISOLE (UNII: REK4960K2U)	
SUNFLOWER OIL (UNII: 3W1JG795YI)	
VITIS VINIFERA SEED (UNII: C34U15ICXA)	
POMEGRANATE SEED OIL (UNII: 0UI45XV0T6)	
CARBOMER HOMOPOLYMER TYPE A (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: F68VH75CJC)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51439-001-01	60 mg in 1 TUBE		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	06/27/2012	

**Labeler** - CarePlus Pharma S.A. de C.V. (815061551)

### Establishment

Name	Address	ID/FEI	Business Operations
CarePlus Pharma S.A. de C.V.		815061551	manufacture(51439-001)

Revised: 4/2013

CarePlus Pharma S.A. de C.V.