# BARBIE BUBBLE GUM ANTICAVITY FLUORIDE- sodium fluoride paste, dentifrice Ashtel Studios Inc.

Brush Buddies® BarbieTM ANTICAVITY FLUORIDE TOOTHPASTE

## **Drug Facts**

# Active ingredient

Sodium Fluoride 0.243% (Fluoride ion content 1100 ppm)

## **Purpose**

Anticavity

#### Uses

helps protect teeth and roots against cavities.

# Warnings

**Keep out of reach of children under 6 years of age.** If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

#### **Directions**

- Adults and children 2 years and older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist.
- Do not swallow.
- **Children 2 to 6 years:** to minimize swallowing use a pea-sized amount and supervise children's brushing and rinsing until good habits are established.
- Children under 2 years of age: Consult a dentist or doctor.

# Inactive ingredients

Sorbitol, Silica, Aqua, PEG-32, Xylitol, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Benzyl Alcohol, Sodium Benzoate, Sodium Saccharin, Trisodium Phosphate, FD & C Red # 40

#### Questions or comments?

Call toll free 1-877-274-8358

BrushBuddies® ANTICAVITY FLUORIDE TOOTHPASTE Bubble Gum Flavor Helps Prevent Cavities make brushing fun!®

#### **CAUTION:**

AVOID EXCESSIVE INGESTION. NOT FOR PETS.

#### NOT TESTED ON ANIMALS.

 $\mathsf{BARBIE}^{\mathsf{m}}$  and associated trademarks and trade dress are owned by, and used under license from, Mattel.

© 2024 Mattel.

### **DESIGNED IN U.S.A. • MADE IN INDIA**

Brush Buddies® WWW.BRUSHBUDDIES.COM

1-909-434-0911 INTERNATIONAL PATENTS, COPYRIGHTS & TRADEMARKS GRANTED OR PENDING WORLDWIDE

DISTRIBUTED BY ASHTEL STUDIOS INC. ONTARIO, CALIFORNIA 91761

# **Packaging**

#### **OUTER PACKAGE**





#### INNER PACKAGE





# **BARBIE BUBBLE GUM ANTICAVITY FLUORIDE**

sodium fluoride paste, dentifrice

Product Information	roduct information		
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70108-082

**Route of Administration** DENTAL

	Active Ingredient/Active Moiety			
ı	Ingredient Name	<b>Basis of Strength</b>	Strength	
	SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	0.243 g in 100 g	

Inactive Ingredients		
Ingredient Name	Strength	
SORBITOL (UNII: 506T60A25R)		
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)		
WATER (UNII: 059QF0KO0R)		
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)		
XYLITOL (UNII: VCQ006KQ1E)		
SODIUM LAURYL SULFATE (UNII: 368GB5141J)		
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K6790BS311)		
BENZYL ALCOHOL (UNII: LKG8494WBH)		
SODIUM BENZOATE (UNII: OJ245FE5EU)		
SACCHARIN SODIUM (UNII: SB8ZUX40TY)		
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)		
FD&C RED NO. 40 (UNII: WZB9127XOA)		

#### **Product Characteristics**

Color	pink	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

I	Packaging			
:	# Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC:70108-082-	1 in 1 BOX	05/21/2024	
	1	113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	05/21/2024	

# Labeler - Ashtel Studios Inc. (148689180)

Revised: 5/2024 Ashtel Studios Inc.