

**BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40-
octinoxate, titanium dioxide, and zinc oxide liquid
Bobbi Brown Professional Cosmetics Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40

Drug Facts

Active ingredients

Octinoxate 4.0%
Titanium Dioxide 6.2%
Zinc Oxide 3.9%

Purpose

Sunscreen

Use

Helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes.

Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally and evenly 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures

including:

- limit time in the sun, especially from 10 a.m.-2 p.m.
- wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor

Inactive ingredients

water/aqua/eau • dimethicone • octyldodecyl neopentanoate • butyloctyl salicylate • methyl trimethicone • isononyl isononanoate • butylene glycol • diethylhexyl succinate • lauryl peg-9 polydimethylsiloxyethyl dimethicone • cetyl peg/ppg-10/1 dimethicone • laureth-4 • tocopheryl acetate • sodium hyaluronate • citrullus lanatus (watermelon) fruit extract • litchi chinensis seed extract • sapindus mukorossi fruit extract • laminaria saccharina extract • lens esculenta (lentil) fruit extract • polygonum cuspidatum root extract • hippophae rhamnoides extract • ganoderma lucidum (mushroom) extract • pyrus malus (apple) fruit extract • panax ginseng (ginseng) root extract • cordyceps sinensis extract • lavandula angustifolia (lavender) oil • sasa kurilensis water • glycerin • methicone • sodium pca • sodium lactate • hydrolyzed wheat protein/ pvp crosspolymer • dimethicone crosspolymer-3 • dimethicone/vinyl dimethicone crosspolymer • thermus thermophilus ferment • caesalpinia spinosa gum • magnesium sulfate • aluminum hydroxide • dextrin • dimethicone/peg-10/15 crosspolymer • caprylyl glycol • dipropylene glycol • dipentaerythrityl tri-polyhydroxystearate • stearic acid • linalool • bht • disodium edta • sodium citrate • phenoxyethanol • potassium sorbate • sodium benzoate • [+/- mica • titanium dioxide (ci 77891) • iron oxides (ci 77491) • iron oxides (ci 77492) • iron oxides (ci 77499)] <iln48151>

Other information

protect the product in this container from excessive heat and direct sun

PRINCIPAL DISPLAY PANEL - 30 ml Tube Carton

BOBBI
BROWN

Intensive
SERUM FOUNDATION

Broad Spectrum
SPF 40

1 FL. OZ./30 ml e

**BOBBI
BROWN**



**Intensive
SERUM FOUNDATION**

**Broad Spectrum
SPF 40**

1 FL. OZ./30 ml e

Drug Facts

Active ingredients	Purpose
Octinoxate 4.0%	Sunscreen
Titanium Dioxide 6.2%	
Zinc Oxide 3.9%	

Use

Helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes.

Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally and evenly 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m.–2 p.m.
 - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor ▶

Drug Facts (continued)

Inactive ingredients

water/aqua/eau • dimethicone • octyldodecyl neopentanoate • butyloctyl salicylate • methyl trimethicone • isononyl isononanoate • butylene glycol • diethylhexyl succinate • lauryl peg-9 polydimethylsiloxethyl dimethicone • cetyl peg/ppg-10/1 dimethicone • laureth-4 • tocopheryl acetate • sodium hyaluronate • ci 14150 lanatus (watermelon) fruit extract • litchi chinensis seed extract • sapindus mukorossi fruit extract • laminaria saccharina extract • lens esculenta (lentil) fruit extract • polygonum cuspidatum root extract • hippophae rhamnoides extract • ganoderma lucidum (mushroom) extract • pyrus malus (apple) fruit extract • panax ginseng (ginseng) root extract • cordyceps sinensis extract • lavandula angustifolia (lavender) oil • sasa kurilensis water • glycerin • methicone • sodium pca • sodium lactate • hydrolyzed wheat protein/pvp crosspolymer • dimethicone crosspolymer-3 • dimethicone/vinyl dimethicone crosspolymer • thermus thermophilus ferment • caesalpinia spinosa gum • magnesium sulfate • aluminum hydroxide • dextrin • dimethicone/peg-10/15 crosspolymer • caprylyl glycol • dipropylene glycol • dipentaerythrityl tri-polyhydroxystearate • stearic acid • linoleol • bht • disodium edta • sodium citrate • phenoxethanol • potassium sorbate • sodium benzoate • [+/- mica • titanium dioxide (ci 77891) • iron oxides (ci 77491) • iron oxides (ci 77492) • iron oxides (ci 77499)] • in 4815

Other information

protect the product in this container from excessive heat and direct sun

**Intensive Serum Foundation
Broad Spectrum SPF 40**

Usage: Apply to moisturized skin using a foundation brush, sponge or fingers. For best results shake bottle before applying.

