

**BANANA BOAT SPORT PERFORMANCE ACTIVE DRY PROTECT SPF UVB 50 -  
avobenzene, homosalate, octisalate, octocrylene, oxybenzone lotion  
KIK Custom Products**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Banana Boat Sport Performance Active Dry Protect Advanced UVA/UVB Sunscreen SPF 50 -  
Long Lasting Protection, Sun Tested, Sun Proven**

Drug Facts:

Avobenzene:1.5%  
Homosalate: 15%  
Octisalate: 5%  
Octocrylene: 1.25%  
Oxybenzone: 5%

Purpose: Sunscreen

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT, DO NOT GET INTO EYES IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USE AND ASK DOCTOR IS IRRITATION OR RASH DEVELOPS. KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Water, Stearyl Alcohol, Glycerin, Capryly Glycol, Hydrogenated Dimer, Dilnoleyl Dimethyl Carbonate, Copolymer,  
Cetyl Alcohol, Triethanolamine, Behenyl Alcohol, Glyceryl Stearate, Glyceryl Stearate Citrate, Disodium, Ethylene,  
Dicocamide PEG/15 Disulfate, Sodium Lauryl Sarcosinate, Carbomer, Xanthan Gum, Aloe Barbadenis Leaf Juice, Retinyl Palmitate,  
Tocophenol, Tocopheryl Acetate, Cetearyl Alcohol, Sodium Lauryl Lactylate, Leithin, BHT, Methyl Dibromo, Glutaronitrile, Methylchloroisoithiazolinone,  
Methylisothiazolinone, Phenoxyl Ethanol, Dipropylene Glycol, Disodium EDTA.

Questions or Comments: Call 1-800-SAFESUN Mon-Fri.

BB SportPerf 50\_12oz\_Ft

# PRODUCTION MECHANICAL

FRONT: CLEAR PS LABEL

| APP   | REV  | BY  | DATE | REMARKS                     |
|---|------|---|------|-----------------------------|
| Small Premium and Original Nurser Overlabel |      |   |      |                             |
| TOLERANCES                                  |      | Playtex Products Inc.<br>PACKAGE DEVELOPMENT AND ENGINEERING<br>6 Research Drive<br>Shelton, CT 06484 |      |                             |
| X = .031<br>XX = .015<br>XXX = .005         |      | BY DATE   |      |                             |
| DRAWN                                       | JVVG | 03/11/10  |      | DRAWING NO. <b>LB 12512</b> |
| CHKD.                                       |      |   |      | REV.                        |
| APPD.                                       |      |   |      |                             |

Customer: ENERGIZER  
 Dieline Number: LBL0281  
 Project Name: 12oz BB BOTTLE FRONT AND BACK  
 Size: 5.0" X 2.0"  
 Label Type: RCR  
 Date: 3/8/10

**CCL LABEL**  
 ROBINNSVILLE, NEW JERSEY

Note: Set All Necessary Trap

BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.

- Shape prints PMS 2995 BLUE  
Type KO and prints White.
- Type, leaves & outline KO & prints PMS 286 Blue.  
Interior prints PMS 109 Yellow.  
Entire Logo is backed with Silkscreen White.
- Type overprints PMS 286 Blue.  
Drop Shadow prints White.  
Entire Logo is backed with Silkscreen White.
- Type prints White.  
Drop Shadow & "TM" KO & print 286 Blue.
- Shape prints PMS 286 Blue.  
Type inside KO & prints White.  
Type prints PMS 286 Blue.
- SPF LOCKUP:  
Outside rule prints PMS 286 Blue.  
Inside rule KO to White.  
Type KO to White.  
Upper box overprints PMS Rubine Red.  
Lower box overprints PMS 286 Blue Offset.  
Sun Graphic KO & prints PMS 109 Yellow.
- Banner overprints PMS Rubine Red.  
Rules KO & print PMS 286 Blue.  
Type KO to White.
- Type KO & print PMS 286 Blue.



93001603

Dashed line indicates copy to dieline tolerance  
 Corner Radius = .125"  
 Dieline Bleed = .0625"

LAYERS CHART

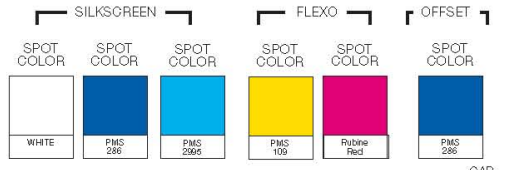
- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

MF# 3001-73  
 DIELINE# LB 12512

RESOURCE# X1508600

|   |  |                             |  |
|---|--|-----------------------------|--|
| <br>6 Research Drive<br>Shelton, CT 06484<br>TEL: (203) 944-5000 or 5717<br>FAX: (203) 944-5537   | Addendum Revision No. <b>04</b>  | Start Routing               | Global Creative Services<br>FINAL DIGITAL<br>ARTWORK |
|   | <p><b>THIS ARTWORK HAS BEEN APPROVED BY ENERGIZER PERSONAL CARE ON 06/01/10 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK</b></p> |                             |  |
| MARKETING MGR: Patrice Augustine DATE: 5/18/2010<br>DES/PROJ. MGR: P Kehlenbach<br>ORIG DESIGNER: Lori Powell<br>FILE NAME: 05BB_1047235_50_401_04_SK<br>DOC/LAYER: N/A<br>FONTS: Helvetica, ITC Avant Garde Gothic, Cosmos, u00112318, Myriad, OORB, OceanSansMM, Universe<br>IMAGES: None | ARCHIVE NAME: 93001603_BB_Sport50_12zFrt   | UPC NUMBER: 0 79656 05086 8 | Approval: _____                                      |
| REFERENCED FILE: 95000024_BB_Sport50_12zFrt-SS  | Por D NUMBER: 93001603   | Approval: _____             |  |

COLOR BREAK/COLOR STATIONS



When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.



