

**NATEAN CLEAN PLUS SENSITIVITY RELIEF- potassium nitrate, sodium fluoride paste**  
**Haleon US Holdings LLC**

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**Drug Facts**

***Active ingredients***

Potassium nitrate 5%

Sodium fluoride 0.25% (0.15% w/v fluoride ion)

***Purposes***

Antihypersensitivity

Anticavity

***Uses***

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

***Warnings***

**When using this product,**if irritation occurs discontinue use.

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

**Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.**

***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **Children under 12 years of age:**Consult a dentist or doctor.

***Other information***

- do not store above 25°C (77°F)

### ***Inactive ingredients***

water, hydrated silica, sorbitol, glycerin, flavor, cocamidopropyl betaine, sodium cocoyl glutamate, xanthan gum, rebaudioside A, cocos nucifera (coconut) oil, aloe barbadensis leaf extract, maltodextrin

### ***Questions or comments?***

**1-800-733-5879**

### **Additional Information**

#### **ALWAYS FOLLOW THE LABEL**

Natean was created by a small passionate team of scientists and herbalists on a mission to give you the best of what nature and science can offer, while minimizing our impact to the planet. Our toothpastes expertly balance powerful, scientifically studied ingredients with botanicals for a clean you can feel, and a clean you can feel good about.

NATEAN-INSPIRED BY NATURE AND DESIGNED TO BE CLEAN

RELIEVES SENSITIVE TEETH AND LEAVES YOUR MOUTH FEELING CLEAN AND FRESH

- Infused with natural orange blossom and mint flavor, and extracts from aloe vera and coconut
- Contains fluoride to fight cavities
- Helps control tartar build-up with twice daily brushing

\*No animal origin materials used in the processing of these products. Contains no animal ingredients or derivatives.

†Recycling facilities for this product may not exist in your area

BPA-FREE TUBE

Tube contains post consumer recycled plastic

Recycleable carton, tube & cap

Distributed by: **Alacer Corp.** Carlisle, PA 17013

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**[www.nateantoothpaste.com](http://www.nateantoothpaste.com)**

### **Principal Display Panel**

**NDC 0135-1250-01**

**Natean**

**TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION**

NATURAL FLAVORS AND SWEETENERS

NON-GMO / GLUTEN-FREE  
NO ARTIFICIAL PRESERVATIVES,  
COLORS, DYES  
NO SLS/TRICLOSAN  
VEGAN-FRIENDLY\*  
INFUSED WITH  
BOTANICALS  
**CLEAN + SENSITIVITY RELIEF**  
**SOOTHING MINT**  
**NET WT 4.7 OZ (133g)**  
1001587 Front Carton



NATEAN    CLEAN PLUS SENSITIVITY RELIEF			
potassium nitrate, sodium fluoride paste			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-1250
Route of Administration	ORAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)		POTASSIUM NITRATE	50 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g
Inactive Ingredients			

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM COCOYL GLUTAMATE</b> (UNII: BMT4RCZ3HG)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>REBAUDIOSIDE A</b> (UNII: B3FUD0528F)	
<b>COCONUT OIL</b> (UNII: Q9L0O73W7L)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>MALTODEXTRIN</b> (UNII: 7CVR7L4A2D)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT (Soothing Mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-1250-01	1 in 1 CARTON	01/03/2022	
1		133 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/03/2022	

Labeler - Haleon US Holdings LLC (079944263)