

**THE INKEY LIST BETA HYDROXY ACID SERUM- salicylic acid gel**  
**Brand Evangelists for Beauty Ltd**

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**The INKEY List Beta Hydroxy Acid Serum**

***Drug Facts***

***Active ingredients***

Salicylic Acid 2%

***Purpose***

Acne Treatment

***Uses***

- for the treatment of acne.

***Warnings***

**For external use only.**

**When using this product**

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time
- if irritation occurs, only use one topical acne medication at a time.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

If contact occurs, flush thoroughly with water. **Avoid contact with eyes.**

***Directions***

- clean the skin thoroughly before applying this product.
- cover the entire affected area with a thin layer one to three times daily.
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day.

***Other information***

Avoid storing at extreme temperatures (below 40°F and above 100°F).

### Inactive ingredients

Water, Propanediol, Betaine, Sodium Hyaluronate, Zinc PCA, Phenoxyethanol, Hydroxyethylcellulose, Maltodextrin, Sodium Hydroxide, Ethylhexylglycerin, Biosaccharide Gum-1, Trisodium Ethylenediamine Disuccinate.

### Questions or Comments?

Call toll free (833) 981-2335

### Package Labeling:

FOR SKINCARE QUESTIONS  
#askINKEY  
@THEINKEYLIST  
 

THE **INKEY** LIST™

<p><b>Drug Facts</b> (continued)</p> <p><b>Directions</b> ...to two or three times daily if needed or as directed by a doctor • If bothersome dryness or peeling occurs, reduce application to once a day or every other day.</p> <p><b>Other information</b> Avoid storing at extreme temperatures (below 40°F and above 100°F).</p> <p><b>Inactive ingredients</b> Water, Propanediol, Betaine, Sodium Hyaluronate, Zinc PCA, Phenoxyethanol, Hydroxyethylcellulose, Maltodextrin, Sodium Hydroxide, Ethylhexylglycerin, Biosaccharide Gum-1, Trisodium Ethylenediamine Disuccinate.</p> <p><b>Questions or Comments?</b> Call toll free (833) 981-2335</p>	<p><b>BETA HYDROXY ACID SERUM</b> \<i>\ beta \ hi-drox-see \ a-sed \ seer-uhm \</i></p> <p>FORMULATED FOR ALL</p> <p>Best for: <b>BLEMISH PRONE SKIN</b></p> <p>Helps to: <b>UNCLOG PORES AND REDUCE BREAKOUTS</b></p> <p> CLEAN  HYDRATE  TREAT  MOISTURIZE  SPF</p>	<p>What is Beta Hydroxy Acid Serum? A Salicylic Acid exfoliating serum, which works to unclog pores whilst gently exfoliating the skin.</p> <p><b>INKEY INFO</b> 2% SALICYLIC ACID HELPS TO UNCLOG PORES AND GENTLY EXFOLIATE 1% LOW MOLECULAR HYALURONIC ACID TO HELP HYDRATE AND AVOID DRY SKIN</p>	<p><b>Drug Facts</b></p> <p><b>Active ingredients Purpose</b> Salicylic Acid 2%.....Acne Treatment</p> <p><b>Uses</b> • for the treatment of acne.</p> <p><b>Warnings</b> For external use only.</p> <p><b>When using this product</b> • skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time • If irritation occurs, only use one topical acne medication at a time.</p> <p><b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.</p> <p><b>Avoid contact with eyes.</b> If contact occurs, flush thoroughly with water.</p> <p><b>Directions</b> • clean the skin thoroughly before applying this product. • cover the entire affected area with a thin layer one to three times daily. • because excessive drying of the skin may occur, start with one application daily, then gradually increase... ▶</p>
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CARTON, BOTTLE AND CAP ARE RECYCLABLE. Separate before recycling.

EXFOLIATING SERUM  or 

1.0 US fl.oz / 30ml

NO FRAGRANCE

Made in USA  
BE for Beauty Manufactured for:  
Brand Evangelists for Beauty Limited  
221 River Street, 9th Floor,  
Hoboken, NJ 07030



5 060879 821125

SEE INSIDE FOR MORE INKEY INFO

## PLANET IMPACT



### INGREDIENTS ETHOS:

Powered by a belief that better knowledge drives better decisions. We stand for **transparency** and **innovative** ingredients. ALL our products are simple to understand and easy to use. EVERY ingredient is Tried, Tested and True.



### PACKAGING INFORMATION:

This pack is made from a minimum **50% recycled plastic** and is recyclable. This carton is made of FSC certified cardboard and is recyclable.

Want to learn more about our Ingredients or Packaging?  
Visit [www.theinkeylist.com](http://www.theinkeylist.com)

## ASK INKEY

## AHAs VS BHAs

WHAT'S THE DIFFERENCE?



Alpha Hydroxy Acids (AHAs) are chemical exfoliators. Water soluble, they work on the surface of the skin, encouraging cell turnover to reveal a brighter, more even complexion. Use in the PM and protect your skin with SPF during the day.

**E.G. APPLE CIDER VINEGAR ACID PEEL**

Beta Hydroxy Acids (BHAs) are also chemical exfoliators which are oil soluble. This means they work deeper in the pores, helping to target blackheads and reduce the bacteria that can lead to breakouts. Use AM or PM and protect your skin with SPF during the day.

**E.G. BETA HYDROXY ACID SERUM**

Want to talk to us? Contact us now  
**@THEINKEYLIST**

SERUM  or 

**Active Ingredients**

Salicylic Acid 2%

**Purpose**

Acne Treatment

**HOW TO USE:** Clean the skin thoroughly before applying this product. Cover the entire affected area with a thin layer one to three times daily. Follow with preferred serums and moisturizer.

**WARNING:** External use only. Avoid contact with eyes. If contact occurs, flush thoroughly with water. If irritation occurs, only use one topical acne medication at a time. Keep out of reach of children.



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221 River Street, 9th Floor, Hoboken, NJ 07030

1.0 US fl.oz / 30ml

**BETA HYDROXY  
ACID SERUM**

Helps unclog pores



CLEAN



HYDRATE



TREAT



MOISTURIZE



SPF

**THE INKEY LIST™**

## THE INKEY LIST BETA HYDROXY ACID SERUM

salicylic acid gel

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:81136-021
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SALICYLIC ACID</b> (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	20 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>PROPANEDIOL</b> (UNII: 5965N8W85T)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>BETAINE</b> (UNII: 3SCV180C9W)	
<b>HYALURONATE SODIUM</b> (UNII: YSE9PPT4TH)	
<b>ZINC PIDOLATE</b> (UNII: C32PQ86DH4)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>HYDROXYETHYL CELLULOSE, UNSPECIFIED</b> (UNII: T4V6TWG28D)	
<b>MALTODEXTRIN</b> (UNII: 7CVR7L4A2D)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>BIOSACCHARIDE GUM-1</b> (UNII: BB4PU4V09H)	
<b>TRISODIUM ETHYLENEDIAMINE DISUCCINATE</b> (UNII: YA22H34H9Q)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:81136-021-01	1 in 1 CARTON	05/20/2021	
1		30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	05/20/2021	

**Labeler** - Brand Evangelists for Beauty Ltd (222990724)

### Establishment

Name	Address	ID/FEI	Business Operations
Orean Beauty Inc		045437539	manufacture(81136-021)

Revised: 2/2024

Brand Evangelists for Beauty Ltd