

# **CREST BRACES CARE CAVITY PROTECTION- stannous fluoride paste, dentifrice**

**The Procter & Gamble Manufacturing Company**

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## **Crest Braces Care Cavity Protection Toothpaste**

### ***Drug Facts***

#### **Active ingredient**

Stannous fluoride 0.454% (0.14% w/v fluoride ion)

#### **Purposes**

Anticavity, antigingivitis toothpaste

#### **Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

#### **Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- adults and children 6 yrs. of age & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- supervise children's brushing until good habits are established
- children under 6 yrs.: ask a dentist

#### **Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this product is specially formulated to help prevent staining
- see your dentist regularly

#### **Inactive ingredients**

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, titanium dioxide, blue 1

## **Questions?**

**1-844-436-7026**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **Crest Braces Care Cavity Protection Toothpaste 99 g carton**

Crest

BRACES

CARE

FLUORIDE TOOTHPASTE FOR

ANTICAVITY AND ANTIGINGIVITIS

toothpaste

ANTI-BACTERIAL

DEFENSE\*

\*fights plaque bacteria associated with gingivitis

FOR PEOPLE WHO

WEAR BRACES

AGES 6+

FRESH MINT

NET WT 4.1 OZ (116 g)



9/20 06

CREST BRACES CARE – PROTECT YOUR MOUTH  
FROM WHAT YOU CANNOT SEE

Braces wearers have special oral care needs making them more susceptible to odor, white spots, and cavities. Maintaining an oral hygiene routine is more important than ever. Keep your whole mouth healthy with this toothpaste with a proven formula to help protect your enamel and fight those harmful plaque bacteria. Just one of the Crest Braces Care solutions made to protect your one perfect smile. Also try other products from the Crest Braces Care lineup.

**Crest**  
**BRACES**  
CARE  
FLUORIDE TOOTHPASTE FOR  
ANTI-CAVITY AND ANTIGINGIVITIS



**toothpaste**

**ANTI-BACTERIAL  
DEFENSE\***

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**Crest**  
**BRACES**  
CARE™



FIGHTS AGAINST  
cavities • staining • tartar • bad breath •  
plaque • gingivitis



Fights plaque  
bacteria that collect  
on your teeth and  
at the gumline



freshens your breath

If you are not satisfied with your results,  
Crest will refund your purchase via pre-paid  
card. Simply return your receipt and copy of  
paste UPC within 60 days of purchase.  
Call 1-844-436-7026 for more information.

#### Drug Facts

**Active ingredient** Stannous fluoride (0.45-0.6% w/w), antihypertensive (0.14% w/w fluoride ion)

**Purposes** Anticavity, anti-gingivitis toothpaste

**Uses** • aids in the prevention of cavities  
• helps prevent gingivitis  
• helps interfere with the harmful effects of plaque associated with gingivitis  
• helps control plaque bacteria that contribute to the development of gingivitis

#### Warnings

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#### Other information

• products containing stannous fluoride may produce surface staining of the teeth  
• adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist  
• this product is specially formulated to help prevent staining  
• see your dentist regularly

**Inactive ingredients** water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carboxymethylcellulose, sodium citrate, xanthan gum, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, titanium dioxide, blue 1

**Questions?** 1-844-436-7026

www.crest.com  
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Patents: www.pg.com/patents



## CREST BRACES CARE CAVITY PROTECTION

stannous fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-879
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
ZINC CITRATE (UNII: K72I3DEX9B)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics			
Color	blue	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-879-85	1 in 1 CARTON	01/01/2022	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-879-46	1 in 1 CARTON	01/01/2022	
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-879-	1 in 1 CARTON	01/01/2022	

3	63	1 in 1 CARTON	01/01/2022	
3		178 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-879-41	1 in 1 CARTON	01/01/2022	
4		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2022	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)