

**JOHNSONS FIRST TOUCH BABY GIFT SET- zinc oxide
Johnson & Johnson Consumer Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Johnson's® first touch baby gift set Desitin® Daily Defense Zinc Oxide
Diaper Rash Cream**

Drug Facts

Active ingredient

Zinc Oxide 13%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- protect from freezing
- may stain clothing

Inactive ingredients

Water, Mineral Oil, Petrolatum, Beeswax, Dimethicone, Sorbitan Sesquioleate, Microcrystalline Wax, PEG-30 Dipolyhydroxystearate, Aloe Barbadensis Leaf Extract, Glycerin, Tropolone, Tocopheryl Acetate, 1,2-Hexanediol, Caprylyl Glycol, Magnesium Sulfate, Potassium Hydroxide, Phenoxyethanol.

Questions?

Call toll-free 800-720-3843 or 215-273-8755 (collect) or visit www.desitin.com

Distributed by:

JOHNSON & JOHNSON**CONSUMER INC.**

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - Kit Bag

Johnson's®

first touch**baby gift set**

a selection of gentle products to cleanse, moisturize,
and care for baby's delicate skin and hair

hypoallergenic, no parabens, phthalates, or dyes

Includes: JOHNSON'S® head-to-toe® wash & shampoo 13.6 FL OZ (400mL),
JOHNSON'S® baby lotion 13.6 FL OZ (400mL),

DESITIN® daily defense zinc oxide diaper rash cream 2OZ (57 g), 1 recyclable storage
caddy with handle



JOHNSONS FIRST TOUCH BABY GIFT SET

zinc oxide kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0739
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0739-9	1 in 1 BAG	04/25/2022	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 TUBE	57 g
Part 2	1 BOTTLE	400 mL
Part 3	1 BOTTLE	400 mL

Part 1 of 3

DESITIN DAILY DEFENSE ZINC OXIDE DIAPER RASH

zinc oxide cream

Product Information

Item Code (Source)	NDC:69968-0603
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Route of Administration	TOPICAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	130 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALPHA-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
MAGNESIUM SULFATE, UNSPECIFIED (UNII: DE08037SAB)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
MINERAL OIL (UNII: T5L8T28FGP)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
MICROCRYSTALLINE WAX (UNII: XOF597Q3KY)	
WATER (UNII: 059QF0KO0R)	
PETROLATUM (UNII: 4T6H12BN9U)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
PEG-30 DIPOLYHYDROXYSTEARATE (UNII: 9713Q0S7FO)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
TROPOLONE (UNII: 7L6DL16P1T)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0603-2	1 in 1 CARTON		
1		57 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	12/01/2018	

Part 2 of 3

JOHNSONS HEAD TO TOE WASH AND

baby shampoos shampoo

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
INGR	PEG-80 SORBITAN LAURATE (UNII: 239B50Y732)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	PEG-150 PENTAERYTHRITYL TETRASTEARATE (UNII: 8L40OQ76AM)	
INGR	PPG-2 HYDROXYETHYL COCAMIDE (UNII: 34N07GUJ3X)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
INGR	SODIUM BENZOATE (UNII: OJ245FE5EU)	
INGR	DECYL GLUCOSIDE (UNII: Z17H97EA6Y)	
INGR	CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		05/28/2021	

Part 3 of 3

JOHNSONS BABY

lotions, oils, powders, and creams lotion

Product Information

Route of Administration TOPICAL

Other Ingredients

Ingredient Kind	Ingredient Name	Quantity
INGR	WATER (UNII: 059QF0KO0R)	
INGR	GLYCERIN (UNII: PDC6A3C0OX)	
INGR	ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
INGR	STEARIC ACID (UNII: 4ELV7Z65AP)	
INGR	GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
INGR	CETYL ALCOHOL (UNII: 936JST6JCN)	

INGR	COCONUT OIL (UNII: Q9L0O73W7L)	
INGR	CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
INGR	PHENOXYETHANOL (UNII: HIE492ZZ3T)	
INGR	POLYSORBATE 20 (UNII: 7T1F30V5YH)	
INGR	MAGNESIUM ALUMINUM SILICATE (UNII: 6M3P64V0NC)	
INGR	CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
INGR	P-ANISIC ACID (UNII: 4SB6Y7DMM3)	
INGR	SODIUM HYDROXIDE (UNII: 55X04QC32I)	
INGR	XANTHAN GUM (UNII: TTV12P4NEE)	
INGR	ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
INGR	TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		400 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
Cosmetic		07/15/2022	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	04/25/2022	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

Johnson & Johnson Consumer Inc.