

**WELL PEOPLE LIP BUTTER SPF 15 SUNSCREEN NATURAL- zinc oxide cream**  
**e.l.f. Cosmetics, Inc**

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**Well People Lip Butter SPF 15 Sunscreen NATURAL**

***Drug Facts***

***Active ingredient***

Zinc Oxide 10%

***Purpose***

Sunscreen

***Use***

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions) decreases the risk of skin cancer and early skin aging caused by the sun.

***Warning***

**For external use only.**

**Do not use**

on damaged or broken skin.

**When using this product:**

- keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if:**

- rash occurs.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- Apply liberally 15 minutes before sun exposure. Reapply at least every 2 hours.
- Use water resistant sunscreen if swimming or sweating.
- Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: limit time in sun, especially from 10 a.m.-2 p.m., wear long-sleeved shirts, pants, hats and sunglasses. Children under 6 months of age: ask a doctor. **Sun Protection Measures:**

## Other Information

- Protect the product in this container from excessive heat and direct sun.

## Inactive Ingredients

Ricinus Communis (Castor) Seed Oil/Ricinus Communis Seed Oil\*, Octyldodecanol, Helianthus Annuus (Sunflower) Seed Oil/Helianthus Annuus Seed Oil\*, Jojoba Esters, Simmondsia Chinensis (Jojoba) Seed Oil/Simmondsia Chinensis Seed Oil\* Copernicia Cerifera (Carnauba) Wax/Copernicia Cerifera Cera\*, Mica, Oleic/Linoleic/Linolenic Polyglycerides, Euphorbia Cerifera (Candelilla) Wax/Euphorbia Cerifera Cera, Helianthus Annuus (Sunflower) Seed Wax/Helianthus Annuus Seed Wax, Rubus Idaeus (Raspberry) Seed Oil/Rubus Idaeus Seed Oil, Dibutyl Lauroyl Glutamide, Caprylic/Capric Triglyceride, Tocopherol, Prunus Amygdalus Dulcis (Sweet Almond) Oil/Prunus Amygdalus Dulcis Oil, Ethylhexylglycerin, Acacia Decurrens Flower Wax, Polyglyceryl-3 Polyricinoleate, Polyhydroxystearic Acid, Lecithin, Isostearic Acid, Polyglycerin-3, Daucus Carota Sativa (Carrot) Seed Oil/Daucus Carota Sativa Seed Oil, Silica, Vanilla Planifolia Fruit Oil, Mentha Viridis (Spearmint) Leaf Oil/Mentha Viridis Leaf Oil, Camellia Sinensis (Green Tea) Leaf Extract/Camellia Sinensis Leaf Extract, Limonene \*Organic Ingredients

## Questions or comments?

1-888-315-9814

## Package Labeling:

**OUTER CARTON**

REFERENCE

**OUTER CARTON**

**INNER CARTON**

Labels on the tube include: NATURAL, LIP BUTTER SPF 15 tinted balm, CLEAN BEAUTY POWDERED BY PLANTS, WELL PEOPLE CLEAN BEAUTY POWDERED BY PLANTS, DEMATOLOGIST DEVELOPED, VEGAN, WELL PEOPLE CLEAN, CRUELTY-FREE, BBROAD SPECTRUM SPF 15 SUNSCREEN, 0.07 OZ (2.2 g).

Labels on the tube also include: Drug Facts, Directions (cont.), Other Information, Active Ingredients, Well People Clean Beauty, DEMATOLOGIST DEVELOPED, VEGAN, WELL PEOPLE CLEAN, CRUELTY-FREE, WELL PEOPLE CLEAN BEAUTY POWDERED BY PLANTS, PLANT-POWERED INGREDIENTS, JOJOBA OIL, RASPBERRY SEED OIL, Apply directly to lips.

