

AXE FREEZE ANTIDANDRUFF- pyrithione zinc shampoo
Conopco Inc. d/b/a Unilever

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Axe Freeze Anti-Dandruff shampoo+conditioner

Active Ingredient

Pyrithione Zinc (1.0%)

Purpose

Anti-dandruff

Use helps control scalp itching and flaking associated with dandruff.

Warnings

For external use only

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center Right Away.

Avoid contact with eyes. Product contains menthol. If you experience discomfort, please stop use.

Stop use and ask a doctor if condition worsens or does not improve after regular use of this product as directed.

Direction

- Squeeze. Lather. Rinse
- For best results, use at least twice a week or as directed by a doctor.

Inactive ingredients

Water (Aqua), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, Fragrance (Parfum), Carbomer, Dimethiconol, Menthol, DMDM Hydantoin, Citric Acid, Guar Hydroxypropyltrimonium Chloride, TEA-Dodecylbenzenesulfonate, Butylene Glycol, Iodopropynyl Butylcarbamate, Propylene Glycol, PPG-9, Methylisothiazolinone, Methylchlorisothiazolinone, Blue 1 (CI 42090), Yellow 5 (CI 19140).

theaxeeffect.com

QUESTIONS/COMMENTS?

1-800-450-7580

12 FL OZ PDP

**NEW
LOOK**

WAXE

**FREEZE
ANTI-DANDRUFF**

**COOLING
SHAMPOO + CONDITIONER**
PYRITHIONE ZINC

12 FL. OZ. (355mL)

12 FL OZ back

AXE
ANTI-DANDRUFF SCALP COOLING
 SOOTHING, ITCH-FIGHTING FORMULA
 THAT COOLS ON CONTACT



Directions: Wash, Attract, Repeat.

WANT A LOOK GIRLS LOVE?



USE AXE STYLING

Drug Facts

| Active Ingredient | Purpose |
|------------------------------|---------------|
| Pyrrithione Zinc (1.0%)..... | Anti-dandruff |

Use helps control scalp itching and flaking associated with dandruff.

SEE INSIDE FOR ADDITIONAL DRUG FACTS ▶

CAUTION: MAY CAUSE EXTREME FEMALE ATTRACTION

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 QUESTIONS/COMMENTS? 1-800-450-7580

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 Trumbull, CT 06611
 Please recycle.



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Drug Facts (cont'd)

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AXE FREEZE ANTIDANDRUFF

pyrrithione zinc shampoo

Product Information

| | | | | |
|-------------------------------------------------------------------------------------------|-------------------------------------------------|-----------------------------|-----------------------------|---------------------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:64942-1357 | |
| Route of Administration | TOPICAL | | | |
| Active Ingredient/Active Moiety | | | | |
| Ingredient Name | | Basis of Strength | Strength | |
| Pyrithione Zinc (UNII: R953O2RHZ5) (PYRITHIONE ZINC - UNII:R953O2RHZ5) | | Pyrithione Zinc | 1 g in 100 mL | |
| Inactive Ingredients | | | | |
| Ingredient Name | | | | Strength |
| WATER (UNII: 059QF0KO0R) | | | | |
| SODIUM LAURETH SULFATE (UNII: BPV390UAP0) | | | | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX) | | | | |
| SODIUM CHLORIDE (UNII: 451W47IQ8X) | | | | |
| CARBOMER HOMO POLYMER TYPE C (UNII: 4Q93RCW27E) | | | | |
| BUTYLENE GLYCOL (UNII: 3XUS85K0RA) | | | | |
| MENTHOL (UNII: L7T10EIP3A) | | | | |
| DMDM HYDANTOIN (UNII: BYR0546TOW) | | | | |
| GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE (1.7 SUBSTITUENTS PER SACCHARIDE) (UNII: B16G315W7A) | | | | |
| TRIETHANOLAMINE DODECYLBENZENESULFONATE (UNII: 8HM7ZD48HN) | | | | |
| CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP) | | | | |
| IODOPROPYNYL BUTYLCARBAMATE (UNII: 603P14DHEB) | | | | |
| PROPYLENE GLYCOL (UNII: 6DC9Q167V3) | | | | |
| METHYLCHLOROISOTHIAZOLINONE (UNII: DEL7T5QRPN) | | | | |
| METHYLISOTHIAZOLINONE (UNII: 229D0E1QFA) | | | | |
| PPG-9 (UNII: I29VQH0G0B) | | | | |
| FD&C BLUE NO. 1 (UNII: HBR47K3TBD) | | | | |
| FD&C YELLOW NO. 5 (UNII: I753WB2F1M) | | | | |
| Packaging | | | | |
| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
| 1 | NDC:64942-1357-1 | 355 mL in 1 CONTAINER | | |
| Marketing Information | | | | |
| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date | |
| OTC monograph final | part358H | 08/02/2009 | | |

Labeler - Conopco Inc. d/b/a Unilever (001375088)

Establishment

| Name | Address | ID/FEI | Business Operations |
|------------------------------------------|---------|-----------|-------------------------|
| Unilever Supply Chain Co. d/b/a Unilever | | 043510056 | manufacture(64942-1357) |

