

COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT- sodium fluoride paste, dentifrice

Colgate-Palmolive Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® Optic White® Stain Fighter™ Clean Mint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, PEG-12, pentasodium triphosphate, tetrapotassium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, cocamidopropyl betaine, sodium saccharin, xanthan gum, sodium hydroxide, titanium

dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

NEW

STAIN REMOVAL

TECHNOLOGY**

Colgate®

OPTIC

WHITE®

STAIN FIGHTER™

REMOVES 6X MORE SURFACE STAINS*

WITH MICRO-POLISHING ACTION

NET WT 4.2 OZ (119 g)

ANTICAVITY FLUORIDE TOOTHPASTE | ENAMEL SAFE WHITENING

CLEAN MINT **PASTE**

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Drug Facts (continued)

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Questions? 1-800-468-6502

GLUTEN FREE

www.colgateopticwhite.com

Made in Mexico

Dist. by: COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.



Colgate®

OPTIC
WHITE.

STAIN FIGHTER™

CLEAN MINT PASTE

REMOVES 6X MORE SURFACE STAINS*



Contains clinically proven technology to safely remove surface stains for whiter teeth



It also helps prevent new stains from forming so teeth stay whiter longer



Enamel Safe for daily use

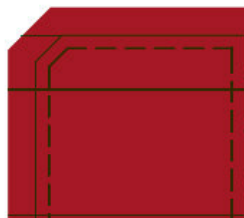
*vs. ordinary, non whitening toothpaste after 2 weeks of continued use.

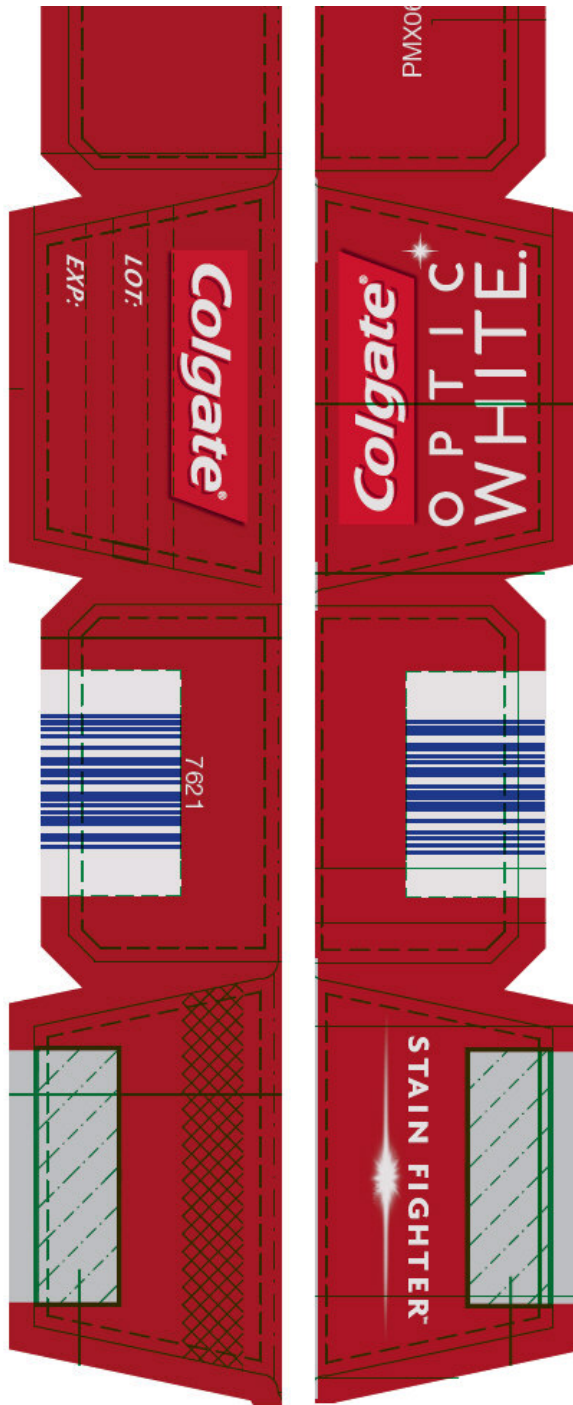
**new surface stain removal technology for Optic White®

SAVE WATER
www.colgate.com/savewater

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

smartlabel™
visit smartlabel.colgate.com
for ingredient information





COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-937
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) FLUORIDE ION 1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	191.18 mg in 1 g
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
XANTHAN GUM (UNII: TTV12P4NEE)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-937-71	1 in 1 CARTON	11/30/2017	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-937-02	1 in 1 CARTON	11/30/2017	
2		56.6 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-937-60	1 in 1 CARTON	12/19/2018	
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-937-33	1 in 1 CARTON	03/18/2020	
4		36.8 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-937-30	1 in 1 CARTON	07/15/2021	
5		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	11/30/2017	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 12/2019

Colgate-Palmolive Company