

CREST 3D WHITE ULTRA- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest 3D White Ultra

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, sodium hydroxide, cellulose gum, sodium saccharin, carbomer, polysorbate 80, mica, titanium dioxide, blue 1

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 147 g Tube Carton

IMPROVED FORMULA

Crest®

3D WHITE™

FLUORIDE ANTICAVITY TOOTHPASTE

ENAMEL SAFE WHITENING

NET WT

5.2 OZ (147 g)

Removes up to 90 % of surface stains

STARTS WHITENING AFTER 1 BRUSH

VIVID MINT

ULTRA



CREST 3D WHITE ULTRA

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-886
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name		Basis of Strength	Strength	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
WATER (UNII: 059QF0KO0R)				
SORBITOL (UNII: 506T60A25R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
CARBOXPOLYMETHYLENE (UNII: 0A5MM307FC)				
MICA (UNII: V8A1AW0880)				
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)				
POLYSORBATE 80 (UNII: 6OZP39ZG8H)				
Product Characteristics				
Color	blue	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-886-52	1 in 1 CARTON	11/17/2021	
1		147 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M021	11/17/2021		

Labeler - The Procter & Gamble Manufacturing Company (004238200)