

CREST 3D WHITE STAIN ERASER POLISHING MINT- sodium fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest 3D White Stain Eraser Polishing Mint

Drug Facts

Sodium fluoride 0.243%

(0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

Crest 3D White Stain Eraser Polishing Mint

Crest

3D White

Fluoride Anticavity Toothpaste

Enamel Safe Whitening

NET WT 3.1 OZ (87 g)

Stain Eraser

Polishing Mint

Removes up to 80% of surface stains

Coffee Soda Tea Wine



P&G RESTRICTED
FINAL ART

POA No: POA-0026521 Pantone/LIVE Dept: LUGA

PAP/PPMS: 9028177

Project No: P-0000000

POA Description: Crest 3D White Toothpaste Sodium Fluoride 3D White Stain Eraser Polishing Mint 3.1 Oz OOT (CARBON)

Date: 08-Jun-2022

Supplier: SKK

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P&G

EQUIV COLOURS:

REPRESENTATION: ☐ Colors represented with a diagonal line have been modified to add PPG approval

Blue 1	PRO-100K	PRO-250K	PRO-500K	PRO-500K	PRO-700K
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OVERPRINT PREVIEW

OFF

Country: PUERTO RICO, UNITED STATES

Language: EN

CREST 3D WHITE STAIN ERASER POLISHING MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-958
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SORBITOL (UNII: 506T60A25R)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CARBOXPOLYMETHYLENE (UNII: 0A5MM307FC)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
WATER (UNII: 059QF0KO0R)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
MICA (UNII: V8A1AW0880)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-958-32	1 in 1 CARTON	07/09/2021	
1		87 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-958-36	1 in 1 CARTON	07/09/2019	07/13/2023
2		99 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-958-63	2 in 1 CELLO PACK	07/09/2021	
3		1 in 1 CARTON		
3		87 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-958-33	3 in 1 CELLO PACK	01/01/2023	
4		1 in 1 CARTON		
4		87 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/09/2019	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

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