# BB SportPerf 50\_12oz\_BK

## PRODUCTION MECHANICAL

| APP   | REV   | BY  | DATE         | REMARKS |
|---|-------|---|--------------|---------|
| Small Premium and Original Nurser Overlabel       |       |   |              |         |
| TOLERANCES<br>X = .031<br>XX = .015<br>XXX = .005 |       | Playtex Products Inc.<br>PACKAGE DEVELOPMENT AND ENGINEERING<br>6 Research Drive<br>Shelton, CT 06484 |              |         |
| BY DATE   |       | DRAWING NO. <b>LB 12512</b> REV.  |              |         |
| DRAWN: JVG  | CHKD: | APPD:   | Date: 3/8/10 |         |

Note: Set All Necessary Trap  
**BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.**

**BACK: CLEAR PS LABEL**

DIE LINE - do not print.

Outlines & Type prints PMS 286 Blue.

Skin Cancer Seal & Type prints PMS 286 Blue. White Type & Shapes inside print white.

UPC Prints 100% PMS 286 Blue. Box behind UPC prints White.

Type prints PMS 286 Blue.



Customer: ENERGIZER  
 Dieline Number: LBL0281  
 Project Name: 12oz BB TOTTLE FRONT AND BACK  
 Size: 5.0" X 2.0"  
 Label Type: RCR  
 Date: 3/8/10

**CCL LABEL**  
 ROBINNVILLE, NEW JERSEY

### LAYERS CHART

- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

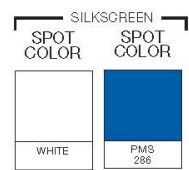
Dashed line indicates copy to dieline tolerance  
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 Dieline Bleed = .0625"

MF# 3001-73  
 DIELINE# LB 12512

RESOURCE# X1508600

|  |   |   |               |  |
|--|---|---|---------------|--|
| <b>Energizer</b><br>Personal Care  | 6 Research Drive<br>Shelton, CT 06484<br>TEL: (203) 944-5000 or 5717<br>FAX: (203) 944-5537 | Addendum Revision No. <b>04</b>   | Start Routing | Global Creative Services<br>FINAL DIGITAL<br>ARTWORK |
| MARKETING MGR: Patrice Augustine DATE: 5/19/2010   |   | <b>THIS ARTWORK HAS BEEN APPROVED BY ENERGIZER PERSONAL CARE ON 06/01/10 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK</b> |               |  |
| DES/PROJ. MGR: P. Kehlenbach   |   |   |               |  |
| ORIG DESIGNER: Lori Powell   |   |   |               |  |
| FILE NAME: <b>05BB_1047235_50_402_04_SK</b>  |   |   |               |  |
| DOC/LAYER: N/A   |   | UPC NUMBER: <b>0 79656 05086 8</b>  |               |  |
| FONTS: Helvetica, TTC Avant Garde Gothic, Cosmos, u00112318, Myriad, OORB, OceanSansMM, Universe |   | P or D NUMBER: 93001607   |               |  |
| IMAGES: None   |   | Approval:   |               |  |
| ARCHIVE NAME: 93001607_BB_Sport50_12zBk-SS   |   | Approval:   |               |  |
| REFERENCED FILE: 95000028_BB_Sport50_12zBk-SS  |   |   |               |  |

### COLOR BREAK/COLOR STATIONS



**When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.**



KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Sunscreen

Directions:

Apply generously and evenly to all areas 15 minutes before sun exposure.

Re-Apply at frequent intervals and after swimming and towel drying.

Ask a doctor for use on children under 6 months of age.

## BANANA BOAT SPORT PERFORMANCE ACTIVE DRY PROTECT SPF UVB 50

avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

### Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:61047-831 |
| <b>Route of Administration</b> | TOPICAL        |                           |               |

### Active Ingredient/Active Moiety

| Ingredient Name   | Basis of Strength | Strength          |
|---|-------------------|-------------------|
| <b>Homosalate</b> (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)   | Homosalate        | 53.1 mL in 354 mL |
| <b>Octisalate</b> (UNII: 4X49Y0596W) (Octisalate - UNII:4X49Y0596W)   | Octisalate        | 17.7 mL in 354 mL |
| <b>Octocrylene</b> (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM) | Octocrylene       | 4.42 mL in 354 mL |
| <b>Oxybenzone</b> (UNII: 95OOS7VE0Y) (Oxybenzone - UNII:95OOS7VE0Y)   | Oxybenzone        | 17.7 mL in 354 mL |
| <b>Avobenzone</b> (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)   | Avobenzone        | 5.31 mL in 354 mL |

### Inactive Ingredients

| Ingredient Name                          | Strength |
|--|----------|
| <b>Phenoxyethanol</b> (UNII: HIE492ZZ3T) |          |

### Packaging

| # | Item Code        | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|---------------------|----------------------|--------------------|
| 1 | NDC:61047-831-83 | 354 mL in 1 BOTTLE  |                      |                    |

### Marketing Information

| Marketing Category      | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|-------------------------|--|----------------------|--------------------|
| OTC monograph not final | part352                                  | 05/18/2011           |                    |

**Labeler** - KIK Custom Products (243547333)

