

CREST 3D WHITE ENAMEL PROTECT- sodium fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest 3D White Enamel Protect Toothpaste

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.16% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

glycerin, hydrated silica, sodium hexametaphosphate, water, PEG-6, flavor, sodium lauryl sulfate,
cocamidopropyl betaine, trisodium phosphate, carrageenan, sodium saccharin, PEG-20M, xanthan gum, sucralose, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 85 g Tube Carton

Crest

3D WHITE

FLUORIDE ANTICAVITY TOOTHPASTE

CLINICALLY PROVEN

WHITENING INGREDIENTS

WHITER TEETH

IN 3 DAYS*

Up to 100% STAIN REMOVAL*

ENAMEL PROTECT

NET WT

3.0 OZ (85 g)

ENAMEL SAFE

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
XANTHAN GUM (UNII: TTV12P4NEE)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
HEXASODIUM HEXAMETAPHOSPHATE (UNII: N40N91DW96)	
POLYETHYLENE OXIDE 900000 (UNII: 16P9295IIL)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
GLYCERIN (UNII: PDC6A3C0OX)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZ03QZ)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-854-30	1 in 1 CARTON	01/11/2022	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/11/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 10/2023

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