© Dist. Bobbi Brown Professional Cosmetics
N.Y., NY, 10022 • W.L.B.LTD, GU32 3DD, UK
W.L.B.S. NV, OEVEL BE-2260
New York • London • Paris
Made in Canada [EMET]
WWW.BOBBI.BROWN.COM



EME7-01-112



FPO/UPC
1-5/16 x 17/32



BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40

octinoxate, titanium dioxide, and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:64141-031
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	40 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	62 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	39 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
SASA KURILENSIS WHOLE (UNII: X399JB9XAS)	
GLYCERIN (UNII: PDC6A3C0OX)	
METHICONE (20 CST) (UNII: 6777U11MKT)	
SODIUM PYRROLIDONE CARBOXYLATE (UNII: 469OTG57A2)	
SODIUM LACTATE (UNII: TU7HW0W0QT)	
HYDROLYZED WHEAT PROTEIN (ENZYMATIC; 3000 MW) (UNII: J2S07SB0YL)	
DIMETHICONE CROSSPOLYMER (450000 MPA.S AT 12% IN CYCLOPENTASILOXANE) (UNII: UF7620L1W6)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (HARD PARTICLE) (UNII: H895X08VNO)	
THERMUS THERMOPHILUS (UNII: 415H64SACF)	
CAESALPINIA SPINOSA WHOLE (UNII: O759MFY23D)	
MAGNESIUM SULFATE ANHYDROUS (UNII: ML30MJ2U7I)	
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)	
DEXTRIN PALMITATE (CORN; 20000 MW) (UNII: 89B2BSF9I3)	
DIMETHICONE/PEG-10/15 CROSSPOLYMER (UNII: 21AS8B1BSS)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE (UNII: D21K655H52)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
LINALOOL OXIDE (UNII: 4UJJ55KMCS)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
DISODIUM EDTA-COPPER (UNII: 6V475AX06U)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)	

SODIUM BENZOATE (UNII: OJ245FE5EU)
MICA (UNII: V8A1AW0880)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)
WATER (UNII: 059QF0KO0R)
DIMETHICONE (UNII: 92RU3N3Y1O)
OCTYLDODECYL NEOPENTANOATE (UNII: X8725R883T)
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)
METHYL TRIMETHICONE (UNII: S73ZQI0GXM)
ISONONYL ISONONANOATE (UNII: S4V5BS6GCX)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
DIETHYLHEXYL SUCCINATE (UNII: 69W9UMG3P8)
LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: 25G622K2RA)
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)
LAURETH-4 (UNII: 6HQ855798J)
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
WATERMELON (UNII: 231473QB6R)
LITCHI CHINENSIS SEED (UNII: 9294024N9Q)
SAPINDUS MUKOROSI FRUIT (UNII: 66H9NW427Y)
SACCHARINA LATISSIMA (UNII: 68CMP2MB55)
LENS CULINARIS FRUIT (UNII: ZYZ076G9JH)
REYNOUTRIA JAPONICA ROOT (UNII: 7TRV45YZF7)
HIPPOPHAE RHAMNOIDES FRUIT (UNII: AVL0R9111T)
REISHI (UNII: TKD8LH0X2Z)
APPLE (UNII: B423VGH5S9)
PANAX GINSENG ROOT OIL (UNII: P9T4K47OM0)
OPHIOCORDYCEPS SINENSIS (UNII: 8Q1GYP08KU)
LAVENDER OIL (UNII: ZBP1YXW0H8)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64141-031-01	1 in 1 CARTON	01/27/2021	
1		30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M020	01/27/2021	

Labeler - Bobbi Brown Professional Cosmetics Inc. (627131279)

Registrant - Estee Lauder Companies Inc. (790802086)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		202952982	manufacture(64141-031)

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		204132062	pack(64141-031) , label(64141-031)

Revised: 7/2023

Bobbi Brown Professional Cosmetics Inc.