

JOHNSONS FIRST TOUCH BABY GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.

Johnson's® first touch baby gift set Desitin® Daily Defense Zinc Oxide Diaper Rash Cream

Drug Facts

Active ingredient

Zinc Oxide 13%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- protect from freezing
- may stain clothing

Inactive ingredients

Water, Mineral Oil, Petrolatum, Beeswax, Dimethicone, Sorbitan Sesquioleate, Microcrystalline Wax, PEG-30 Dipolyhydroxystearate, Aloe Barbadensis Leaf Extract, Glycerin, Tropolone, Tocopheryl Acetate, 1,2-Hexanediol, Caprylyl Glycol, Magnesium Sulfate, Potassium Hydroxide, Phenoxyethanol.

Questions?

Call toll-free 800-720-3843 or 215-273-8755 (collect) or visit www.desitin.com

Distributed by:

JOHNSON & JOHNSON

CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Bag

Johnson's®

first touch

baby gift set

a selection of gentle products to cleanse, moisturize,
and care for baby's delicate skin and hair

hypoallergenic, no parabens, phthalates, or dyes

Includes: JOHNSON'S® head-to-toe® wash & shampoo 13.6 FL OZ (400mL),
JOHNSON'S® baby lotion 13.6 FL OZ (400mL),

DESITIN® daily defense zinc oxide diaper rash cream 2OZ (57 g), 1 recyclable storage
caddy with handle



JOHNSONS FIRST TOUCH BABY GIFT SET

zinc oxide kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0739
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0739-9	1 in 1 BAG	04/25/2022	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	57 g
Part 2	1 BOTTLE	400 mL
Part 3	1 BOTTLE	400 mL

Part 1 of 3

DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH

zinc oxide cream

Product Information

Item Code (Source)	NDC:69968-0603
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Route of Administration	TOPICAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	130 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
MAGNESIUM SULFATE, UNSPECIFIED (UNII: DE08037SAB)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
MINERAL OIL (UNII: T5L8T28FGP)	

YELLOW WAX (UNII: 2ZA36H0S2V)
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)
WATER (UNII: 059QF0KO0R)
PETROLATUM (UNII: 4T6H12BN9U)
DIMETHICONE (UNII: 92RU3N3Y1O)
PEG-30 DIPOLYHYDROXYSTEARATE (UNII: 9713Q0S7FO)
ALOE VERA LEAF (UNII: ZY81Z83H0X)
TROPOLONE (UNII: 7L6DL16P1T)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0603-2	1 in 1 CARTON		
1		57 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	12/01/2018	

Part 2 of 3

JOHNSONS HEAD TO TOE WASH AND

baby shampoos [baby products] shampoo

Product Information

Route of Administration	TOPICAL
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Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L4OOQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	

INGR

ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		05/28/2021	

Part 3 of 3**JOHNSONS BABY**

lotions, oils, powders, and creams [baby products] lotion

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)	
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)	
INGR	COCONUT OIL (UNII: Q9L0O73W7L)	
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)	
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	XANTHAN GUM (UNII: TTV12P4NEE)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/15/2022	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	04/25/2022	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2024

Johnson & Johnson Consumer Inc.