Callouts for the cartons include: TOP PANEL (PRINTS C7/M7/F22/ND COPY PMS 627), FRONT PANEL (COPY PRINTS PMS 627 C), COPY PRINTS PMS 627 C IMAGES PRINTS CMYK, BACK + SIDE PANEL (DRUG FACTS BOX COPY + RULES ON PRINT PMS 627 ON WHITE), SIDE PANELS + BACK PANEL (PRINT T0X0 10233 COPY KO WHITE), UPC PRINTS PMS 627 ON WHITE BACKGROUND SUPPLIER TO DROP IN CORRECT FSC INFORMATION (ENGLISH ONLY) ICON KO WHITE, LOT CODE + EXPIRATION DATE PRINT BLACK.

**WELL PEOPLE LIP BUTTER SPF 15 SUNSCREEN NATURAL**  
zinc oxide cream

**Product Information**

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:76354-490 |
| <b>Route of Administration</b> | TOPICAL        |                           |               |

**Active Ingredient/Active Moiety**

| <b>Ingredient Name</b>   | <b>Basis of Strength</b> | <b>Strength</b> |
|--|--------------------------|-----------------|
| <b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37) | ZINC CATION              | 100 mg in 1 g   |

**Inactive Ingredients**

| <b>Ingredient Name</b>                                    | <b>Strength</b> |
|---|-----------------|
| <b>CASTOR OIL</b> (UNII: D5340Y2I9G)                      |                 |
| <b>OCTYLDODECANOL</b> (UNII: 461N1O614Y)                  |                 |
| <b>HELIANTHUS ANNUUS FLOWERING TOP</b> (UNII: BKJ0J3D1BP) |                 |
| <b>SUNFLOWER OIL</b> (UNII: 3W1JG795YI)                   |                 |
| <b>JOJOBA OIL</b> (UNII: 724GKU717M)                      |                 |
| <b>CARNAUBA WAX</b> (UNII: R12CBM0EIZ)                    |                 |
| <b>MICA</b> (UNII: V8A1AW0880)                            |                 |
| <b>CANDELILLA WAX</b> (UNII: WL0328HX19)                  |                 |
| <b>HELIANTHUS ANNUUS SEED WAX</b> (UNII: 42DG15CHXV)      |                 |
| <b>RASPBERRY SEED OIL</b> (UNII: 9S8867952A)              |                 |
| <b>DIBUTYL LAUROYL GLUTAMIDE</b> (UNII: 3V7K3IA58X)       |                 |
| <b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)      |                 |
| <b>TOCOPHEROL</b> (UNII: R0ZB2556P8)                      |                 |
| <b>ALMOND OIL</b> (UNII: 66YXD4DKO9)                      |                 |
| <b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)              |                 |
| <b>ACACIA DECURRENS FLOWER WAX</b> (UNII: AU6XZ E9IY9)    |                 |
| <b>POLYGLYCERYL-3 PENTARICINOLEATE</b> (UNII: 7Q0OK5DOT4) |                 |
| <b>ISOSTEARIC ACID</b> (UNII: X33R8U0062)                 |                 |
| <b>POLYGLYCERIN-3</b> (UNII: 4A0NCJ6RD6)                  |                 |
| <b>CARROT SEED OIL</b> (UNII: 595AO13F11)                 |                 |
| <b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)                 |                 |
| <b>VANILLA PLANIFOLIA OIL</b> (UNII: 0A3F415158)          |                 |
| <b>SPEARMINT OIL</b> (UNII: C3M81465G5)                   |                 |
| <b>GREEN TEA LEAF</b> (UNII: W2ZU1RY8B0)                  |                 |
| <b>LIMONENE, (+)-</b> (UNII: GFD7C86Q1W)                  |                 |

**Packaging**

| <b>#</b> | <b>Item Code</b> | <b>Package Description</b>                           | <b>Marketing Start Date</b> | <b>Marketing End Date</b> |
|----------|------------------|--|-----------------------------|---------------------------|
| 1        | NDC:76354-490-01 | 1 in 1 BOX   | 09/01/2021                  |                           |
| 1        |                  | 2.2 g in 1 BOTTLE; Type 0: Not a Combination Product |                             |                           |

## Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M020                                     | 09/01/2021           |                    |

**Labeler** - e.l.f. Cosmetics, Inc (093902816)

Revised: 4/2024

e.l.f. Cosmetics, Inc