

HELLO NATURALLY WHITENING- sodium monofluorophosphate paste, dentifrice

HELLO ACTIVATED CHARCOAL- sodium monofluorophosphate paste, dentifrice

Hello Products LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Hello®

Drug Facts

Active Ingredient

Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 years of age and older: brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
- children 2 to 6 years: use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
- children under 2 years: ask a dentist or physician

Inactive ingredients

sorbitol, purified water, hydrated silica, glycerin, xylitol, charcoal powder, flavor, xanthan gum, titanium dioxide, coconut oil, cocamidopropyl betaine, sodium cocoyl glutamate and stevia rebaudiana leaf extract

Questions?

855-HI-HELLO (1-855-444-3556)

Distributed by Hello Products LLC Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 133 g Tube Label

hello®

naturally

whitening*

fluoride toothpaste

farm grown mint

with tea tree + coconut oil

NET WT 4.7 OZ (133g)

HELLO[®]

naturally
whitening*
fluoride toothpaste

farm grown mint
with tea tree + coconut oil

NET WT 4.7 OZ (133g)

naturally
friendly™

no peroxide, artificial sweeteners,
artificial flavors, dyes,
SLS/sulfates, preservatives
or triclosan. #brushhappy

Drug Facts

Active Ingredient	Purpose
Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion).....	Anticavity

Use helps protect against cavities

Warnings

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dentist or physician
children 2 to 6 years: use only a pea sized amount and supervise
child's brushing and rinsing (to minimize swallowing)
children under 2 years: ask a dentist or physician

Inactive ingredients sorbitol, purified water, hydrated silica, glycerin,
xylitol, calcium carbonate, xanthan gum, flavor, titanium dioxide,
coconut oil, cocamidopropyl betaine, sodium cocoyl glutamate,
stevia rebaudiana leaf extract and tea tree oil

Questions? 855-HI-HELLO (1-855-444-3556)

Twist off cap to remove foil seal.
Do not use if safety seal is missing or broken.

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bye our tubes are
bpa-free + contain
no phthalates. bonus.



never tested on
animals. vegan +
leaping bunny certified.

globally sourced
ingredients + made
in the USA. rock on.

with natural
whitening
ingredients

44307

PRINCIPAL DISPLAY PANEL - 113 g Tube Label

hello[®]

activated charcoal
with fresh mint + coconut oil

epic whitening
fluoride toothpaste

NET WT 4.0 OZ (113g)



activated charcoal
with fresh mint + coconut oil

epic whitening
fluoride toothpaste

NET WT 4.0 OZ (113g)

naturally
friendly.

no peroxide, artificial sweeteners,
artificial flavors, dyes,
preservatives, SLS/sulfates,
microbeads, parabens or
triclosan. #brushhappy

Drug Facts

Active Ingredient	Purpose
Sodium monofluorophosphate 0.76% (0.15% w/v fluoride ion)	Anticavity

Use helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get
medical help or contact a Poison Control Center right away.

Directions

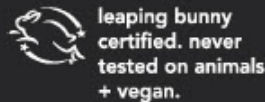
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- children under 2 years: ask a dentist or physician

Inactive ingredients sorbitol, purified water, hydrated silica, glycerin, xylitol, charcoal powder, flavor, xanthan gum, titanium dioxide, coconut oil, cocamidopropyl betaine, sodium cocoyl glutamate and stevia rebaudiana leaf extract

Questions? 855-HI-HELLO (1-855-444-3556)

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HELLO NATURALLY WHITENING

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55882-6100
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g
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Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0K00R)	
XYLITOL (UNII: VCQ006KQ1E)	
GLYCERIN (UNII: PDC6A3C00X)	
CALCIUM CARBONATE (UNII: H0G9379FGK)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCONUT OIL (UNII: Q9L0O73W7L)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	
TEA TREE OIL (UNII: VIF565UC2G)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55882-6100-1	1 in 1 BOX	10/05/2018	10/31/2024
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:55882-6100-2	28 g in 1 TUBE; Type 0: Not a Combination Product	10/05/2018	10/31/2024

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	10/05/2018	10/31/2024

HELLO ACTIVATED CHARCOAL

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:55882-6101
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
WATER (UNII: 059QF0KO0R)	
XYLITOL (UNII: VCQ006KQ1E)	
GLYCERIN (UNII: PDC6A3C0OX)	
ACTIVATED CHARCOAL (UNII: 2P3VWUJ3H10)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
COCONUT OIL (UNII: Q9L0O73W7L)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
STEVIA REBAUDIUNA LEAF (UNII: 6TC6NN0876)	

Product Characteristics

Color	BLACK	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55882-6101-1	1 in 1 BOX	10/05/2018	03/10/2023
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:55882-6101-2	28 g in 1 TUBE; Type 0: Not a Combination Product	10/05/2018	03/10/2023

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH			

OTC MONOGRAPH FINAL	part355	10/05/2018	03/10/2023
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Labeler - Hello Products LLC (040714890)

Revised: 2/2022

Hello Products LLC