

BURTS BEES DEEP CLEAN PLUS WHITENING- sodium fluoride paste, dentifrice
Procter & Gamble Manufacturing Company

Burt's Bees Deep Clean + Whitening

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.13% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

glycerin, water, hydrated silica, cocamidopropyl betaine, flavor*, xanthan gum, carrageenan, stevia rebaudiana extract, titanium dioxide

Questions?

1-855-248-5352

*Peppermint Oil and other Natural Flavor

DISTR. BY SUNFLOWER DISTRIBUTING
LLC, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 133 g tube in carton

BURT'S

BEES®

Deep

Clean

+ Whitening

FLUORIDE

Toothpaste

prevents cavities

protects enamel

freshens breath

ADA

Accepted

American

Dental

Association

Mountain Mint

NOT TESTED ON ANIMALS

Made without SLS,
artificial flavors & sweeteners

NET WT 4.7 OZ (133 g)

91873652



Drug Facts

Active Ingredient
Sodium Fluoride 0.24%, 0.25%, 0.26% and 0.27%

Purpose
All oral toothpastes help prevent tooth decay.

Warnings
Keep out of reach of children under 6 yrs of age. If swallowed, it may irritate the lining of the mouth and cause gastrointestinal or central nervous system effects.

Directions
Brush 2 to 3 times daily with a toothbrush after meals or after snacking. Use a pea-sized amount of toothpaste.

Other information
• Do not swallow.
• If you are pregnant, please consult your healthcare provider.
• Contains sodium fluoride.



Drug Facts (continued)

Contains Fluoride
Fluoride helps prevent tooth decay.

Contains Sodium Fluoride
Sodium fluoride helps prevent tooth decay.

Contains Triclosan
Triclosan helps prevent tooth decay.

Contains Xylitol
Xylitol helps prevent tooth decay.

Contains Zinc Oxide
Zinc oxide helps prevent tooth decay.

Contains Zinc Phosphate
Zinc phosphate helps prevent tooth decay.

Contains Zinc Citrate
Zinc citrate helps prevent tooth decay.

Contains Zinc Gluconate
Zinc gluconate helps prevent tooth decay.

Contains Zinc Lactate
Zinc lactate helps prevent tooth decay.

Contains Zinc Oxide
Zinc oxide helps prevent tooth decay.

Contains Zinc Phosphate
Zinc phosphate helps prevent tooth decay.

Contains Zinc Citrate
Zinc citrate helps prevent tooth decay.

Contains Zinc Gluconate
Zinc gluconate helps prevent tooth decay.

Contains Zinc Lactate
Zinc lactate helps prevent tooth decay.

DEPT. OF SURGEON GENERAL
FDA, CENTER FOR DRUG EVALUATION AND RESEARCH
WASHINGTON, DC 20205



Deep Clean + Whitening

FLUORIDE TOOTHPASTE

prevents cavities
protects enamel
freshens breath



Mountain Mint

NOT TESTED ON ANIMALS

Made without SLS,
artificial flavors & sweeteners

NET WT 4.7 OZ (133 g)

We Don't Add
What You Don't Want

- Not Tested on Animals
- Made Without:**
 - Sodium Lauryl Sulfate (SLS), Triclosan & Parabens
 - Artificial Flavors & Sweeteners
 - Propylene Glycol, Red, Yellow Dye
 - Plastic Microbeads



Mountain Mint
NET WT 4.7 OZ (133 g)

Deep Clean + Whitening

FLUORIDE TOOTHPASTE

Experience the cleaning power of Burt's Bees Deep Clean + Whitening toothpaste, which will leave you clean and fresh! This toothpaste is crafted to help remove stains* to help you achieve a beautiful smile! Enjoy!

Always Smile



We Do As Bees Do

This carton can be recycled in curbside pickup options and see www.burtsbeesrecycle.com for tube recycling.



BURTS BEES DEEP CLEAN PLUS WHITENING

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-961

Route of Administration DENTAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.3 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
XANTHAN GUM (UNII: TTV12P4NEE)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
STEVIA REBAUDIANA WHOLE (UNII: 6U422Y08O2)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-961-47	1 in 1 CARTON	09/30/2021	
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-961-03	3 in 1 CELLO PACK	01/02/2023	
2		1 in 1 CARTON		
2		133 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/30/2021	

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2024

Procter & Gamble Manufacturing Company