

**SENSODYNE SENSITIVITY GUM AND ENAMEL MINT- stannous fluoride paste**  
**Haleon US Holdings LLC**

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***Drug Facts***

***Active ingredient***

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

***Purposes***

Anticavity, Antigingivitis, Antihypersensitivity

***Uses***

- aids in the prevention of dental cavities.
- helps control bleeding gums.
- helps interfere with harmful effects of plaque associated with gingivitis.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

***Warnings***

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.
- gingivitis, bleeding, or redness persists for more than 2 weeks.
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These maybe signs or symptoms of periodontitis, a serious form of gum disease.

**Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:** Consult a dentist or doctor.

### **Other information**

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
- this product is specially formulated to help prevent staining.
- do not store above 25°C (77°F)

### **Inactive ingredients**

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin, silica

### **Questions or comments?**

**1-866-844-2797**

### **Additional Information**

**ALWAYS FOLLOW THE LABEL**

**SENSODYNE**

**SENSITIVITY  
GUM &  
ENAMEL**

Gum recession and enamel wear are the two leading causes of sensitive teeth. Gum problems are caused by a build-up of plaque bacteria along the gum line. Enamel wear can be caused by acids in

everyday foods and drinks.

**Sensodyne Sensitivity, Gum & Enamel** is a daily toothpaste with a clinically proven ingredient to relieve sensitive teeth and improve gum health, while also strengthening the enamel.

1. Builds a protective layer over the sensitive areas
2. Formula with stannous fluoride targets & removes plaque bacteria\*\* in between teeth & gumline.
3. Strengthens enamel surface and protects teeth from acids, while being gentle on enamel.

\*with twice daily brushing.

\*\*plaque bacteria associated with gingivitis to help reduce swollen, bleeding gums.

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Distributed by: **GSK Consumer Healthcare**  
Warren, NJ 07059. Made in Germany

**CARTON  
RECYCLE**

## Principal Display Panel

new

#1 Dentist Recommended Brand

**SENSODYNE**

**MINT**

**SENSITIVITY GUM & ENAMEL**

**FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH,  
ANTI-GINGIVITIS AND CAVITY PREVENTION**

**NEW WT 3.4 OZ (96.4 g)**

20041 Front Carton



### SENSODYNE SENSITIVITY GUM AND ENAMEL MINT

stannous fluoride paste

#### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0135-5022
<b>Route of Administration</b>	ORAL		

#### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

#### Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM TRIPOLYPHOSPHATE, UNSPECIFIED FORM (UNII: 5HK03SA80J)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-5022-01	1 in 1 CARTON	01/02/2023	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-5022-02	1 in 1 CARTON	01/02/2023	
2		65.2 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-5022-03	2 in 1 CARTON	01/02/2024	
3		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/02/2023	

**Labeler** - Haleon US Holdings LLC (079944263)

Revised: 3/2024

Haleon US Holdings LLC