

ANEW ULTIMATE DAY MULTI-PERFORMANCE- homosalate, octinoxate, oxybenzone, avobenzone cream

New Avon LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Anew Ultimate Multi-Performance Day Cream SPF 25

Active Ingredients

Homosalate 8.0%.....
Octinoxate 5.0%.....
Oxybenzone 4.0%.....
Avobenzone 2.9%.....

Purpose

..... Sunscreen
..... Sunscreen
..... Sunscreen
..... Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- children under 6 month of age:ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Other Information

- protect the product in this container from excessive heat and direct sun
- product may stain certain types of fabrics

Inactive ingredients:

water/eau, glycerin, dimethicone, butylene glycol, glycolic acid, behenyl alcohol, hydrogenated polyisobutene, trisiloxane, ethylhexyl isononanoate, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, cetearyl alcohol, isohexadecane, phytol, thiodipropionic acid, PEG-100 stearate, ammonium hydroxide, parfum/fragrance, cetearyl glucoside, phenoxyethanol, dimethiconol, polysorbate 60, disodium EDTA, PEG-150 distearate, maltodextrin, tiliacora triandra leaf/vine extract, thiazolylalanine, saccharomyces ferment lysate filtrate, eclipta prostrata extract, saccharomyces/platinum ferment, isomalt, propylene glycol, SD alcohol 40-B, saccharomyces/copper ferment, saccharomyces/magnesium ferment, saccharomyces/malachite ferment, saccharomyces/tourmaline ferment, saccharomyces/zinc ferment, steareth-20, lecithin, vitis vinifera (grape) fruit cell extract, palmitoyl tetrapeptide-10, palmitoyl tetrapeptide-7, palmitoyl lysyl aminovaleroyl lysine, caramel, red 4/CI 14700.

Questions?

1-800-FOR-AVON or **1-800-265-AVON** in Canada

ANEW ULTIMATE DAY
 MULTI-PERFORMANCE CREAM • CRÈME
 BROAD SPECTRUM SPF 25 SUNSCREEN
 ÉCRAN SOLAIRE À LARGE SPECTRE FPS 25

DIN 02431432

50g NET WT. 1.7 OZ.

Drug Facts	
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Octinoxate 5.0%	Sunscreen
Oxybenzone 4.0%	Sunscreen
Avo benzene 2.9%	Sunscreen

Drug Facts (continued)

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Drug Facts (continued)

saccharomyces ferment lysate filtrate, eclipta prostrata extract, saccharomyces/platinum ferment, isomalt, propylene glycol, SD alcohol 40-B, saccharomyces/copper ferment, saccharomyces/magnesium ferment, saccharomyces/malachite ferment, saccharomyces/tourmaline ferment, saccharomyces/zinc ferment, steareth-20, lecithin, vitis vinifera (grape) fruit cell extract, palmitoyl tetrapeptide-10, palmitoyl tetrapeptide-7, palmitoyl lysyl aminovaleroyl lysine, caramel, red 4/C1 14700.

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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-0323
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	80 mg in 1 g
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	50 mg in 1 g
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	40 mg in 1 g
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	29 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0323-2	1 in 1 CARTON	12/19/2014	
1	NDC:10096-0323-1	50 g in 1 JAR; Type 0: Not a Combination Product		
2	NDC:10096-0323-4	1 in 1 CARTON	12/19/2014	
2	NDC:10096-0323-3	15 g in 1 JAR; Type 0: Not a Combination Product		
3	NDC:10096-0323-5	1.1 g in 1 PACKET; Type 0: Not a Combination Product	12/19/2014	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	12/19/2014	

Labeler - New Avon LLC (080143520)

